



Ready to take your business to the next level?

**Apply today for Miami Bayside Foundation's
SMALL BUSINESS TRAINING**

At no charge

**Attend a minimum of 8 out of the 10 classes to receive the
Certificate of Completion and qualify for access to funds at
reasonable rates to help grow your business.**

WHEN

**10 sessions: February 7, 9, 14, 21, 23, 28, March 2, 7, 9 & 14.
Each session is from 6:30 p.m. to 9:00 p.m.**

WHERE

**Little Haiti Cultural Center
212 NE 59th Terrace
Miami, FL 33137**

**Facilitator: Marjorie Weber - Financial Consultant SBDC/
FIU · Guest speakers for individual sessions**

**Criteria: Business in operation for a minimum of 6 months,
at least 51% minority owned, and located in City of Miami**

DEADLINE TO APPLY: JANUARY 18, 2017

TO APPLY CONTACT CARA SADIRA:

305.379.7070 EXT. 204

CARA@MIAMIBAYSIDEFOUNDATION.ORG BY JANUARY 18TH

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&

MAYOR TOMÀS REGALADO

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SYLLABUS

Session 1

**Components and Challenges of
Entrepreneurship**

Session 2

**Personal Credit Report/
Financials Objectives**

Session 3

**Building a Team/Policies &
Procedures**

Session 4

Right Recordkeeping

Session 5

**Real Estate/Insurance/
Contracts**

Session 6

Branding/Marketing

Session 7

**Budgets & Cash Flow
Projections**

Session 8

**Understanding Financial
Statements**

Session 9

**Digital Marketing/ Completing
your Business Plan**

Session 10

**Presenting Executive Summary
to Funders**