

First Child Tax Credit Payments Will Be Thursday, July 15

Resources for Outreach

On Thursday, July 15, the first payment of the monthly Child Tax Credit will go out to families. Eligible families will receive a payment of up to \$250 per child ages 6-17 and \$300 per child under age 6. Families should visit www.childtaxcredit.gov to learn more about this important benefit, and those that did not file taxes last year or file in a nonfiler portal to get their Economic Impact Payments (EIP - stimulus payments) can use [this tool](#) provided by the IRS to sign up to receive benefits. Those who did file their taxes or for the EIP will automatically receive their monthly child tax credit payment.

Our primary goal is to make sure that families who did not file taxes last year or file in the nonfiler portal for their EIP get enrolled to receive this benefit. Another goal is to make sure that families know why they are receiving this benefit and the public understands the significance of these payments for families across the nation as we prepare to advocate for permanency.

Below are toolkits and resources that you can use as you spread awareness leading up to July 15 and the following months. Please note that some of the toolkits and resources were made for Child Tax Credit Awareness Day, but the graphics and posts can still be circulated for awareness.

Social Media Toolkits

Below are several toolkits from different organizations.

Voto Latino

50+1 Strategies

MomsRising

Children's Defense
Fund

PA Budget &
Policy Center

Americans for Tax
Fairness

Resources from the IRS

[This resource](#) shares information for eligible families to receive the credit even if they do not have a permanent address.

Sample social media posts:

- #ChildTaxCredit: Starting July 15, eligible families will receive a monthly payment of up to \$300 for each child under 6 and up to \$250 for each child age 6 and above. <https://go.usa.gov/xHeUu>
- #ChildTaxCredit: A partir del 15 de julio, familias elegibles recibirán un pago mensual de hasta \$300 por cada niño menor de 6 años y hasta \$250 por cada niño de 6 años o más. <https://go.usa.gov/xHtf2>
- The maximum #ChildTaxCredit was increased in 2021 to \$3,600 for children under 6 and to \$3,000 for children between 6 and 17. #IRS has information about the upcoming monthly payments at <https://go.usa.gov/xHeUu>
- El máximo #ChildTaxCredit se incrementó en 2021 a \$3,600 para niños menores de 6 años y a \$3,000 para niños entre 6 y 17 años. #IRS tiene información sobre los próximos pagos mensuales en <https://go.usa.gov/xHtf2>

Advance Child Tax Credit
Payments Poster

Advance Child Tax Credit
Payments Start July 15 Poster

Claiming the Recovery Rebate
Credit if you aren't required to
file a tax return

Filing a 2020 tax return, even if
you don't have to, could put
money in your pocket

Advance Child Tax Credit
Payments in 2021

Child Tax Credit Non-filer Sign-
Up Tool

Resources from the White House

- Video from President Biden on [Twitter](#), [YouTube](#), [Facebook](#), [Instagram](#)
- White House explainer [tweets](#) and POTUS explainer [tweets](#)

Help is Here - Check for Kids
Flyer

One Pager - CTC Major Tax
Relief for Working Families

Resources from the Center on Budget and Policy Priorities

CBPP is encouraging organizations to collect and share stories of people who benefit from the CTC expansions in your community. You can share these stories on social media, with the press, or even do a virtual town hall or smaller in-person event (if it's safe to do so in your community). Use CBPP's [CTC talking points](#) to craft your public communications, whether it's social media, a media interview, or a press release.

- [Blog](#) that includes a roundup of our recent analyses about the CTC improvements
- CBPP's Get it Back Campaign [landing page](#) on the CTC and what's new for 2021
- [Guide](#) on how to fill out the IRS non-filer form
- [Blog](#) on how you can get started with CTC outreach in your community

FAQ'S

NWLC - Accessing Benefits

Code for America

NWLC - Mixed Immigration-
Status Families

Economic Security Project and
Groundwork Collaborative Video

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