



CTF's 2026 Home Visiting Strategic Priorities:

1. Data/CQI Alignment

- Streamline, automate and reduce data collection
- Create a data governance workgroup to inform CTF data collection efforts
- Expand and refine CQI efforts

2. Long-Term Funding Strategy

- Create a uniform way of reimbursing services that covers the costs of care
- Begin planning for the next iteration of outcomes-based payments

3. MIECHV Expansion

- Release MIECHV Request for Proposals
- Expand MIECHV-funded agencies and counties

4. Governance and Feedback

- Create a CTF Home Visiting Advisory Council to include internal and external stakeholders to build trust, inform CTF strategies and enhance home visiting services statewide

5. Medicaid Implementation

- Finish implementing *In Lieu of Services* funding stream with all three Managed Care Organizations

6. Family First Implementation

- Work with Department of Social Services to establish Family First Title IV-E funding stream to support evidence-based home visiting services



Home visiting is one of the most effective strategies our state has to improve the health and well-being of vulnerable moms and babies.

It's time for Missouri to take this service to scale.



Emily van Schenkof
CTF Executive Director





CTF Vision

Families:

All vulnerable families know about and have access to **supportive evidence-based home visiting services** that strengthen child and family well-being, health and resilience.

Accessible Services

All vulnerable families, regardless of location or background, can **easily access evidence-based home visiting services**.

Material Supports

Concrete materials (e.g., diapers, books, housing, food, formula, nursing support, and financial support) are offered to ensure families have the **critical supports** they need to be successful.

Effective Consumer Education

Families are aware of home visiting, **recognize the benefits, understand the rationale** behind data collection, and trust available services.

The System:

The system operates as a coordinated and collaborative network working to ensure seamless support and measurable impact.

Coordinated Network

Agencies, advocates, funders and providers are **collaborative and coordinated** – aligned on **unique roles and responsibilities**.

Network of Models

A network of **models and programs**, united by a belief that effective care emerges from a **mix of evidence-based approaches** to home visiting.

Engagement with Stakeholders

Expertise of individuals from around the field, **especially funded home visiting providers**, is utilized through **deep and recurring engagement** to inform system strategy and actions.

Providers:

Providers are supported, empowered, and adequately funded to deliver high-quality, evidence-based services within valued professional roles.

Streamlined Data & Reporting

Systems and requirements for data entry are **streamlined and integrated**, reducing duplication, using continuous quality improvement (CQI) to improve performance, and freeing up time for direct family support.

Aligned Funding & Flexibility

Funding covers the cost of services, and funding structures are **simplified, flexible and responsive** to provider and family needs.

Robust Workforce Supports

Providers have access to **peer networks, training, technical assistance and incentives** for professional growth and retention.

Service Quality Indicators

Providers have equal opportunities to **demonstrate high service quality** in a quantifiable way; system stakeholders can easily recognize high-performing providers and understand the impact of services.