

The background of the entire image is a close-up photograph of a stone wall, likely the Western Wall in Jerusalem. The wall is composed of large, rectangular, light-colored stone blocks arranged in horizontal courses. Some of the stones have small tufts of green grass or moss growing from the crevices between them. The text is overlaid on this image in a bold, dark blue font.

**The Annual LES Mikvah
Melava Malka**

PRIZE BOOK

Saturday Night, March 9th

8:45 PM

PS 134

293 East Broadway

**Am Yisrael Chai!!
Come Unite with our Fellow Community
Members at the
Annual Lower East Side
Melava Malka
&
Charity Auction**

**Enjoy an evening out with your Neighbors
and Friends and be Transported to our
Homeland at our Fun-Filled Event!**

Delicious Meat Buffet

Viewing Starts at 8:45 pm / Drawing at 10:45 pm

\$36 Single Admission includes \$15 Auction Ticket & Door Prize Ticket

Sponsorship of \$180 and Above will include Admission for Two

Music by: Yehuda Litchman

**Saturday Night / Motzei Shabbos
March 9th, 2024 / 8:45 PM / P.S. 134
293 East Broadway, NYC 10002**

All Proceeds to Benefit the Lower East Side Mikvah

Dear Friends and Neighbors,

The Lower East Side Neighborhood is thrilled to invite you to experience a fun-filled evening with your neighbors and friends at our annual Melava Malka/Charity Auction, to be held on March 9, 2024. The evening promises to provide you with a chance to win magnificent prizes, sample a deliciously catered buffet and enjoy musical entertainment.

By participating, you will assist in funding the daily operational costs of the Lower East Side Mikvah. This event will give you the opportunity to support a worthy cause, as well as meet new neighbors and renew ties with old acquaintances.

Please browse through the attached prize booklet and come and join us for Melava Malka 2024. It is an event that you won't want to miss!

The Coordinating Committee

Sponsorships

(Includes Admission for Two)

\$2500 gives you \$6500 in auction tickets

\$2000 gives you \$4900 in auction tickets

\$1500 gives you \$3600 in auction tickets

\$1000 gives you \$2250 in auction tickets

\$500 gives you \$1000 in auction tickets

\$360 gives you \$660 in auction tickets

\$250 gives you \$440 in auction tickets

\$225 gives you 1 ticket in every prize

(doesn't include Jackpot or Split the Pot)

\$180 gives you \$300 in auction tickets

(Packages may include an unlimited amount of any tickets EXCEPT Split the Pot and Jackpot)

Special Discount Packages

(does not include admission or Split the Pot or Jackpot)

\$100 = \$160 in tickets / \$50 = \$75 in tickets / \$36 = \$50 in tickets

* Advance sponsorships may be upgraded.

* Donations made through Shul appeals or previous sponsorships, including donations made for the renovation project, can't be credited toward 2024 auction sponsorship.

* To make your reservations or to order ticket packages in advance, please detach this coupon and send it together with your check to:

The East Side Mikvah, C/O Chaim Lazar,
500A Grand Street, Apt. 4D, New York, N.Y. 10002
or call Gittie Fishelis (212) 228-2429 or Nechy Seidenberg (212) 673-5465 or email seidenbergfam@aol.com. Here is the payment link <https://secure.merchpay.com/esm/>

_____ Yes! We will attend the Melava Malka/Auction.

Enclosed please find \$_____ for _____ reservations.

We would like to sponsor the Melava Malka/Auction.

Enclosed please find \$_____ for our sponsorship/ticket packages of \$_____.

Name _____ Phone _____

Address _____

The Promised Land

(Winner Automatically Receives
One Ticket Entered for Each Prize
1/\$5.00 or 3/\$10.00

"Eilat" of Dough (SPLIT THE POT)

(Winner Receives One Half of
Total Proceeds from this Prize)
1/\$5.00 or 3/\$10.00

\$25 Table

1. Homeward Bound

Two Round Trip Tickets to Israel or \$1,500 Cash
(Max. Value \$2,000-Travel must be booked prior to January 1, 2025)

In memory of Sam & Shirley Hirschman A"H

*In memory of Miriam Bas R' Chaim Yosef, Mrs. Miriam Suss A"H
and
R' Yisrael Abaron Ben Harav Ezra Halevi, Mr. Israel Suss A"H*

2. Jerusalem of "Gold"

White Gold & Diamond Earrings

L'Zecher Nishmas Nachman Ben Moshe A"H & Golda Bas Avrohom Halevi A"H

3. "Tel." Aviv

iPhone 15 Pro Max, 1TB Unlocked with AppleCare Plus
AirPods Pro (2nd Generation)
20w USB-C Power Adapter
iPhone Fine Woven Wallet with MagSafe

Friends of the Mikvah

\$18 Table

4. Dead Sea “Scrolls”

\$1,800 Artscroll Gift Certificate

Friends of the Mikvah

5. “Rosh” Hanikra

Pair of Tefillin at the Sofer of your choice (up to \$1,800 value)

L'Zecher Nishmas Nachman Ben Moshe A”H and Golda Bas Avrohom Halevi A”H

L'Zecher Nishmas Dovid Yonasan Ben Chuna A”H

6. “Scroll” Down

Megillat Esther

In memory of
הענא חנה בת יצחק יעקב
יהושע אשר בן יהודה
חנה בת צבי הכהן
משה בן יהודה לייב
רחל בת יהודה לייבש
רייזל בת אלטער יעקב דוד
אליעזר בן אברהם לייב ז"ל

7. Me“or”as Hamachpela

Sterling Silver Candlesticks

In Memory of Mr. & Mrs. Samuel Kushner A”H and Rabbi Avraham Tzvi Kushner A”H

8. Beit “Shamash”

Sterling Silver Menorah

In Memory of Mr. & Mrs. Samuel Kushner and Rabbi Yehuda & Mrs. Blima Binder A”H

\$15 Table

9. “Kos” Yeshuos

Sterling Silver Kos Shel Eliyahu

L'Zecher Nishmas Tzvi Moshe Ben Sholom Yaakov A"H

10. “Tech”nion

Apple iPad Tablet 10.9 inch (10th Generation) 256 GB, Silver

Friends of the Mikvah

11. On the Wings of an Eagle

4-Piece TravelPro, Maxlite 5, Slate/Olive Expandable Spinner Luggage

Janet Riesel & Sol Wenig, In Memory of Samuel Riesel A"H Shmuel Ben Tzvi Moshe

12. “Rosh” Pinna

Styling Package in Studio for up to 4 heads *(All heads must be same booking)*

Chaya's Hair

13. “Tie”yelet

\$200 Gift Certificate to Restaurant.com

L'Zecher Nishmas Yaakov Ben Nachman A"H

\$100 Gift Certificate to Jewdaica Shop at Chabad

Jewdaica Shop at Chabad

\$100 Gift Certificate to Century 21

Century 21

\$100 Gift Certificate to East Side Glatt/The Fiddler

East Side Glatt/The Fiddler

\$50 Gift Certificate to Special Touch Cleaners

Special Touch Cleaners

\$25 Gift Certificate to Grand Street Cleaners

Grand Street Cleaners

2 Trays of Chicken Poppers

Tzvi Sitzler

Esrog & Lulav Set

Siff Esrog Center

14. “Bar” Ilan

Lifestyle Family Photo Session for 5 *(One Print Credit-No Travel charge within Bergen County)*

Lia Jay Photography

\$50 Gift Certificate to Great American Health Bar

Great American Health Bar

Chocolate Log

Iced by Goldie

\$75 Gift Certificate for Calligraphy

Ilene Keller

Basic Haircut at Grand Cutter Barber Shop *(Grand Street)*

Grand Cutter Barber Shop

\$25 Gift Certificate to Special Touch Cleaners

Special Touch Cleaners

\$25 Gift Certificate to Moishe's Bakery

Moishe's Bakery

15. “Bed”ouins

Elegant Sheet Set

In memory of Tevel Dovid Ben Yosef Aryeh A"H and Chaya Alta Bas Dov A"H

16. Climb to the Top of Masada

Fitness Membership for One Adult at the Manny Cantor Center

Educational Alliance

\$10 Table

17. Ashke“loan”

\$500 American Express Gift Card

*L'Zeche Nishmas Tzvi Moshe Ben Sholom Yaakov A"H
Chana Bas Yechiel Mechel A"H
Silka bas Yechiel Mechel A"H & Yehoshua Heschel Ben Avraham Chaim A"H*

18. Iron Dome

\$500 Gift Certificate for the Appliance of your Choice from Y & E Appliances

Friends of the Mikvah

19. I like it “Eilat”

Three Sterling Silver Necklaces

Two Original Handmade Glass Wall Display Chamsas

Birkas Habayis Chamsa

In memory of Shlomo Alexander Ben Shmuel A"H & Pesa Tzipra Bas Binyomin

20. The Holy Land

One Free Use of the Orenstein Building Social Hall *(One time use)*

Friends of the Mikvah

\$100 Worth of MetroCards

L'zechus Refuah Sheleima for all Cholei Yisrael

\$75 Gift Certificate to Holyland Cakes *(Delivery fee within Israel may apply)*

Holylandcakes.com

Wilton Lollipop Stand

Friends of the Mikvah

21. Kiryat “Sefer”

\$500 Gift Certificate to Eichler's

In Memory of Mr. & Mrs. Solomon Rubin Z"L

22. “Mom”illa Mall

Farberware Cookstart 15-pc. DiamondMax Nonstick Cookware Set, Cuisinart 12 Piece Knife

Set, 21 Piece Black Tool Utensil Set, 21 Piece Curved Tool Set with Soft Grip Non Slip

Ergonomic Handles Chrome Connection accent, Bella Pro Series 8 Quart Stainless Steel Digital

Air Fryer, Keurig K Select Single-Serve K-Cup Pod Coffee Maker- Matte Black

L'zecher Nishmas Leah Devora bas Yosef Halevi & Shimon Ben Nachum A"H

23. Ein “Gedi”

\$360 Gift Certificate to Aron's Kissena Farms Kosher Supermarket *(Queens)* *Aron's Kissena Farms*

\$100 Worth of MetroCards

L'zechus Refuah Sheleima for all Cholei Yisrael

\$5 Table

24. Beit Yosef

\$250 Gift Certificate to Trader Joe's

Anonymous

25. Al Haaretz V'al H"Amazon"e

\$250 Gift Certificate to Amazon

Anonymous

26. Jerusalem "Time" Elevator

Stuhrling Ladies Watch

Friends of the Mikvah

27. Krav "Maga" (Make American Girls Great Again)

American Girl Doll & Accessories

Ora & Mikey Rapfogel in Honor of Emma & Mia

28. "Weigh"ling Wall

One Year Membership to the East River Gym (*East River Residents Only*)

Friends of the Mikvah

29. Mountain Biking

One Bicycle & Helmet (*Adult or Child*)

Frank's Bike Shop

30. Land of Milk and Honey

\$50 Gift Certificate to East Side Glatt/The Fiddler

East Side Glatt/The Fiddler

\$50 Gift Certificate to Special Touch Cleaners

Special Touch Cleaners

\$40 Gift Certificate to The Pickle Guys

The Pickle Guys

\$25 Gift Certificate to Moishe's Bakery

Moishe's Bakery

31. Ha "tik" va

Drill and Tool Box Filled with an Assortment of Tools

Yitz & Rompy Klug, in Memory of Moshe Pinchas Ben Dov Halevi A"H & Tzvi Moshe Ben Sholom Yaakov A"H

32. Sheva Minim

\$90 Gift Certificate to Rosemary Gourmet Supermarket (<i>Williamsburg</i>)	<i>Rosemary Gourmet Supermarket</i>
\$40 Gift Certificate to The Pickle Guys	<i>The Pickle Guys</i>
\$25 Gift Certificate to Moishe's Bakery	<i>Moishe's Bakery</i>
Totally Kosher Cookbook (<i>Signed Copy</i>)	<i>Chani Apfelbaum</i>

33. "Mitz"pe Ramon

\$126 Gift Certificate to Main Street Bagels & Appetizing (<i>Queens</i>)	<i>Main Street Bagels & Appetizing</i>
\$45 Gift Certificate to Annie's Kitchen (<i>Queens</i>)	<i>Annie's Kitchen</i>
\$25 Gift Certificate to Elite Kosher Dairy Café & Restaurant (<i>Queens</i>)	<i>Elite Kosher Dairy Café & Restaurant</i>
\$25 Gift Certificate to Soy Sauce Glatt Kosher Chinese Restaurant (<i>Queens</i>)	<i>Soy Sauce</i>
Manicure & Pedicure (<i>Queens</i>)	<i>Sova Spa Salon</i>

34. Yesh "Mazel" L'Yisrael

\$150 Worth of Lotto Tickets	<i>Friends of the Mikvah</i>
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35. "Goal"an Heights

5 Hours of Math Tutoring	<i>Miriam Katz</i>
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36. Shak"shoe"ka

\$75 Gift Certificate to Great American Health Bar	<i>Great American Health Bar</i>
\$25 Gift Certificate to Grand Street Cleaners	<i>Grand Street Cleaners</i>
\$20 Gift Certificate to Shoe Repair Shop	<i>Shoe Repair Shop on Grand</i>
Elegant Tea/Coffee Set, Service for Six	<i>Friends of the Mikvah</i>
Perfect for Pesach and Perfect Flavors Cookbooks	<i>Naomi Nachman</i>
Sterling Silver Mezuzah Case	<i>Friends of the Mikvah</i>

37. Tiberias

\$100 Gift Certificate to East Side Glatt	<i>East Side Glatt/The Fiddler</i>
\$50 Gift Certificate to Special Touch Cleaners	<i>Special Touch Cleaners</i>

38. Aznayim L'Kotel

Apple AirPods 3rd Generation	<i>Raphael Moshe & Meira Katz</i>
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39. The Old City

\$100 Gift Certificate to Century 21
Tuscanini Assorted Gift Basket

Century 21
Tuscanini

40. Israeli Defense Forces

\$100 Gift Certificate to Target
2 Hours of Home Organizing

Target
Minky Glass

41. Beis “Lechem”

\$90 Gift Certificate to Rosemary Gourmet Supermarket (*Williamsburg*)
\$25 Gift Certificate to Grand Street Cleaners
Trader Joe’s Gift Basket

Rosemary Gourmet
Grand Street Cleaners
Trader Joe’s

42. Meah “Shiurim”

2 Hours of Elementary/Junior High Tutoring

Dov Blatt

43. “Port” of Haifa

\$100 Worth of MetroCards
Special Selection of Twin Suns Wines

L’zechus Refuah Sheleima for all Cholei Yisrael
Twin Suns

44. Be’er Sheva

Gift Certificate for 7 Hours of House Cleaning

A & R House Solutions

45. Ramat “Gan”

Assorted Kids Pajamas

Anonymous

46. Bat Yam

Private Drawing-Free Year at the Mikvah

We would like to thank the following people who made this evening possible:

Event Coordinators

Malkie Jacob, Michelle Sitzer, Faygie Tannenbaum

Coordinating Committee

Rochel Abramowitz

Aliza Adler

Hilda Epstein

Gittie Fishelis

Rachel Lazar

Aviva Mermelstein

Janet Riesel

Nechy Seidenberg

Layie Siff

Elisheva Sitzer

Hudel Weinstock

Sponsorship Committee:

Chairwomen

Rochel Abramowitz, Hudel Weinstock

Aliza Adler

Tovah Finkelstein

Malkie Jacob

Meira Katz

Bonnie Keller

Rachel Lazar

Gail Podemski

Ora Rapfogel

Michelle Sitzer

Shira Tannenbaum

Special Thanks:

Hondo Abramowitz
Rabbi Golan BenLulu
Moshe Berman
Joyann Erez
Rochel Feinstein
Paul Fried
Friedman Family
Aaron From
Monique Fruchter
Jacob Family
Jay Gottlieb
Malky Jungreis
Meira Katz
Miriam Katz
Mordechai Katz
Laska Family
Chaim Lazar
Mermelstein Family
Rosenberg Family
Devora Rubenstein
Naomi Sandel
Nachum Segal
Sitzer Family
Fran Shulman
Seidenberg Family
Eddie Silver
Stefansky Family
Avi Moshe & Shira Tannenbaum
Lipaz Tannenbaum
Rivky Tannenbaum
Sol Wenig
Weinstock Family
Mr. X

Decorations sponsored:

In memory of Yisrael Issur ben Yehuda A"H and Breindel Rochel bas Yaakov A"H

ALL PRIZES ARE SUBJECT TO AVAILABILITY

The Coordinating Committee makes every attempt to ensure the validity of its prizes.

The Coordinating Committee disclaims any and all responsibility for any alterations, manufacturer change of prizes or businesses that are no longer operating when prize is claimed.

Tickets that have been folded or have personal stickers applied will automatically be disqualified.

Print your name, address and phone number clearly below.

You can email your order to seidenbergfam@aol.com

or call Gittie Fishelis at (212) 228-2429

or Nechy Seidenberg at (212) 673-5465

or mail before March 1st to:

Chaim Lazar 500A Grand Street, Apt. 4D, N.Y.C., NY 10002

Name_____

Address_____

Phone_____

INSTRUCTIONS FOR PRIZE AND TABLE SELECTIONS:

Please write in the spaces provided below the amount of tickets for each

prize number requested. After you have completed your order, refer to the

"Special Discount Packages" to determine the total cost of your order.

Special Raffles:

JACKPOT RAFFLE 1/\$5.00 or 3/\$10.00 Total \$_____

(Cannot be combined with any other packages)

SPLIT THE POT 1/\$5.00 or 3/\$10.00 Total \$_____

(Cannot be combined with any other packages)

\$25 PRIZES: 1.____ 2.____ 3.____ Total \$_____

\$18 PRIZES: 4.____ 5.____ 6.____ 7.____ 8.____ Total \$_____

\$15 PRIZES: 9.____ 10.____ 11.____ 12.____ 13.____ 14.____ 15.____ 16.____

Total \$_____

\$10 PRIZES: 17.____ 18.____ 19.____ 20.____ 21.____ 22.____

23.____ Total \$_____

\$5 PRIZES: 24.____ 25.____ 26.____ 27.____ 28.____ 29.____ 30.____

31.____ 32.____ 33.____ 34.____ 35.____ 36.____ 37.____ 38.____ 39.____

40.____ 41.____ 42.____ 43.____ 44.____ 45.____ 46.____ Total \$_____

Sum Total of All Tickets \$_____