

**CWAG / AG Alliance Chair's Initiative
Eldorado Hotel
Santa Fe, New Mexico
January 14-15, 2020**

Draft Agenda

Monday, January 13

5:30pm – 7:00 pm	Welcome Reception El Dorado Hotel Lobby “Cava Lounge”
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Tuesday, January 14

8:00am – 9:45am	Breakfast for All Attendees
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8:00am – 9:45am	Time for Individual Meetings
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10:00am – 10:15am	Opening Remarks Attorney General Hector Balderas, New Mexico
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10:15am – 11:15am	An Inside Look into How Large-Scale Retailers are Using Technology to Protect Consumers Moderator: Attorney General Maura Healey, Massachusetts Nuala O'Connor, SVP & Chief Counsel for Digital Citizenship, Walmart Panelist TBA
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11:15am – 12:15pm	Using Tribal Economic Development to Promote Economic Self- Sufficiency and Political Self-Determination Moderator: TBA Sherry Treppa, Habematolel Pomo of Upper Lake Steve Parker, CEO, Plain Green – Chippewa Cree Tribe Economic Development Todd Hembree, Cherokee Nation Business
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12:15pm - 1:30 pm	Lunch
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1:30pm – 2:30 pm	Data Driven Solutions for Solving Systemic Issues Moderator: TBA
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Charles R. Rath, President & CEO, RS21
Javier Gonzales, Descartes Labs (Invited)

2:30pm – 3:30pm

Protecting Our Children through COPPA Litigation

Moderator: TBA
Shawn Davis, Director of Digital Forensics, Edelson
Allen Carney, Partner, Carney Bates & Pulliam
Joe Jerome, Multi-State Policy Director, Common Sense Media

3:30pm – 4:30pm

The Fight Against Internet Crimes

Moderator: TBA
Anthony Maes, ICAC Task Force Commander, NM OAG
Special Agent Owen Pena and Special Agent Joey, NM K-9 Unit
Federal Affiliate (invited)

5:30pm – 8:00pm

Evening Event Meow Wolf
All Attendees Invited
Meow Wolf
1352 Rufina Circle
Santa Fe, NM 87507
<https://santafe.meowwolf.com/>

Wednesday, January 15

7:00am - 8:30am

Breakfast for All Attendees

9:15am - 10:45am

Data Privacy - State Actions and Efforts

Moderator: Attorney General TJ Donovan, Vermont
Natalie Hanlon Leh, Assistant Attorney General, Colorado
Jeremy Pearlman, Assistant Attorney General, Connecticut
Matt Fitzsimmons, Shipman & Goodwin LLP
Edward Britan Senior Director & Policy Counsel, US Government
Affairs, Microsoft

10:45am – 11:45am

Confronting Institutional Abuse and the use of Social Media: The
Impact of Public Accountability

Moderator TBA

Diana Abeya, Survivors Network of those Abused by Priests (SNAP)

Panelist TBD

12:00pm - 1:15 pm

Lunch

Keynote, Federal Attorney General of Mexico Alejandro Gertz Maner

1:15pm – 1:45pm

DNA: A Pathway to Justice or Disappointment?

Moderator: Clara Moran, Deputy Attorney General, New Mexico

Lance Gima– DNA and DYA Rape Kits

Director, Forensic Science Training Program

Eric Heath - Ancestry DNA

Chief Privacy Officer, Ancestry.com

1:45pm - 2:45pm

Combatting Human Trafficking Through Data analytics and Market Disruption

Moderator: Attorney General Sean Reyes, Utah

Greg Jackson, Human Trafficking Czar

Nic McKinley, CEO DeliverFund

Mark Probasco, Assistant Attorney General, New Mexico

Damien Patton, CEO/Founder, Banjo

2:45pm - 3:30pm

Combating Crime through Biometrics: New Mexico/Guanajuato Pilot Project

Moderator TBA

Gareth Genner, Trust Stamp CEO

Ben Baker, Director, Special Investigations Division, NM OAG

Carlos Zamarripa, Guanajuato Attorney General

3:30pm - 4:00pm

Counterfeit in the Cyber National and International Market

Moderator TBA

Charles Wright, Associate General Counsel, Amazon

Kathryn Weidner, Attorney, Saxena White Law

4:00pm - 4:30pm

Ransomware: Executive Email Compromise

Moderator TBA
Mexican AG - PMex Data Breach
Microsoft - Executive Email Compromise

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