



**National Association for
Down Syndrome**

NADS 20th Platinum Premier Fashion Show 2025

RUNWAY OF DREAMS

Sunday, September 28, 2025
Abbington Banquets Glen Ellyn, IL

Diamond Sponsor - \$5,000 includes the following:

- Prominent logo display with comments in electronic program
- Designated "Thank You" post on all social media outlets
- Logo display on website and on social media up to 6 weeks before the event and 2 weeks following
- Permission to use NADS logo in pre-approved marketing and communications initiatives
- Acknowledgement in EBlast, Newsletter, and Annual Report
- Inclusion in all press releases
- Seven VIP tickets to the event (one table)
- Feature in an individual sponsor spotlight email or social post
- Opportunity to display a banner or host a promotional table at the event
- Branded slide or video recognition during event program
- Verbal recognition during the event program
- First right of refusal for Diamond Sponsor status next year

Platinum Sponsor - \$2,500 includes the following:

- Prominent logo display with comments in electronic program
- Logo display on website and on social media up to 6 weeks before the event and 2 weeks following
- Permission to use NADS logo in pre-approved marketing and communications initiatives
- Acknowledgement in EBlast, Newsletter, and Annual Report
- Inclusion in all press releases
- Four general admission tickets to the event
- Group sponsor shoutout on social media prior to the event
- Logo included on event signage
- Verbal recognition during the event program

Gold Sponsor - \$1,000 includes the following:

- Logo display in electronic program
- Logo display during Fashion Show
- Logo display on website and on social media up to 6 weeks before the event and 2 weeks following
- Acknowledgement in EBlast, Newsletter, and Annual Report
- Two general admission tickets to the event
- Logo inclusion in countdown email or social post series

NADS Benefactor - \$500 includes the following:

- Logo display in electronic program
- Logo display during Fashion Show
- Logo display on website and on social media up to 4 weeks before the event and 2 weeks following
- Acknowledgement in EBlast, Newsletter, and Annual Report
- One general admission ticket to the event
- Logo featured in a group thank-you slide at the event
- Social media thank-you mention in sponsor roundup post

SPECIALITY SPONSORSHIPS

Model Sponsorship - help a model in need to participate \$300

Some of our models require financial assistance. Help them toward their event tickets, crowdfunding goal, or both. Sponsorship includes the following:

- Logo display in electronic program
- Logo display during Fashion Show
- Logo display on website and on social media up to 4 weeks before the event and 1 week following
- Acknowledgement in EBlast, Newsletter, and Annual Report

Goodie Bag Sponsor - \$250

Help us treat our guests to a fun take-home gift. Sponsorship includes the following:

- Logo display in electronic program
- Logo display during Fashion Show
- Logo display on website and on social media up to 3 weeks before the event and 1 week following
- Acknowledgement in EBlast, Newsletter, and Annual Report

REGISTER TO BE A SPONSOR ONLINE



<http://weblink.donorperfect.com/FS2025Sponsor>

DONATION CHECKS CAN BE SUBMITTED TO

National Association for Down Syndrome
% Fashion Show
1460 Renaissance Dr, Suite 102
Park Ridge, IL 60068

Please contact the Fashion Show
Coordinators at bcovino@nads.org
with any questions.

NADS is a 501(c)3 organization and your donation is tax deductible in accordance with applicable IRS regulations. Tax number: 36-2592338