

The Division of Firms, Inc. (DOF) announces its **Call for Presentations** for the 2020 Practice Management Conference (PMC). This annual conference provides turnkey learning for owners and managers of America's minority-owned CPA firms. The Practice Management Conference will be held January 23-24, 2020 in Miami, FL.

## **Why Present**

- Amazing professional development opportunity.
- Collaborate with experts in the field.
- Presenters receive a complimentary conference registration.
- Receive recognition for and feedback about your practice or program.
- Be part of a dynamic network that has made the PMC conference a *must-attend* event for more than 30 years.

## **Topic Areas**

Topic areas can include, but are not limited the following:

- Leadership Development
- Business Development
- Operations Management
- Human Resources
- Communications/Marketing/Social Media
- Asset Management
- Technology
- Risk Management
- Peer Review
- Succession Planning

## **Submission Guidelines**

Presentations must engage our audience and stimulate discussion. All proposals should include the following:

- Presenter name
- Company name
- Brief summary of experience
- Presentation topic, summary, and learning objectives/outcomes
- Time requirement (our workshops are timed in 50-minute increments)

## **Deadline for Submissions**

Submit your proposal by August 31, 2019. Submissions will be reviewed by our Practice Management Committee and applicants will be notified of acceptance in September.

Do you have an innovative CPA practice management topic or insight that you want to share with America's minority-owned CPA firms? Don't hesitate: submit your presentation proposal today!

Email your submission to esmith@dofinc.org.