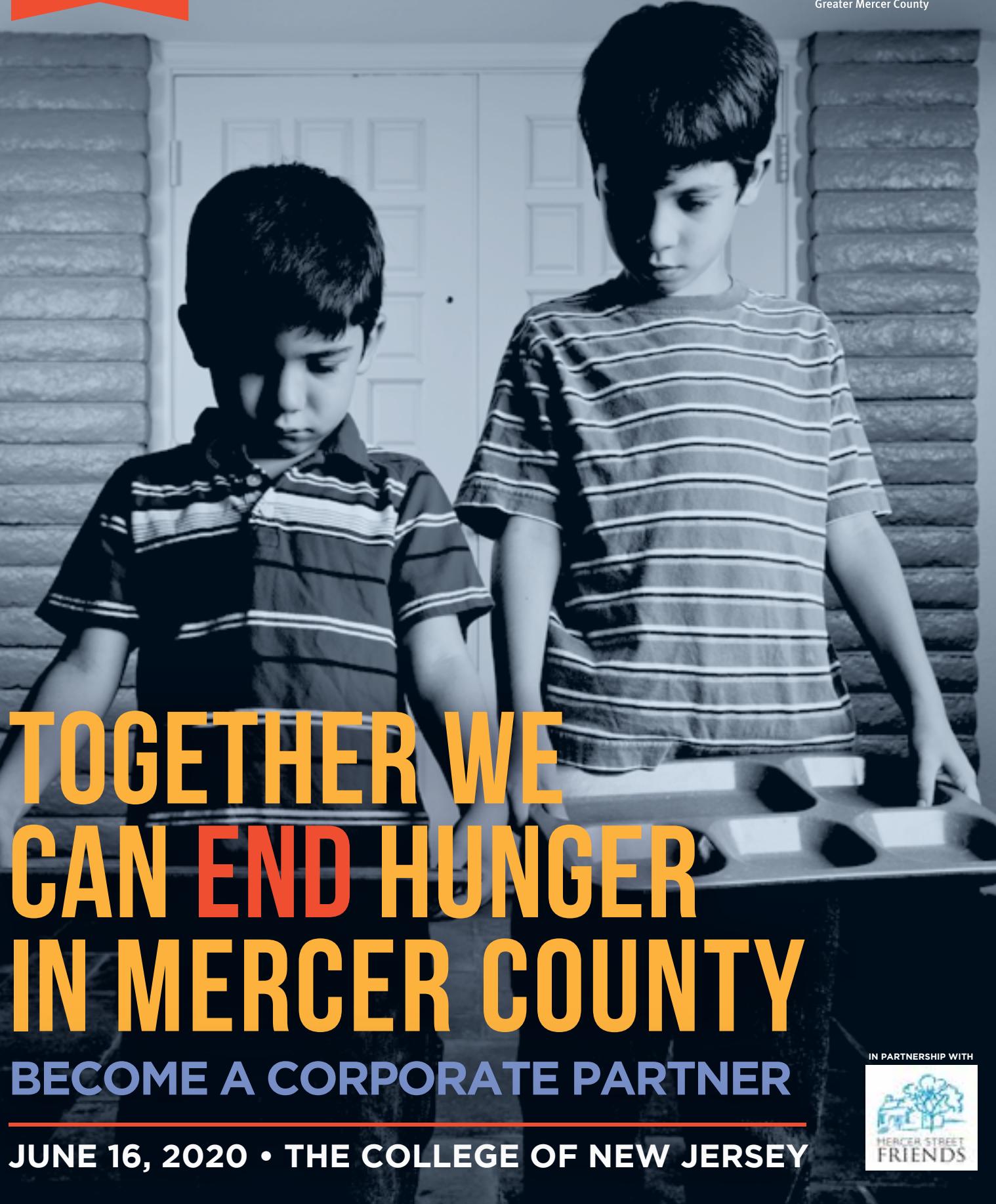


SIXTH  
ANNUAL

~~HUNGER~~  
#SOHNGR



TOGETHER WE  
CAN END HUNGER  
IN MERCER COUNTY

BECOME A CORPORATE PARTNER

JUNE 16, 2020 • THE COLLEGE OF NEW JERSEY

IN PARTNERSHIP WITH



# WHAT IS STRIKE OUT HUNGER?

Strike Out Hunger is a community-driven initiative that unites companies, individuals and advocates to alleviate hunger in Mercer County. The United Way estimates that 55,000 local families are struggling to make ends meet.<sup>1</sup> Therefore, Strike Out Hunger provides meals and fresh produce from sustainable farms to food pantry beneficiaries during the summer months when food becomes scarce for households in our community.

<sup>1</sup> Source: United Way NJ ALICE Report 2018

## WHY SPONSORSHIP MATTERS:

Proceeds from corporate sponsorships cover the cost to purchase meal supplies and to provide locally grown produce to promote nutrition and healthy eating throughout greater Mercer County.

- Our meal supplies are purchased through Meals of Hope, for just .25 per serving.
- Strike Out Hunger is the only meal packing event to include fresh produce.

# SPONSORSHIP OPPORTUNITIES

### DIAMOND: \$10,000 – EXCLUSIVE SPONSORSHIP OPPORTUNITY

- Speaking role by company representative during Strike Out Hunger
- Participation on Comcast Newsmakers with UWGMC President/CEO regarding Strike Out Hunger event (Approximately 2M regional Comcast subscribers)
- One employee participation on Strike Out Hunger event committee
- Logo on Strike Out Hunger post-event digital billboard (Approximately 200,000 views/week)
- One (1) exhibit table on event day (bring your promotional materials & products)
- Logo prominently displayed on food package labels (up to 25,000 packages)
- Corporate team registration for up to 75 members at Strike Out Hunger
- Special acknowledgement during Strike Out Hunger event
- Recognition in pre-and post-event press releases, PSA's, eblasts, website and social media
- Logo on event signage
- Name on event bag

### HOME RUN: \$7,500 – 3 SPONSORSHIP OPPORTUNITIES

- One employee participation on Strike Out Hunger event committee
- Logo on Strike Out Hunger post-event digital billboard (Approximately 200,000 views/1 week)
- One (1) exhibit table on event day (bring your promotional materials & products)
- Logo prominently displayed on food package labels (up to 25,000 packages)
- Corporate team registration for up to 45 members at Strike Out Hunger
- Special acknowledgement during Strike Out Hunger event
- Recognition in pre-and post-event press releases, PSA's, eblasts, website and social media
- Logo on event signage
- Name on event bag

**SPONSORSHIP DEADLINE APRIL 1, 2020<sup>2</sup>**

Sponsorship opportunities can be customized to meet marketing, budgeting and philanthropic goals

To become a sponsor, please contact: [courtney.matlock@uwgmc.org](mailto:courtney.matlock@uwgmc.org) or 609-896-1912 ext. 4904

<sup>2</sup>To ensure logo is included on all sponsored marketing collateral.

# SPONSORSHIP OPPORTUNITIES

## POWER HITTER: \$5,000 - 5 SPONSORSHIP OPPORTUNITIES

- Logo on Strike Out Hunger post-event digital billboard (Approximately 200,000 views/week)
- One (1) exhibit table on event day (bring your promotional materials & products)
- Logo prominently displayed on food package labels (up to 25,000 packages)
- Corporate team registration for up to 25 members at Strike Out Hunger
- Special acknowledgement during Strike Out Hunger event
- Recognition in pre-and post-event press releases, PSA's, eblasts, website and social media
- Logo on event signage
- Name on event bag

## LEAD RUNNER: \$2,500 - 15 SPONSORSHIP OPPORTUNITIES

- Corporate team registration for up to 15 members at Strike Out Hunger
- Special acknowledgement during Strike Out Hunger event
- Recognition in pre-and post-event press releases, PSA's, eblasts, website and social media
- Logo on event signage
- Name on event bag

## VENUE SPONSOR



## STRIKE OUT HUNGER SPONSORSHIP COMMITMENT FORM

**SIGN UP TODAY!**

Thank you for your interest in Strike Out Hunger!

- Diamond: \$10,000
- Home Run: \$7,500
- Power Hitter: \$5,000
- Lead Runner: \$2,500

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CONTACT NAME

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COMPANY

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EMAIL

---

PHONE

## PAYMENT INFORMATION

CC#: \_\_\_\_\_ EXP Date: \_\_\_\_\_ CVV # \_\_\_\_\_

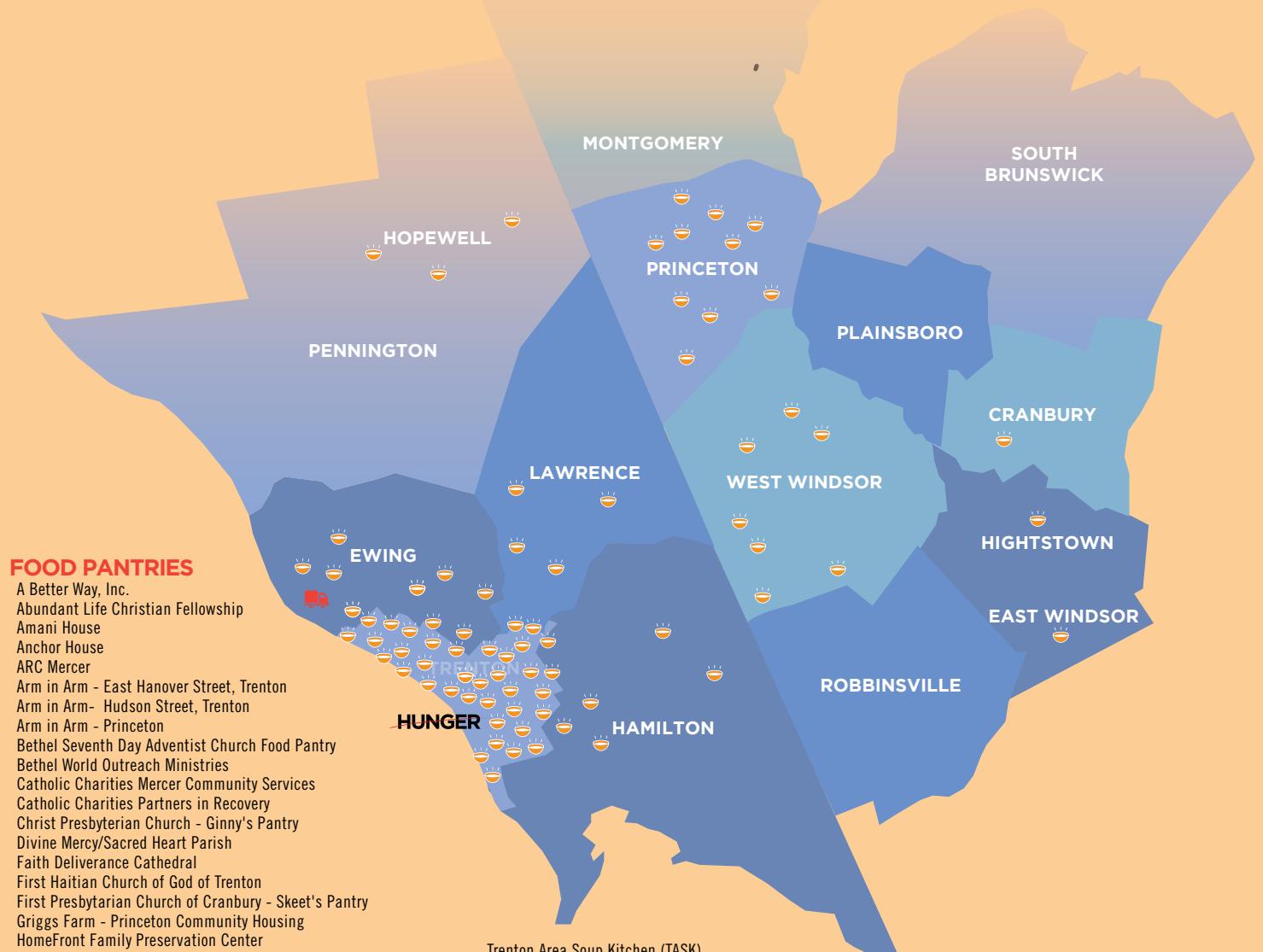
NAME AND ADDRESS ASSOCIATED WITH THE CARD

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*\*Make Checks Payable to United Way of Greater Mercer County, 3150 Brunswick Pike, Suite 230, Lawrenceville, NJ 08648*

**\*Please email an EPS file of your logo to [jessica.figueroa@uwgmc.org](mailto:jessica.figueroa@uwgmc.org)**

# WHERE THE MEALS GO



## FOOD PANTRIES

A Better Way, Inc.  
 Abundant Life Christian Fellowship  
 Amani House  
 Anchor House  
 ARC Mercer  
 Arm in Arm - East Hanover Street, Trenton  
 Arm in Arm- Hudson Street, Trenton  
 Arm in Arm - Princeton  
 Bethel Seventh Day Adventist Church Food Pantry  
 Bethel World Outreach Ministries  
 Catholic Charities Mercer Community Services  
 Catholic Charities Partners in Recovery  
 Christ Presbyterian Church - Ginny's Pantry  
 Divine Mercy/Sacred Heart Parish  
 Faith Deliverance Cathedral  
 First Haitian Church of God of Trenton  
 First Presbyterian Church of Cranbury - Skeet's Pantry  
 Griggs Farm - Princeton Community Housing  
 HomeFront Family Preservation Center  
 HomeFront Pantry  
 Isles Youth Institute - Ned's Pantry  
 Jewish Family and Children's Service of Greater Mercer County  
 Lawrence Community Center  
 Mercer Street Friends Parenting Program  
 Mount Carmel Guild  
 New Covenant United Methodist Church  
 New Hope Church of God  
 NJ Conference of Seventh Day  
 Adventist/Adventist Community Services  
 Primera Iglesia Pentecostal Alpha & Omega  
 Princeton Deliverance Center  
 Rescue Mission of Trenton  
 Resurrection Lutheran Church - Pat's Giving Hearts Pantry  
 Rise - A Community Service Partnership  
 Sacred Heart Cathedral  
 Salvation Army Trenton Citadel Corps Community Center  
 Samaritan Baptist Church  
 St. Raphael-Holy Angels Food Pantry

Trenton Area Soup Kitchen (TASK)  
 Trenton Deliverance Center  
 Trinity Episcopal Cathedral Food Pantry  
 Turning Point United Methodist Church  
 United Progress Transitional Housing  
 United Progress, Inc.  
 Victorious Church Food Pantry  
 Word to the World Ministries - The Kitchen

## SCHOOLS

Antheil Elementary  
 Lore Elementary  
 Parkway Elementary  
 Greenwood Elementary  
 Pace Charter  
 Wilson Elementary  
 Slackwood Elementary  
 Bear Tavern Elementary  
 StonyBrook  
 Grant Elementary  
 Gregory Elementary  
 MLK Elementary  
 MSF Preschool  
 Parker Elementary  
 Rivera Community Middle  
 Washington Elementary  
 Dutch Neck Elementary  
 Maurice Hawk Elementary  
 Millstone River Elementary  
 Town Center  
 Village Elementary  
 Wicoff Elementary  
 Community Park  
 Johnson Park  
 Littlebrook  
 Riverside  
 John Witherspoon  
 Princeton Charter School

\* Source Mercer Street Friends Food Bank

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