

2019

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A CELEBRATION OF THE ARTS.

Become a Sponsor & **MAKE A SPLASH**  
with The Cultural Center at Ponte Vedra Beach!  
Sunday, February 23, 2020 | 5:30 P.M. to 8:30 P.M.  
The **SURF CLUB** at The Ponte Vedra Inn & Club

For 25 years, The Cultural Center at Ponte Vedra Beach has been a gathering place for our community to learn, experience and appreciate arts and culture in its many forms. Access to the arts is vital to a vibrant community. Through *Beaches*, we will generate an impact that radiates throughout our entire community!

The Cultural Center at Ponte Vedra Beach will be awarding 5 individuals, businesses and organizations within the coastal counties from Fernandina Beach to St. Augustine Beach that go above and beyond to enhance arts and culture in our community. Award winners will be selected by a committee of carefully chosen judges who are involved in the arts, but are unaffiliated with The Cultural Center.

The *Beaches* Honorary Chair is Irene Lazzara, Trustee of the Lazzara Family Foundation. The Lazzara Family Foundation has a long history of supporting programs and projects focused on expanding and improving arts and culture, educational opportunities, and the emotional and physical challenges in our community.

Through your Sponsorship of *Beaches*, you are supporting the arts education and outreach that The Cultural Center at Ponte Vedra Beach provides to the community every day. As The Cultural Center continues to grow, our aim is to collaborate with individuals and organizations within and outside of St. Johns County, and build relationships that will broaden the connections and experiences within the *Beaches* community and beyond.

Help us celebrate our vibrant, art-filled *Beaches* community!

Angela de Gregory  
Community Connections Assistant  
(c) 813.476.1021  
(w) 904.280.0614 X. 1203  
adegregory@ccpvb.org

Donna Guzzo, CNE, CDE, CNC  
Executive Director  
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The Cultural Center at Ponte Vedra Beach is a 501(c)(3) tax-exempt organization with tax ID #59-3238148.

A COPY OF THE OFFICIAL REGISTRATION (CH4833) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL FREE 1-800-435-7352 OR WWW.800HELPFLA.COM IN THE STATE. REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.



A CELEBRATION OF THE ARTS.

## Sunset Gold Presenting Sponsor - \$25,000

- 2 VIP Tables - 16 Seats at *Beaches Celebration of the Arts* event
- One night stay at Ponte Vedra Inn & Club & a golf outing at the Lagoon Course and lunch for 4
- Speaking Opportunity and Verbal Recognition at Event

### **Print Placement:**

- Advertisement placement on the back cover of event program
- Prominently featured on all event signage and posters
- Sponsor recognition in The Cultural Center at Ponte Vedra Beach's Renaissance Newsletter
- Press release announcing sponsorship of event
- Logo/Name on printed invitations and save the dates
- Listed as Presenting Sponsor on all printed marketing leading up to event

### **Media Placement:**

- Logo on The Cultural Center at Ponte Vedra Beach website with link
- Logo on the *Beaches Celebration of the Arts* website with link
- Listed as Presenting Sponsor on all email marketing, social media organic and paid marketing leading up to, during and after event
- 2 Media/TV spots for event

### **TOTAL VALUE:**

\$28,500



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A CELEBRATION OF THE ARTS.

## Living Coral Title Sponsor - \$15,000

- 1 VIP Table - 8 Seats at *Beaches Celebration of the Arts* event
- Award naming Rights
- Verbal recognition at event

### Print Placement:

- Full-page advertisement in event program
- Prominently featured on all event signage and posters
- Sponsor recognition in The Cultural Center at Ponte Vedra Beach's Renaissance Newsletter
- Press release announcing sponsorship of event
- Logo/Name on printed invitations and save the dates
- Listed as Title Sponsor on all printed marketing leading up to event

### Media Placement:

- Logo on The Cultural Center at Ponte Vedra Beach website with link
- Logo on the *Beaches Celebration of the Arts* website with link
- Listed as Title Sponsor on all email marketing, social media organic and paid marketing leading up to, during and after event
- Media/TV spot for event

### TOTAL VALUE:

\$18,500



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A CELEBRATION OF THE ARTS.

## Paradise Green Major Sponsor - \$10,000

- 1 VIP Table - 8 Seats *Beaches Celebration of the Arts* event
- Verbal recognition at event

### **Print Placement:**

- Full-page advertisement in event program
- Featured on all event signage and posters
- Sponsor recognition in The Cultural Center at Ponte Vedra Beach's Renaissance Newsletter
- Logo/Name on printed invitations and save the dates
- Listed as a sponsor on all printed marketing leading up to event

### **Media Placement:**

- Logo on The Cultural Center at Ponte Vedra Beach website with link
- Logo on the *Beaches Celebration of the Arts* website with link
- Listed as a Sponsor on all email marketing, social media organic and paid marketing leading up to, during and after event

### **TOTAL VALUE:**

\$13,500



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A CELEBRATION OF THE ARTS.

## Sea Pink Supporting Sponsor - \$5,000

- 4 VIP Tickets to *Beaches Celebration of the Arts* event
- Verbal recognition at event

### **Print Placement:**

- Half-page advertisement in event program
- Featured on all event signage and posters
- Sponsor recognition in The Cultural Center at Ponte Vedra Beach Renaissance Newsletter
- Logo/Name on printed invitations and save the dates
- Listed as a Sponsor on all printed marketing leading up to event

### **Media Placement:**

- Logo on The Cultural Center at Ponte Vedra Beach website
- Logo on the *Beaches Celebration of the Arts* website
- Listed as a Sponsor on all email marketing, social media organic and paid marketing leading up to, during and after event

### **TOTAL VALUE:**

\$7,500



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Sunday, February 23, 2020 | 5:30 P.M. to 8:30 P.M.  
The **SURF CLUB** at The Ponte Vedra Inn & Club

**YES, I will support the arts!**

\_\_\_ Sunset Gold Presenting Sponsor \$25,000

\_\_\_ Living Coral Title Sponsor \$15,000

\_\_\_ Paradise Green Major Sponsor \$10,000

\_\_\_ Sea Pink Supporting Sponsor \$5,000

\_\_\_ Island Paradise Friends Sponsor \$2,500

Company OR Individual Name: \_\_\_\_\_  
(AS YOU WOULD LIKE IT TO APPEAR IN PRINT)

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_  
(STREET) (CITY) (STATE) (ZIP)

☐ CREDIT CARD

Card Number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Sec. Code: \_\_\_\_\_

☐ CHECK

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A CELEBRATION OF THE ARTS.

## Island Paradise Friends Sponsor - \$2,500

- 2 VIP Tickets to *Beaches Celebration of the Arts* event
- Verbal recognition at event

### **Print Placement:**

- Featured on all event Signage and Posters
- Sponsor recognition in The Cultural Center at Ponte Vedra Beach Renaissance Newsletter
- Logo/Name on printed invitations and save the dates
- Listed as a Sponsor on all printed marketing leading up to event

### **Media Placement:**

- Logo on The Cultural Center at Ponte Vedra Beach Website
- Logo on the *Beaches Celebration of the Arts* Website
- Listed as a Sponsor on all email marketing, social media organic and paid marketing leading up to, during after event

### **TOTAL VALUE:**

\$5,000



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