

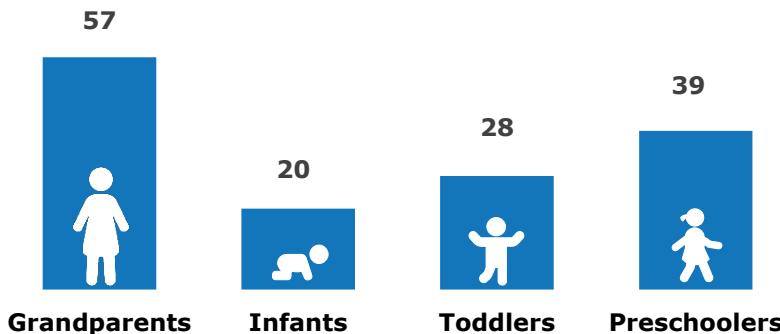
Raising Quality! IMPACT 2020

First 5 San Joaquin

Evaluation Fact Sheet | August 2021

Family, Friend, and Neighbor (FFN) childcare providers, play an important role in meeting family's childcare needs. First 5 San Joaquin (F5SJ)'s *Raising Quality! IMPACT 2020* FFN Initiative (*Raising Quality! IMPACT 2020*) aims to enhance the quality of care provided by grandparents in the African American, Latinx, and Southeast Asian American communities. F5SJ funded three organizations (APSARA, El Concilio, and Mary Magdalene Community Services) to provide quality enhancements, supports, materials, and trainings to grandparents in these communities. This fact sheet highlights implementation learnings and recommendations for future years of the initiative.

IMPACT Enrollment. IMPACT supported grandparents from several distinct racial and ethnic backgrounds. Of the 57 grandparents enrolled in IMPACT, 27 were Cambodian, 17 were Black or African American, and 13 were Latinx. In total, these grandparents cared for 87 children including 20 infants, 28 toddlers, and 39 preschool age children.



“Encouraging somebody to read to their grandkids or to even spend quality time with their grandkids, that creates a lifetime impact on the family... it doesn't just change the way that the grandparents interact with the child, but the way that the actual parents interact with the child, too.”
- Contractor

Grandparents participating in IMPACT expressed that they:

- Understood program goals and developed trusting relationships with staff.
- Benefited from the virtual and socially-distant services such as material drop-offs, and participated in informative workshops conducted through group calls.
- Learned new strategies to engage with their grandchildren through the Raising a Reader book share program.

“Do you have kids? Who's watching them? Any chance grandpa is watching them? Because we have a program that can help!
-Contractor

Successful outreach strategies. Contractors shared the strategies that were most helpful in recruiting grandparents:

- Reaching grandparents who were already familiar with the agency,
- Contacting faith-based communities,
- Encouraging “word of mouth,” and
- Promoting the program supports.

Contractors referred grandparents to additional services.

- Developmental concerns
- COVID-19 vaccinations
- Accessing low-cost food
- Immigration services

Recommendations for the future of the *Raising Quality!* FFN Initiative:

Expand <i>Raising Quality!</i> to reach more grandparents	Continue to increase grandparents' access to age-appropriate play materials and resources	Encourage greater engagement from parents as well as grandparents
Prioritize in-person opportunities for grandparents to meet, socialize, and share learnings when the pandemic eases	Work to ensure that <i>Raising Quality!</i> programmatic elements and implementation timelines align with contractors' needs	