



CONFLICT RESOLUTION CENTER  
OF MONTGOMERY COUNTY



# 2018 Peacemaker Gala

Celebrating the Many Hats in Our Community

**MONDAY OCTOBER 8, 2018**

**6:00 P.M. - 8:30 P.M**

## LOCATION

VISARTS AT ROCKVILLE  
155 GIBBS STREET  
ROCKVILLE, MARYLAND 20850

## HONORING

2018 Peacemaker of the Year- County Executive Isiah "Ike" Leggett

Executive Director's Award Recipient- Gretchen A. Kainz

Volunteer of the Year- Ricardo Gortaire

# Conflict Resolution Center of Montgomery County | At a Glance

## INTRODUCTION

Thank you for your interest in sponsoring the Conflict Resolution Center of Montgomery County's (CRCMC) 9th Annual Peacemaker Gala on October 8, 2018. Enjoy a night of celebration as we honor County Executive Isiah "Ike" Leggett, Gretchen Kainz, and Ricardo Gortaire. Sponsorships and advertisements in the Gala journal are an essential source of support both for the Gala itself and, more significantly, for CRCMC's community mediation program. Gala sponsors and advertisers help to offset the cost of the event, allowing more of the money raised to have a real and lasting impact in the lives of the Montgomery County community. Your support will help us continue to offer services that strengthen our community peace by peace.

## ABOUT CRCMC

CRCMC is a nonprofit organization with a rich history rooted in fostering peace.

Our mission is to promote and provide collaborative problem solving processes throughout Montgomery County. We provide several services to the Montgomery County community including mediation, youth services, conflict management workshops and training.

## PROGRAMS

CRCMC programs have been recognized by the Catalogue of Philanthropy as one of the top nonprofits in the region.

- ▶ YOUTH**  
CRCMC has developed several programs for youth which aim to address a wide spectrum of conflicts from arguments to physical altercations. Other components of our youth program include attendance mediation, in-school mediation, and police-youth dialogue.
- ▶ BUSINESS**  
CRCMC offers free mediation services aimed at supporting businesses within the county. Businesses benefit tremendously from using mediation -- rather than litigation -- to resolve conflicts. Our program helps business who run into conflict with neighboring businesses, employees, customers, vendors, or with members of the community.
- ▶ COMMUNITY**  
Throughout this past year, our programs have included mediation in both English and Spanish, intake, and large group facilitation. CRCMC has also offered advanced training in parenting plan mediation, senior mediation, parent-teen mediations, IEP (individualized education program) facilitation, community conferencing, and dialogue circles among others.

## OUR IMPACT

**90%**  
Satisfaction rate for  
youth participating in  
our programs

**3000**  
Volunteer hours  
provided

**9860**  
People informed  
about peace building

# 5

# GOOD REASONS

## 5 Good Reasons to Sponsor the Peacemaker Gala

1. You will have a direct and positive impact on making our community a better place to live, work, attend school, and play each day.
2. You and your organization will be an integral part of CRCMC's work to foster a strong community of economic development, education, and safe communities in Montgomery County.
3. You can raise your organization's profile by reaching thousands of the Montgomery County's residents, key influencers, and business owners through online, print, and social media Gala advertising and promotion.
4. You and your company will be recognized as a leading supporter of community building in our region.
5. You can connect directly with local decision makers and community leaders like yourselves at the Gala.



# Peacemaker Gala: A Celebration of the Many Hats in Our Community

## SPONSORSHIP OPPORTUNITIES

Underwrite a portion of our Gala, and help us maximize the Gala's impact for our students!

In addition to the benefits listed below, all sponsors will be prominently featured and will be included on sponsor posting at the event, on signage, and in the event program. Sponsors will also be listed in CRCMC's 2018 Impact Report.

### Peace-Supporter Sponsors | \$500

- ▶ Two (2) tickets to the gala and one (1) tribute slide
- ▶ Program advertisement - 1/8 page

### Peace-Patron Sponsors | \$750

- ▶ Two (2) tickets to the gala and one (1) tribute slide
- ▶ Program advertisement - 1/4 page
- ▶ Eblast to 11,000 subscribers

### Peace-Keeper Sponsors | \$1,000

- ▶ Peace Patron rewards
- ▶ Two (2) tickets to the gala and two (2) tribute slides
- ▶ Program advertisement - 1/2 page
- ▶ Link on the CRCMC webpage (1 year)
- ▶ Coupon or small gift that is emailed to all guests
- ▶ Logo featured on Red Carpet Backdrop

### Peace-Builder Sponsors | \$2,000

- ▶ Peace Keeper & Patron rewards
- ▶ One VIP reserved table for ten
- ▶ Program advertisement - full page
- ▶ Featured in Newsletter
- ▶ Free 1 hour Conflict Management Training
- ▶ Table Centerpiece with company logo featured on Red Carpet Backdrop





### Peace-Advocate Sponsors | \$5,000

- ▶ Peace Patron, Keeper, & Builder rewards
- ▶ Color program advertisement with placement choice
- ▶ Link on the CRCMC webpage (1 year)
- ▶ Free half-day conflict training session for up to 20 people
- ▶ Sponsor of the Volunteer of the Year Award
- ▶ Program video featuring logo



### Peace-Maker (Program) Sponsors | \$10,000

- ▶ All previous Sponsorship rewards
- ▶ Two VIP reserved tables
- ▶ Branded name on the Peacemaker of the Year Award
- ▶ Recognized as sponsor on all materials and press releases related to that program for one year
- ▶ VIP Reception

# Advertising

Advertising in the Gala journal is a great way to reach hundreds of CRCMC's most loyal supporters – and better yet, you'll be enabling more of the money raised at the Gala to go directly to the community we serve! For more information, contact us at [peacemaker@crcmc.org](mailto:peacemaker@crcmc.org).

You can reserve your ad through the Gala's Online Registration page!

2018 Pricing	
Center Spread	(11" h x 17" w) – \$1,000
Outside Back Cover	(11" h x 8.5" w) – \$1,000 (SOLD)
Inside Front or Back Cover	(11" h x 8.5" w) – \$500
Full Page	(11" h x 8.5" w) – \$400
Half Page	(5.5" h x 8.5" w) – \$200
Quarter Page	(5.5" h x 4.25" w) – \$100

## Specifications

Please submit all ads by September 25th.

- ▶ Ads and payment (checks payable to Conflict Resolution Center of Montgomery County) can be mailed to:  
Conflict Resolution Center of Montgomery County  
4805 Edgemoor Lane 2nd Floor  
Bethesda, MD 20814
- ▶ For best results, we recommend you email your ad as a PDF, JPG or TIF to [peacemaker@crcmc.org](mailto:peacemaker@crcmc.org)
- ▶ Please keep all text at least 1/8" from the edges of your artwork.
- ▶ If your artwork is intended to bleed, please include a 1/8" bleed area beyond the edges.
- ▶ You can also reserve and pay for your ad online (coming soon)

# SPONSORSHIP FORM

Please fill-out the following form to confirm your chosen sponsorship package.  
Completed forms can be returned to: [christopher@crcmc.org](mailto:christopher@crcmc.org).

FIRST & LAST NAME:	
ADDRESS/CITY/ZIP:	
PHONE NUMBER:	
EMAIL:	

PLEASE RETURN SPONSORSHIP FORM & PAYMENT BY: SEPTEMBER 21st, 2018

PAYMENT BY SEPTEMBER 21st, 2018	
\$500	Peace-Supporter Sponsor
\$750	Peace-Patron Sponsor
\$1,000	Peace-Keeper Sponsor
\$2,000	Peace-Builder Sponsor
\$5,000	Peace-Advocate Sponsor
\$10,000	Peace-Maker (Program) Sponsor

Once we receive your completed sponsorship form, CRCMC staff will contact you to discuss event arrangements, sponsorship benefits and recognition.

Please send your high resolution color and black & white logos (EPS or vector preferred) to [christopher@crcmc.org](mailto:christopher@crcmc.org)

## PAYMENT INFORMATION:

- ▶ Please send me an invoice (corporate companies only)
- ▶ Enclosed is a check made payable to CRCMC
- ▶ I will pay on the website <http://crcmc.org/event/peacemaker-gala/>

Upon signing this document, (name of sponsor) of (organization) has acknowledged that he/she has read, understood and agreed to the terms and conditions of this contract. The sponsor has agreed to pay the amount of \$.....by September 21, 2018 and to provide the company logo for sponsorship purposes for CRCMC's Peacemaker Gala on October 8, 2018.

.....  
Company Rep. Name

.....  
Company Name

.....  
Signature

.....  
Date



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