



**Friday Night Light – Masonic Education Webinar Series**  
**As of August 19, 2020**

Date: Friday, May 15, 2020 @ 5:30 p.m.

Topic: Our Lodge Page Overview

Presenter(s): Darren Thompson

**Link to the video:** <https://www.youtube.com/watch?v=KKPBprF2vds>

Friday, May 29, 2020 @ 5:30 p.m.

Topic: Reaching Out to Members – Objectives, Strategies and Suggested Methods

Presenter(s): Corey Curtiss

**Link to video:** <https://www.youtube.com/watch?v=9GXVtlj7nYI>

Friday, June 12, 2020 @ 5:30 p.m.

Topic: Social Media Best Practices

Presenter(s): Darren Thompson, Brandon Mullins, Corey Curtiss, Ben Tigner

**Link to video:** <https://youtu.be/apaGUN-Fi7o>

Friday, June 26, 2020 @ 5:30 p.m.

Topic: Tour of the New Grand Lodge Website

Presenter(s): Rob LaFleur

**Link to Video:** <https://www.youtube.com/watch?v=MZvtda11W7k>

Friday, July 10, 2020 @ 5:30 p.m.

Topic: Knowing Member Interests & Why It's Important

Presenter(s): Corey Curtiss, Fred Kaiser

**Link to Video:** <https://www.youtube.com/watch?v=yvHkzJAY0HI&feature=youtu.be>

Friday, July 24, 2020 @ 5:30 p.m.

Topic: Six Steps to Initiation - A Primer

Presenter(s): Bob Conley

**Link to Video:** <https://youtu.be/6lvZ9KmKIGs>

**Friday, August 14, 2020 @ 5:30 p.m.**

**Topic: Finances through the Our Lodge Page Website and the OLP App**

**Presenter(s): Rob LaFleur, Darren Thompson**

**Link to Video: <https://youtu.be/957eODlcUiU>**

**Friday, August 28, 2020 @ 5:30 p.m.**

**Topic: MORI/Groupable – Part I**

**Presenter(s): Rob LaFleur**

**Link to Video: [https://www.youtube.com/watch?v=MYmSsIn\\_llg](https://www.youtube.com/watch?v=MYmSsIn_llg)**

**Friday, September 11, 2020 @ 5:30 p.m.**

**Topic: Strategies for Engaging Your Membership**

**Presenter(s): Panel Discussion, members TBD**

**Registration Link: [https://zoom.us/webinar/register/WN\\_vZTpps1cQcK53f46W0zKTA](https://zoom.us/webinar/register/WN_vZTpps1cQcK53f46W0zKTA)**

**Friday, September 25, 2020 @ 5:30 p.m.**

**Topic: MORI/Groupable – The Sequel**

**Presenter(s): Rob LaFleur**

**Registration Link: [https://zoom.us/webinar/register/WN\\_dkqJw-CPRUKPcF\\_V\\_xYFtg](https://zoom.us/webinar/register/WN_dkqJw-CPRUKPcF_V_xYFtg)**

**Friday, October 9, 2020 @ 5:30 p.m.**

**Topic: Developing a Lodge Success Plan: A How-To Guide**

**Presenter(s): Corey Curtiss, Fred Kaiser**

**Registration Link: [https://zoom.us/webinar/register/WN\\_sP3jjPXhQJm03-kEbTnmGw](https://zoom.us/webinar/register/WN_sP3jjPXhQJm03-kEbTnmGw)**

**Friday, October 23, 2020 @ 5:30 p.m.**

**Topic: A Practical Guide to Community Outreach**

**Presenter(s): Possible representatives from Alma, Bethel, Byron, Clinton, Doric, Ironwood, Port Huron**

**Registration Link: [https://zoom.us/webinar/register/WN\\_1HMWTb2pRjC53HFcrhwHfQ](https://zoom.us/webinar/register/WN_1HMWTb2pRjC53HFcrhwHfQ)**



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*Or, call (800) 321-9357*