

**SIXTH
ANNUAL**

HUNGER
#SOHNGR



United Way of
Greater Mercer County

TOGETHER WE CAN **END** HUNGER IN MERCER COUNTY

BECOME A CORPORATE PARTNER

JUNE 16, 2020 • THE COLLEGE OF NEW JERSEY

IN PARTNERSHIP WITH



WHAT IS STRIKE OUT HUNGER?

Strike Out Hunger is a community-driven initiative that unites companies, individuals and advocates to alleviate hunger in Mercer County. The United Way estimates that 55,000 local families are struggling to make ends meet.¹ Therefore, Strike Out Hunger provides meals *and* fresh produce from sustainable farms to food pantry beneficiaries during the summer months when food becomes scarce for households in our community.

¹ Source: United Way NJ ALICE Report 2018

WHY SPONSORSHIP MATTERS:

Proceeds from corporate sponsorships cover the cost to purchase meal supplies and to provide locally grown produce to promote nutrition and healthy eating throughout greater Mercer County.

- Our meal supplies are purchased through Meals of Hope, for just .25 per serving.
- Strike Out Hunger is the only meal packing event to include fresh produce.

SPONSORSHIP OPPORTUNITIES

DIAMOND: \$10,000 – EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Speaking role by company representative during Strike Out Hunger
- Participation on Comcast Newsmakers with UWGMC President/CEO regarding Strike Out Hunger event (Approximately 2M regional Comcast subscribers)
- One employee participation on Strike Out Hunger event committee
- Logo on Strike Out Hunger post-event digital billboard (Approximately 200,000 views/week)
- One (1) exhibit table on event day (bring your promotional materials & products)
- Logo prominently displayed on food package labels (up to 25,000 packages)
- Corporate team registration for up to 75 members at Strike Out Hunger
- Special acknowledgement during Strike Out Hunger event
- Recognition in pre-and post-event press releases, PSA's, eblasts, website and social media
- Logo on event signage
- Name on event bag

HOME RUN: \$7,500 – 3 SPONSORSHIP OPPORTUNITIES

- One employee participation on Strike Out Hunger event committee
- Logo on Strike Out Hunger post-event digital billboard (Approximately 200,000 views/1 week)
- One (1) exhibit table on event day (bring your promotional materials & products)
- Logo prominently displayed on food package labels (up to 25,000 packages)
- Corporate team registration for up to 45 members at Strike Out Hunger
- Special acknowledgement during Strike Out Hunger event
- Recognition in pre-and post-event press releases, PSA's, eblasts, website and social media
- Logo on event signage
- Name on event bag

SPONSORSHIP DEADLINE APRIL 1, 2020²

Sponsorship opportunities can be customized to meet marketing, budgeting and philanthropic goals

To become a sponsor, please contact: courtney.matlock@uwgmc.org or 609-896-1912 ext. 4904

²To ensure logo is included on all sponsored marketing collateral.

SPONSORSHIP OPPORTUNITIES

POWER HITTER: \$5,000 - 5 SPONSORSHIP OPPORTUNITIES

- Logo on Strike Out Hunger post-event digital billboard (Approximately 200,000 views/week)
- One (1) exhibit table on event day (bring your promotional materials & products)
- Logo prominently displayed on food package labels (up to 25,000 packages)
- Corporate team registration for up to 25 members at Strike Out Hunger
- Special acknowledgement during Strike Out Hunger event
- Recognition in pre-and post-event press releases, PSA's, eblasts, website and social media
- Logo on event signage
- Name on event bag

LEAD RUNNER: \$2,500 - 15 SPONSORSHIP OPPORTUNITIES

- Corporate team registration for up to 15 members at Strike Out Hunger
- Special acknowledgement during Strike Out Hunger event
- Recognition in pre-and post-event press releases, PSA's, eblasts, website and social media
- Logo on event signage
- Name on event bag

VENUE SPONSOR



STRIKE OUT HUNGER SPONSORSHIP COMMITMENT FORM

SIGN UP TODAY!

Thank you for your interest in Strike Out Hunger!

- ☐ Diamond: \$10,000
- ☐ Home Run: \$7,500
- ☐ Power Hitter: \$5,000
- ☐ Lead Runner: \$2,500

CONTACT NAME

COMPANY

EMAIL

PHONE

PAYMENT INFORMATION

CC#: _____ EXP Date: _____ CVV # _____

NAME AND ADDRESS ASSOCIATED WITH THE CARD

**Make Checks Payable to United Way of Greater Mercer County, 3150 Brunswick Pike, Suite 230, Lawrenceville, NJ 08648*

***Please email an EPS file of your logo to jessica.figueroa@uwgmc.org**

WHERE THE MEALS GO



* Source Mercer Street Friends Food Bank

WWW.UWGMC.ORG

[facebook.com/uwgmc](https://www.facebook.com/uwgmc)

twitter.com/uwgreatermercer

[instagram.com/uwgreatermercer](https://www.instagram.com/uwgreatermercer)