Farm Bureau of Ventura County Presents



AGRI-TECH FAIR

October 24, 2023 • Courtyard by Marriott – Oxnard

Dear Friend,

Are you interested in connecting with farmers in Ventura County?

After a four-year hiatus, we are thrilled to announce our revamped, upcoming Agri-Tech Fair, scheduled to take place on Tuesday, October 24, 2023, at the Courtyard by Marriott-Oxnard.

With this event, we aim to showcase the latest advancements and innovations in agricultural technology that are shaping the future of the industry.

The Agricultural Tech Fair will provide a unique platform for industry professionals, farmers, researchers, and technology enthusiasts to connect, collaborate, and exchange ideas. Attendees will have the opportunity to explore cutting-edge technologies, witness live demonstrations, earn CEUs and engage in discussions with leading experts. By participating as a sponsor/ exhibitor, your organization will gain valuable exposure among a diverse audience of influential individuals and organizations in the agricultural community.

We hope you will join us in support of this year's event.

As a sponsor, you will enjoy prominent brand visibility through extensive marketing campaigns, including online promotions, social media exposure, press releases, and event signage. In addition, your organization will receive complimentary booth space at the fair, enabling you to showcase your products or services directly to our attendees.

Together, we can make a significant impact on the future of agriculture and inspire innovation within the industry.

Maureen McGuire
CEO

FBVC Board of Directors

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About the Event

Invest in yourself and your employees by joining us to learn more about the latest advancements in agriculture, thus continuing to grow, by bringing new technologies back home.

Monday, Oct 23

5:00pm – 7:00pm
Welcome Reception in the hotel lounge & early set up, optional.

Tuesday, Oct 24

7:00am – 8:00am
Vendor booth set-up.

8:00am –5:00pm
Registration
Agri-Tech Exhibition
Program of Educational Classes with Continuing Education Credits
Agri-Tech Panels on Special Topics
Specialty Food Truck Lunch

5:00pm – 7:00pm
Vendor booth breakdown
Mixer on the patio

To sponsor the 2023 Ventura County Agri-Tech Fair, please Click Here or email Maureen@farmbureauvc.com or call 805.289.0155. Deadline for sponsors and exhibitors is October 1st, 2023.



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Sponsorship/Exhibitor Opportunities

Visionary
$10,000 (limit 3)

- Recognition as a presenting sponsor on all printed & digital event marketing
- Optional: Up to two vendor spots (10'-20') in ballroom, hallway, or patio
- Full-page ad in event program
- Day of event recognition
- Two stand-alone posts on social media
- Inclusion of promotional items in registration bags

Trailblazer
$5,000 (limit 5)

- Logo recognition on all printed & digital event materials
- Optional: One vendor spot (10') in ballroom or hallway
- 1/2 page ad in event program
- Day of event recognition
- One stand-alone post on social media
- Inclusion of promotional items in registration bags

Innovator
$2,500

- Logo recognition in event slideshow & promotional emails
- Optional: One vendor spot (10') in ballroom
- Logo listing in event program
- Inclusion in group social media 'Thank you' post
- Inclusion of promotional items in registration bags

Exhibitor
$1,500

- Listing in event program
- Listing in promotional emails
- Vendor spot (10')

FBVC members get $500 off!

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LEARN
INVEST
GROW

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2023
Event Sponsorship Agreement

Yes! We will Sponsor!

Please complete this form and submit to Maureen@farmbureauvc.com or Click Here to submit online. Deadline for sponsors and exhibitors is October 1st, 2023.

Visionary	$10,000
Trailblazer	$5,000
Innovator	$2,500
Exhibitor	$1,500
Other	TBD

FBVC members get $500 off!

Business name _____

Contact name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Email _____

[ ] I'm an FBVC Member

[ ] I'd like to join FBVC

Deadline for Sponsorship form and logos:

Deadline for sponsors and exhibitors is October 1st, 2023. To submit logo and artwork, please email a high-resolution jpeg or png logo to: Maureen@farmbureauvc.com

COURTYARD®
BY MARRIOTT



Courtyard by Marriott Oxnard Welcomes
Farm Bureau of Ventura County

Enjoy our convenient location, spacious newly renovated guest rooms and our full service Courtyard amenities

As our guest, you will enjoy these services and amenities:

- High Speed Wireless Internet provided complimentary in all guestrooms
- Ample complimentary parking
- 24-Hour access to our complimentary Business Center
- Fitness Center available 24-hours complimentary
- Bistro serving breakfast & dinner daily
- Heated outdoor pool and whirlpool



Guest Rooms available at

$189.00 1-KING or 2-QUEENS for 10/23/23 – 10/25/23

Plus 13.7% Hotel Tax
(Rate does not include breakfast)

A limited number of rooms have been set aside as a courtesy block and doesn't guarantee rooms. Please reserve your room by Monday, October 2nd, 2023 to secure the special group rate. After the reservation due date, reservations and rates will be subject to availability.

For telephone reservations please call the hotel directly at (805) 988 - 3600 and ask for group code "FAR" or "Farm Bureau of Ventura County" rate.

Courtyard by Marriott | Oxnard | 600 East Esplanade Drive | Oxnard, California 93036
Hotel (805) 988-3600 | http://www.marriott.com/oxrvo

FARM BUREAU
OF VENTURA COUNTY
THE INDEPENDENT VOICE FOR AGRICULTURE

EXPLORE
The Benefits of Commercial Membership!



Get Connected

Connect with your customers through regular networking events througout the county including classes, Women In Ag Mixers, Lunch BBQs, our Annual Agri-Tech Fair and more! You'll be listed in our business directory and get discounts for event sponsorships and advertising in Central Coast Farm & Ranch.

Stay Informed

Know the ins-and-outs of your customers through regular publications such as Central Coast Farm & Ranch, Ag Alert, State and Venture County digital updates.

Show Support

Show your support of agriculture in Ventura County through your membership to FBVC, which has been serving growers and ranchers since 1914! In turn, you'll be connected with other supporting businesses with exclusive discounts on travel, services, supplies, and equipment!

JOIN TODAY!
Starting at $430

CFBF.com/Join

(805) 289-0155

www.farmbureauvc.com