

**CWAG / AG Alliance Chair's Initiative**  
**Eldorado Hotel**  
**Santa Fe, New Mexico**  
**January 14-15, 2020**

## Draft Agenda

**Monday, January 13**

## Tuesday, January 14

8:00am – 9:45am	Breakfast for All Attendees
8:00am – 9:45am	Time for Individual Meetings
10:00am – 10:15am	Opening Remarks Attorney General Hector Balderas, New Mexico
10:15am – 11:15am	An Inside Look into How Large-Scale Retailers are Using Technology to Protect Consumers  Moderator: Attorney General Maura Healey, Massachusetts Nuala O'Connor, SVP & Chief Counsel for Digital Citizenship, Walmart Panelist TBA
11:15am – 12:15pm	Using Tribal Economic Development to Promote Economic Self-Sufficiency and Political Self-Determination  Moderator: TBA Sherry Treppa, Habematolel Pomo of Upper Lake Steve Parker, CEO, Plain Green – Chippewa Cree Tribe Economic Development Todd Hembree, Cherokee Nation Business
12:15pm - 1:30 pm	Lunch
1:30pm – 2:30 pm	Data Driven Solutions for Solving Systemic Issues  Moderator: TBA

Charles R. Rath, President & CEO, RS21  
Javier Gonzales, Descartes Labs (Invited)

2:30pm – 3:30pm Protecting Our Children through COPPA Litigation

Moderator: TBA  
Shawn Davis, Director of Digital Forensics, Edelson  
Allen Carney, Partner, Carney Bates & Pulliam  
Joe Jerome, Multi-State Policy Director, Common Sense Media

3:30pm – 4:30pm The Fight Against Internet Crimes

Moderator: TBA  
Anthony Maes, ICAC Task Force Commander, NM OAG  
Special Agent Owen Pena and Special Agent Joey, NM K-9 Unit  
Federal Affiliate (invited)

5:30pm – 8:00pm Evening Event Meow Wolf

All Attendees Invited  
Meow Wolf  
1352 Rufina Circle  
Santa Fe, NM 87507  
<https://santafe.meowwolf.com/>

### **Wednesday, January 15**

7:00am - 8:30am Breakfast for All Attendees

9:15am - 10:45am Data Privacy - State Actions and Efforts

Moderator: Attorney General TJ Donovan, Vermont  
Natalie Hanlon Leh, Assistant Attorney General, Colorado  
Jeremy Pearlman, Assistant Attorney General, Connecticut  
Matt Fitzsimmons, Shipman & Goodwin LLP  
Edward Britan Senior Director & Policy Counsel, US Government  
Affairs, Microsoft

10:45am – 11:45am Confronting Institutional Abuse and the use of Social Media: The Impact of Public Accountability

	Moderator TBA Diana Abeya, Survivors Network of those Abused by Priests (SNAP) Panelist TBD
12:00pm - 1:15 pm	Lunch Keynote, Federal Attorney General of Mexico Alejandro Gertz Maner
1:15pm – 1:45pm	DNA: A Pathway to Justice or Disappointment?  Moderator: Clara Moran, Deputy Attorney General, New Mexico Lance Gima— DNA and DYB Rape Kits Director, Forensic Science Training Program Eric Heath - Ancestry DNA Chief Privacy Officer, Ancestry.com
1:45pm - 2:45pm	Combatting Human Trafficking Through Data analytics and Market Disruption  Moderator: Attorney General Sean Reyes, Utah Greg Jackson, Human Trafficking Czar Nic McKinley, CEO DeliverFund Mark Probasco, Assistant Attorney General, New Mexico Damien Patton, CEO/Founder, Banjo
2:45pm - 3:30pm	Combating Crime through Biometrics: New Mexico/Guanajuato Pilot Project  Moderator TBA Gareth Genner, Trust Stamp CEO Ben Baker, Director, Special Investigations Division, NM OAG Carlos Zamarripa, Guanajuato Attorney General
3:30pm - 4:00pm	Counterfeit in the Cyber National and International Market  Moderator TBA Charles Wright, Associate General Counsel, Amazon Kathryn Weidner, Attorney, Saxena White Law
4:00pm - 4:30pm	Ransomware: Executive Email Compromise

Moderator TBA  
Mexican AG - PMex Data Breach  
Microsoft - Executive Email Compromise

Adjourn