



## OFFICES IN LEHIGHTON, ALLENTOWN, BETHLEHEM, EASTON, EMMAUS & NAZARETH

Allentown Office 840 Hamilton St. Suite 205 Allentown, PA 18101 Bethlehem Office One East Broad St. Suite 560 Bethlehem, PA 18018 **Easton Office** 158-A Northampton St. Easton, PA 18042 Emmaus Office 191 Main St. Suite 101 Emmaus, PA 18049 **Lehighton Office** 137 South St. Lehighton, PA 18235

Nazareth Office 18 S. Main Street Nazareth, PA 18064

**Event Advisory** 

**Event Advisory** 

**Event Advisory** 

FOR IMMEDIATE RELEASE

Contact:

Kylie Adams-Weiss – SVP Carbon Chamber & Economic Development Corporation kyliea@lehighvalleychamber.org 484-548-4090

## Ribbon Cutting Ceremony to Celebrate 30 Years of Winemaking with Galen Glen Winery & Vineyard Presented by the Carbon Chamber & Economic Development Corporation

**Andreas, PA –** The Carbon Chamber & Economic Development Corporation (CCEDC), proud partner of the Greater Lehigh Valley Chamber of Commerce, is delighted to celebrate a special 30<sup>th</sup> Anniversary ribbon cutting at Galen Glen Winery & Vineyard this Saturday, November 22, from 12:00–2:00 PM. The ceremony will recognize the Troxell family's multi-generational legacy, innovative spirit, and their continued impact on the regional wine industry and local economy.

Galen Glen's story is rooted in six generations of farming and a steadfast commitment to innovation and sustainability. Founded by Galen Troxell, a 6th-generation farmer and mechanical engineer, the vineyard has become a true trailblazer in American winegrowing. Galen's early decision to plant Grüner Veltliner—recognized as the first commercial planting of the cultivar east of the Rocky Mountains—helped open a new chapter in East Coast viticulture and positioned the region as a leader in cool-climate wines.

Today, Galen's legacy continues through winemaker Sarah Troxell and their daughter Erin Troxell, the first woman to lead the family farm and head the winegrowing team. Erin's global experience has infused Galen Glen with world-class expertise while preserving its deeply local roots. Her first wines, a collection of sparkling releases, showcase not only technical skill but a forward-looking vision that keeps the focus on the vineyard and the land itself.

"Galen Glen is a powerful example of what makes our region so special," said Kylie Adams-Weiss, Senior Vice President of the Carbon Chamber & Economic Development Corporation. "This family has combined heritage, science, and sustainability to create extraordinary wines and a true destination for visitors. Their work strengthens our local economy, elevates our profile as a wine and tourism region, and inspires the next generation of growers and makers."

The community is invited to join CCEDC, local officials, and business leaders for an afternoon of celebration. The event, held from 12:00–2:00 PM, will include brief remarks, a ceremonial ribbon cutting, and time for guests to explore the vineyard, enjoy the setting, and learn more about Galen Glen's wines and story.

At Galen Glen, every bottle reflects the family's shared vision: a deep respect for the land, a commitment to quality, and a relentless drive to innovate. CCEDC is proud to celebrate this milestone and support the Troxell family as they continue to grow their legacy in Andreas and beyond.

## **Event Details**

What: Ribbon Cutting – Galen Glen Winery & Vineyard When: Saturday, November 22, 2025 • 12:00–2:00 PM Where: Galen Glen Winery & Vineyard, Andreas, PA

Host: Carbon Chamber & Economic Development Corporation (CCEDC)

Learn more: t.ly/NHGsp

About the Chamber: The Carbon Chamber and Economic Development Corporation is a proud partner of the Greater Lehigh Valley Chamber of Commerce, and our purpose is to advance balanced economic growth and quality-of-life solutions in Carbon County through sustained advocacy, programs and services for our members, key stakeholders and the communities we serve. We accomplish this through business-to-business networking events and marketing products, affinity programs and exclusive, money saving member benefits, training programs, government affairs initiatives and public policy advocacy, and community development enterprises. As a partner of the Greater Lehigh Valley Chamber, we are the largest in Pennsylvania and New Jersey, and in the top ten nationwide.

###