

HAITIAN AMERICAN CHAMBER OF COMMERCE OF FLORIDA
PRESENTS

YOUNG PROFESSIONALS

TOP 20 UNDER 40

SPONSORSHIP & EXPRESSION OF COMMUNITY SUPPORT
OPPORTUNITIES:

2019 HACCOF "Top 20 Under 40"
"Young Professional Awards"

Thursday, September 19, 2019 | 6:30 pm

Joe Celestin Center
1525 NE 135th Street, North Miami, FL 33167





ABOUT "TOP 20 UNDER 40" HACCOF Awards

Young Haitian American Professionals are a vital asset to the South Florida Region and our State. The Haitian American Chamber of Commerce of Florida (HACCOF) believes it is important that we recognize and acknowledge those who have made a mark in their field while shaping the future of our community.

HACCOF is proud to announce that it will be honoring its 2019 class of "Top 20 Under 40" Haitian American Young Professionals (YOPROs) Award for Leadership, Professional Excellence, and Community Involvement at the Joe Celestin Center on September 19, 2019.

Our 3rd annual HACCOF "Top 20 Under 40" YoPros award event held last year was attended by over 250 attendees. It was a wonderful community celebration of our very best young professional leaders coupled with some well-deserved acknowledgment of gratitude for those who have paved the way.

The Haitian American community in the State of Florida includes over 470,000 people with a purchasing power of more than \$4 Billion. South Florida has the largest concentration of Haitians anywhere in the world outside the Island of Hispaniola. HACCOF "Top 20 Under 40" YoPros Honorees are proven leaders that are contributing immensely to the progress of our State and deserve our community's recognition and utmost support.

We are asking you to partner with us for this wonderful community celebration by selecting one of the different sponsorship and marketing opportunities outlined below. HACCOF is also available to customize a special sponsorship package for your organization as you may require as well

On behalf of the Haitian-American Chamber of Commerce and the larger community, we thank you for your support!

Paola Pierre, Chairwoman
Haitian-American Chamber of Commerce of Florida



About The Haitian American Chamber of Commerce of Florida (HACCOF)

The Haitian American Chamber of Commerce of Florida was established in 2005. Its mission is to serve as an advocate for its communities as well as a resource for consumers and businesses dedicated to serving both the needs of its members and the economic development needs of the broader Haitian American Community. The Haitian-American Chamber of Commerce also promotes investment and trade with the Haitian private and public sectors.

Our Mission: To serve as a resource for its members, partners and businesses, dedicated to serving their needs and the economic development of the broader Haitian-American community.

The Haitian American Chamber of Commerce of Florida (HACCOF):

- Is the leading organization to bring businesses together and acts as an advocate for Haitian and Haitian-American enterprises. We are the premier voice for the business community to the public, the media and government entities.
- Mobilizes concerned entrepreneurs across Florida, the U.S. and Haiti when important legislation and regulations are planned or debated that may potentially affect the broader Haitian business community.
- Promotes partnerships and alliances within communities throughout Florida and Haiti to build healthy business climates, foster investment opportunities, create employment growth, and encourage public and private sector collaboration.

Our Objectives:

- ❑ Promoting business & economic development interest of our members.
- ❑ Promoting and facilitating business, professional and social relations and cooperation among our members.
- ❑ Forming alliances with members, business and civic leaders, other chambers, associations, agencies, government officials and foreign dignitaries to accomplish its goals.
- ❑ Promoting educational seminars and conferences for the improvement of our members and the betterment of our community.
- ❑ Hosting educational, local and international trade forums.
- ❑ Organize and facilitate networking programs.
- ❑ Engaging in dialogue, cooperation and understanding within Haitian communities.

Visit us at: www.haccof.com

"TOP 20 UNDER 40" (YoPros) Awards Ceremony

PARTNERSHIP OPPORTUNITIES

Sponsoring the Haitian-American Chamber of Commerce's Young Professionals "Top 20 under 40" is more than just a financial contribution—it is an investment for your organization in building better communities. By partnering with the HACCOF Young Professionals "Top 20 Under 40" Awards, your organization will benefit from the following:

Public Relations

The 4th annual HACCOF Young Professionals "Top 20 Under 40" will be a heavily attended event. Your partnership will allow your organization to benefit from the media attention garnered by the event. Your association with this year's prestigious group of young Haitian American leaders from across South Florida will give your business "name recognition" associated with caring corporate leaders in the South Florida professional community.

Employee Recruitment

HACCOF Young Professionals "Top 20 Under 40" Awards brings together the best and brightest members young professionals of South Florida's Haitian community and their network. In today's growing market and war for talent, it is key that businesses recruit highly-qualified employees to keep up in the competitive business world. HACCOF Young Professionals "Top 20 Under 40" will expose your brand to the best and most extensive pool of potential candidates for employment if talent acquisition is of value to your organization.

Marketing Opportunities

All partnership opportunities have been created to give your company the ability to successfully market your business. Partnering with HACCOF Young Professionals "Top 20 Under 40" Awards provides your business with marketing opportunities in the form of media promotion in all of the event's publications and collateral materials, recognition at the event, and recognition on the event's website.

Community Involvement

Community involvement is becoming increasingly important as part of corporate imaged in the business community. By making HACCOF Young Professionals "Top 20 Under 40" Awards part of your corporate social responsibility plan, you are allowing your company to help support all the communities that it serves.

The HACCOF Young Professionals "Top 20 Under 40" Awards and Program will provide your company with the visibility and resources it needs to enhance brand recognition so to capitalize on various opportunities within the professional Haitian American community of South Florida.

PARTNERSHIP LEVEL PACKAGES

SILVER TITLE SPONSORSHIP PACKAGE - \$ 5,000

- Designation as Silver Title Sponsor of "Top 20 Under 40" Awards
- **VIP table and arrangements at reception with up to 8 seats**
- **Full page**, premium placement advertisement in reception program
- **Champagne bottle at your table**
- Acknowledgement of sponsorship at the podium by HACCOF
- Physical and electronic signage at reception
- Branding via electronic and physical invitations to reception
- Premier placement on all e-mail blasts for reception
- Logo reflected on walls
- Logo and hyperlink on HACCOF Young Professionals Top 20 Under 40 webpage
- **Two (2) Years Trustee HACCOF Membership (\$3,000 Value)**

STAKEHOLDER SPONSORSHIP - \$ 3,000

- Designation as Stakeholder holder Sponsor of " Top 20 Under 40" Awards
- **VIP table at reception with up to Six (6) seats**
- **Champagne Bottle at your table**
- **Half (1/2) page**, placement advertisement in reception program
- Physical and electronic signage at reception
- Branding via electronic and physical invitations to reception
- Premier placement on all e-mail blasts for reception
- Logo reflected on walls
- Logo and hyperlink on HACCOF Young Professionals Top 20 Under 40 webpage
- Opportunity for advertisement on HACCOF Top 20 Under 40 website
- Two (2) Years Corporate HACCOF Membership (\$1,500 Value)

HONOREE CIRCLE SPONSORSHIP - \$ 2,500

- Designation as Honoree Circle Sponsor of "Top 20 Under 40" Awards
- **Preferred table at Reception with up to Six (6) seats**
- **Champagne Bottle at your table**
- **Quarter (1/4) page**, placement advertisement in reception program
- Physical and electronic signage at reception
- Logo placement on all e-mail blasts for reception
- Logo and hyperlink on HACCOF Young Professionals "Top 20 Under 40" webpage
- One (1) Year Individual HACCOF Membership for Honoree

SPONSORSHIP INFORMATION FORM

Company Name: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Website: _____

Sponsorship Opportunities

Silver Title Sponsor Stakeholder Sponsor Honoree Sponsor

Payment information

Visa MasterCard American Express Discover Check

Credit Card Number: _____ Exp Date: _____

Sponsorship Amount: _____ CVV # _____

Name on Card: _____

Signature: _____

ALL PAYMENTS ARE DUE ON OR BEFORE August 15, 2019.
 Sponsorship forms should be e-mailed to: yopro@haccof.com

Mailing Address: Haitian-American Chamber of Commerce of FL (HACCOF)
 Attn: YOPRO
 1125 NE 125th Street, Suite 208
 North Miami, FL 33161

ADVERTISING OPPORTUNITIES

SELECT	AD SPACE	PROGRAM	AD SIZE	AD RATE
	Full Page (Color)	8.5" x 11"*	8.19 x 11.61 in	\$350
	1/2 page (color)	8.5" x 11"*	8.19 in x 5.77 in	\$250
	1/4 page (color)	8.5" x 11"*	4.09 in x 5.69 in	\$150

ADS SHOULD BE SUBMITTED TO: YOPRO@HACCOF.COM

DEADLINE: All ads must be submitted print-ready and received **before** August 5, 2019.

Company Name: _____

Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Billing Address (if different): _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

E-mail: _____

Signature of Person Requesting Ad Space: _____

Payment information

Visa MasterCard American Express Discover Check

Charge Amount: _____ CVV # _____

Name on Card: _____

Credit Card Number: _____ Exp Date: _____

Signature: _____