



Sweet 16 Sneaker Soirée

Girls on the Run Central Maryland

Saturday, April 25, 2026, at Sheehy Toyota of Laurel

Join us for an unforgettable evening celebrating confidence, connection, and community while making a lasting impact on the next generation!

200+ attendees

\$50,000 Fundraising Goal

Silent Auction, Wine Pull, Music,

...and more!

Who We Are

Our Mission

We inspire girls to be joyful, healthy and confident using a fun, experience-based curriculum which creatively integrates running.

Our Vision

We envision a world where every girl knows and activates her limitless potential and is free to boldly pursue her dreams.



2010

council founded



20% of participants

receive financial assistance



25,000+

girls served

READY TO MAKE AN IMPACT?

Secure your sponsorship today and help us celebrate 16 years of empowering girls across Central Maryland.



Contact: susan.gartner@gotrcentralmd.org

www.gotrcentralmd.org



Sweet 16 Sneaker Soirée

Girls on the Run Central Maryland

Empowering girls for 16 years — your sponsorship fuels confidence, joy, and lifelong wellness.

LEVEL	GOLDEN LACES	DIAMOND KICKS	LACED UP LEGENDS	HIGH-TOPS	STAR RUNNERS	SOLE SUPPORTERS
CONTRIBUTION	\$16,000	\$8,000	\$4,000	\$2,000	\$1,000	\$500
Presenting Sponsor recognition across all event marketing						
VIP table + speaking opportunity						
Recognition in one pre-event e-newsletter						
Option to provide branded giveaways						
Inclusion in printed event program	 Full-page ad + logo	 Half-page ad + logo	 Quarter-page ad + logo	 Logo	 Name listing	 Name listing
Special Branded Activation	 Logo at event entrance + photo booth	 Logo on all centerpieces	 Logo on Sparkle Heart specialty drink napkins	 Logo on keychain sneakers for the Sole Support Tree	 Logo on Wine Pull	 Name on High-Five Wall
Digital & On-Site Recognition	 Logo	 Logo	 Logo	 Logo	 Name	 Name
Event Access	 Reserved table for the evening	 8 tickets	 6 tickets	 4 tickets	 2 tickets	 Discount code for \$50 off

PREMIER
EXPOSURE

SPECIAL
BRANDED
ACTIVATIONS

DIGITAL &
ON-SITE
RECOGNITION

EVENT
ACCESS

READY TO MAKE AN IMPACT?

Girls on the Run inspires girls to be joyful, healthy, and confident using a fun, experience-based curriculum that creatively integrates running. Your sponsorship ensures every girl — regardless of financial need — can participate.



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