



Sweet 16 Sneaker Soirée

Girls on the Run Central Maryland

Saturday, April 25, 2026, at Sheehy Toyota of Laurel

Join us for an unforgettable evening celebrating confidence, connection, and community while making a lasting impact on the next generation!

200+ attendees

\$50,000 Fundraising Goal

Silent Auction, Wine Pull, Music,

...and more!

Who We Are

Our Mission

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

Our Vision

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.



2010

council founded



20% of participants

receive financial assistance



25,000+

girls served

READY TO MAKE AN IMPACT?

Secure your sponsorship today and help us celebrate 16 years of empowering girls across Central Maryland.



Contact: susan.gartner@gotrcentralmd.org

www.gotrcentralmd.org



Sweet 16 Sneaker Soirée Girls on the Run Central Maryland

Empowering girls for 16 years — your sponsorship fuels confidence, joy, and lifelong wellness.

| LEVEL | GOLDEN LACES | DIAMOND KICKS | LACED UP LEGENDS | HIGH-TOPS | STAR RUNNERS | SOLE SUPPORTERS |
|---|--------------------------------------|--------------------------|---|---|-------------------|----------------------------|
| CONTRIBUTION | \$16,000 | \$8,000 | \$4,000 | \$2,000 | \$1,000 | \$500 |
| Presenting Sponsor recognition across all event marketing | | | | | | |
| VIP table + speaking opportunity | | | 1 MORE AVAILABLE | | 3 MORE AVAILABLE | |
| Recognition in one pre-event e-newsletter | | | | | | |
| Option to provide branded giveaways | | | | | | |
| Inclusion in printed event program | Full-page ad + logo | Half-page ad + logo | Quarter-page ad + logo | Logo | Name listing | Name listing |
| Special Branded Activation | Logo at event entrance + photo booth | Logo on all centerpieces | Logo on Sparkle Heart specialty drink napkins | Logo on keychain sneakers for the Sole Support Tree | Logo on Wine Pull | Name on High-Five Wall |
| Digital & On-Site Recognition | Logo | Logo | Logo | Logo | Name | Name |
| Event Access | Reserved table for the evening | 8 tickets | 6 tickets | 4 tickets | 2 tickets | Discount code for \$50 off |

PREMIER EXPOSURE

SPECIAL BRANDED ACTIVATIONS

DIGITAL & ON-SITE RECOGNITION

EVENT ACCESS

READY TO MAKE AN IMPACT?

Girls on the Run inspires girls to be joyful, healthy, and confident using a fun, experience-based curriculum that creatively integrates running. Your sponsorship ensures every girl — regardless of financial need — can participate.

