

#SSSC20: Strengthening Student Success Online Series

Strengthening
Student Success

Caring. Commitment.
Community.

Join Us Every Friday in October 2020

Every Friday morning in October 2020

10/2 | 10/9 | 10/16 | 10/23 | 10/30

Presented by the RP Group, in partnership with
3CSN, Career Ladders Project, and LearningWorks



Sponsor Opportunities with Benefit Details

Registration Deadline: September 11, 2020

#SSSC20 Topic Areas:

- » Collaborating across sectors
- » Equitable institutional transformation
- » Emerging issues
- » Leadership development
- » Strategic, integrated planning... and more!

Conference Features:

- » Event in high demand, consistently selling out over the years
- » Place to explore strategies for maximizing institutional effectiveness, student learning, equitable outcomes
- » Opportunity to connect with a wide cross section of more than 800 higher ed, CCC faculty, directors, student services staff, researchers, planners, and others

Sponsor Benefits at a Glance:

- » Speaking opportunities and multiple possibilities for connections and visibility through our Virtual Event Platform
- » Multiple promotional opportunities within our Virtual Event Platform and leading up to the conference through conference website and emails
- » Customized Sponsor Profiles within our Virtual Event Platform with brand identity, attachments, external linking to showcase your company in many ways
- » Opportunities to share the best of your product or service in hosted information sessions
- » Metrics provided to quantify the value of your participation

"Equity is the underlying core to student success. How can we address the equity gap without a college-wide understanding/definition of what equity is? Personally, professionally, structurally."

Los Angeles Pierce College

"Successful Guided Pathways implementation relies not on outcomes as a driver, but instead relies on creating processes that are flexible and honored by stakeholders."

Los Angeles Harbor College

*"I can do all the things I learned at the sessions I attended at my home college to move our needle of student success! I'm feeling empowered to create, inform, and inspire! *Side note - amazing conference! First [time] conference attendee and I loved it!! Can't wait to come back!!!"*

Mt. San Jacinto College

For more information about the online series, go to
<https://rpgroup.org/Events/Strengthening-Student-Success/overview>

Level	# of Conference Registrations Included	Speaking Opportunity	Conference Visibility	Website Visibility	App Visibility
Platinum (\$5,000)	FIVE full conference registrations	Up to 5-minute pre-recorded message played for all participants during a General Session, <i>with a 30 second live intro</i>	Complimentary post-conference attendee list for ONE TIME email or mailing • Full Screen Digital Ad • Customized, interactive email highlighting your company, sent to conference registrants prior to conference • Opportunity to host Information Session (10 minutes) • Logo projected in background during General session • Logo on starter slide of every presentation	Logo and Link for 6 months	*Splash page (first page attendees see when opening app) • Sponsor profile • Banner ad with external linking (3X per rotation) • TWO Banner ads with external linking (3X per rotation) • THREE Customized Push Notification
Gold (\$3,500)	FOUR full conference registrations	Up to 2-minutes pre-recorded message played for all participants during a General Session, <i>with a 30 second live intro</i>	Complimentary post-conference attendee list for ONE TIME email or mailing • Full Screen Digital Ad • Customized, interactive email highlighting your company, sent to conference registrants prior to conference • Opportunity to host Information Session (10 minutes) • Logo projected in background during General session • Logo on starter slide of every presentation	Logo and link for 3 months	Sponsor profile • Banner ad with external linking (2X per rotation) • TWO Customized Push Notification
Silver (\$2,500)	THREE full conference registrations	Up to 1-minute pre-recorded message played for all participants during a General Session	Complimentary post-conference attendee list for ONE TIME email or mailing • Full Screen Digital Ad • Customized, interactive email highlighting your company, sent to conference registrants prior to conference • Logo projected in background during General Session	Logo and link for 2 months	Sponsor profile • Banner ad (1X per rotation) with external linking • ONE Customized Push Notification
Bronze (\$1,750)	TWO full conference registrations	Up to 30-second pre-recorded message played for all participants during a General Session	Complimentary post-conference attendee list for ONE TIME email or mailing • Full Screen Digital Ad • Company highlighted in email prior to conference	Logo and link for 2 month	Sponsor profile • Banner ad with external linking (1X per rotation) • ONE Customized Push Notification
Copper (\$1,250)	ONE full conference registrations	None	Complimentary post-conference attendee list for ONE TIME email or mailing • Full Screen Digital Ad	None	Sponsor profile • Banner ad with external linking (1X per rotation) • ONE Customized Push Notification

In connection with your sponsorship, you may also contact (or be contacted by) our communications department to inquire about other possible, no-cost partnership opportunities with the RP Group. Please email ology@rpgroup.org for information.

IMPORTANT INFORMATION

To Register Your Commitment: Complete an online registration form, including payment, here: <https://rpgroup.org/Events/Strengthening-Student-Success/Sponsors-and-Exhibitors> by **September 11, 2020**. The earlier you register, the more likely your preferred opportunity will be available and the more visibility you will receive. Upon registration, you will receive immediate email confirmation. Initial planning details will be emailed a minimum of three weeks pre-conference.

Custom Sponsorships: Should you find that your needs do not align with the sponsor options listed, please contact MeetingWise LLC at sboswell@meetingwise.net or

(310) 973-9473, ext 104 to discuss customization options and your budget.

Logo & Ad Specs: Color sponsor and exhibitor logos should be in high resolution (jpeg and png only) and must be submitted to sboswell@meetingwise.net by **September 11, 2020**, which is also the sponsor digital ad deadline.

Finished Digital Ad sizes should be full screen PowerPoint Slide = 10" wide x 5.63" high.

Banner ads will need to be submitted in TWO separate sizes: 460 x 200 png/jpeg AND 640 x 100 png/jpeg.

Have Questions or Need More Information Before Becoming a Sponsor?

Go to <https://rpgroup.org/Events/Strengthening-Student-Success/overview> or email us at sboswell@meetingwise.net for additional information. With specific questions, contact MeetingWise LLC, our conference planning consultants, at sboswell@meetingwise.net or (310) 937-9473 ex 104. Look for online series and sponsor promotion on twitter and facebook: **#SSSC20**.