

Field Day: Pre-Plant Fertilization and Establishment Irrigation Strategies for Strawberry Production

DATE: Thursday, May 21, 2026

TIME: 9:00 am - 11:00 am

LOCATION: Crisalida Berry Farms, 1980 South Rice Avenue, Oxnard, CA

(Follow the signs for parking and to the event. See map below)

- Learn about pre-plant fertilizer placement strategies: banded, broadcast and no fertilizer
- Explore third-season field insights on establishing strawberries with drip tape vs. micro-sprinklers
- Understand how irrigation choices influence early crop development (canopy, root and yield)
- Discuss practical approaches to improving water and nutrient use efficiency
- Visualize treatments effects on plots and discuss results
- 2.0 Continuing Education Units (CEU) applied for Certified Crop Advisers (CCA) and VCAILG
- Spanish translation available upon request (subject to funding availability for translation services)

Registration is free; please register here:

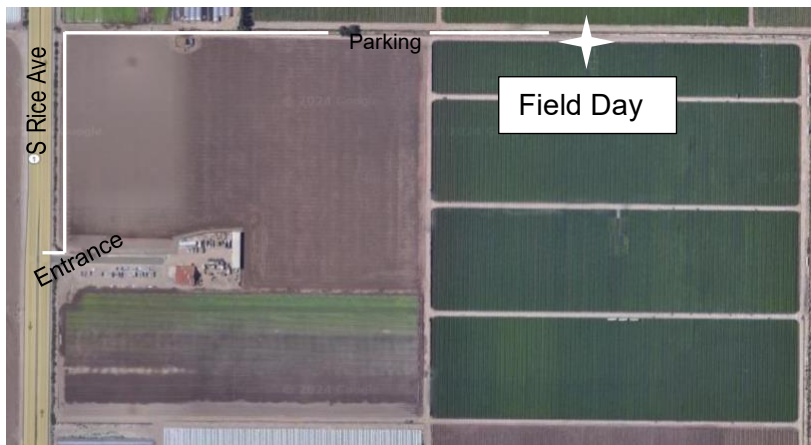
<https://surveys.ucanr.edu/survey.cfm?surveynumber=49216>

AGENDA

9:00 – 9:45 am Project description, results summary and discussion, Andre Biscaro, UCCE Ventura, and farm staff

9:45 -10:30 am Observe differences among treatments on replicated plots

10:30 -11:00 am Final discussions and adjourn



Questions:

Andre Biscaro, asbiscaro@ucanr.edu

(805)645-1465