

TRADE PROFESSIONAL 2017



TRADE PROFESSIONAL



Q&A
JOHN DOE
Interior Designer, Company

What's the most important thing to consider when hiring an interior designer?

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What is your personal design style?

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What is your favorite space to design?

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A Colorado Homes & Lifestyles Special Section

For the first time in **38 years**, CH&L's September/October issue will highlight trade professionals and the fabulous products only they can access. Our goal is to prompt our affluent readers **to turn to YOU for all of their home design needs**. This editorialized, photo-driven, special advertising section will provide an eye-catching platform for you to share your expertise with our readers.

YOUR AD WILL INCLUDE

Two-Page Spread: An email interview with a CH&L writer, up to 300 words of copy, up to 4 project images + head shot (please provide 300 dpi, CMYK), company information.

Full Page: An email interview with a CH&L writer, up to 200 words of copy, 1-2 project images + head shot (please provide 300 dpi, CMYK), company information.

HIGHLIGHTS OF BEING FEATURED IN OUR SEPTEMBER/OCTOBER ISSUE:

- 74,500 readers with an average household income of \$295,609*
- CH&L's ever popular Kitchen Issue
- Double month issue means twice the exposure
- Bonus distribution you won't want to miss out on:
 - AIA Practice + Design Conference
 - Breckenridge Wine Classic
 - Cherry Arts Festival at Stanley
 - Children's Diabetes Foundation Carousel Ball
 - Gourmet on Gore
 - HBA Care Awards
 - HBA MAME Awards
 - NKBA Resource Fair

No head shot? Inquire about special pricing!

1 in 4

CH&L READERS **PLAN TO BUY/BUILD A HOME.***

35%

PLAN TO **REMODEL**

*Source: Harvey Research, AD-Q Study, June/July 2015

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