



community development partnership

Creating opportunities for people to live, work, and thrive on the Lower Cape

The CDP Helps a new Landscaping Business Get Started

“I would encourage anyone who hasn’t worked with the CDP to at least see what they have to offer”

—Kevon Campbell, Owner, M & L Landscaping

Over a decade ago, Kevon Campbell and his brother Evon Campbell immigrated to the Outer Cape from Jamaica seeking new opportunities and to be closer to family who had already moved here. In 2021, as the brothers were building a new landscaping business, they realized they needed guidance with managing the business and reached out to the Community Development Partnership (CDP) for help. The CDP’s Business & Credit programs offer a variety of services to promote the success of small businesses on the Lower and Outer Cape.



Kevon (left) and his brother Evon

Like many who immigrate to the Outer Cape, Kevon initially found work in the restaurant industry as a bartender in Orleans. He later moved to Provincetown, where he worked at multiple restaurants along with landscaping jobs on the side.

After ten years of restaurant and landscaping work, Kevon was ready for the next step in his career and yearned to start his own landscaping business. He partnered with his brother Evon and formed M & L Landscaping and Irrigation based in Wellfleet. Although Kevon had several years of landscaping experience, he did not have as much experiencing running a business. Kevon was grateful to learn about the CDP’s Business & Credit programs from his friend Rashida Jamieson, owner of Adventure Decor in Orleans and a CDP client.

Originally, Kevon was seeking a CDP micro-loan to provide startup capital for the business. However, after his initial meeting with the CDP staff, he decided to use his own money to cover his initial costs. “It was a bit of a risk,” he recalls, “but putting up my own money really made me take ownership and I felt more invested in the business’s success.” Instead, Kevon took advantage of some of the other services the Business & Credit program offers. Working with the CDP staff, Kevon created a business plan, made projections, and officially registered the business. “I got a lot of very useful information, it helped set me on the right path,” said Kevon. With a solid business plan in hand, the brothers felt confident.

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Kevon and Evon had a successful summer and fall and are still working into winter with the addition of plowing and shoveling services. Kevon is also taking time to reflect on the business as they approach their one-year anniversary. He plans to set up another meeting with the CDP staff to evaluate and adjust his goals.

Kevon is grateful for the support that he received and would recommend the CDP to anyone who is interested in starting or improving their business. “I would encourage anyone who hasn’t worked with the CDP to at least see what they have to offer,” he says.

In 2021, the CDP’s Business & Credit department provided support to over 230 small businesses on the Lower and Outer Cape. To learn more about the business programs the CDP has to offer, visit capecdp.org/local-business.