

# EXCLUSIVE Sponsorship Opportunities

We are pleased to offer our sponsors exclusive virtual event opportunities for 2020! While NAMIWalks NH might look different this year, we are excited about the new and unique benefits we can offer our generous supporters. Together, we can crush stigma and improve the lives of over 29,000 Granite Staters affected by mental illness and suicide.

For more information or to secure your sponsorship, contact Kristen Welch, CFRE, Director of Development, at [kwelch@NAMINH.org](mailto:kwelch@NAMINH.org) or 603-557-3160.



## YARD SIGN SPONSOR \$7,500 (6 available)

- 100 NAMIWalks NH publicly displayed yard signs with your logo (choice of Concord, Seacoast/Tri-Cities, Manchester, Nashua, Monadnock, Upper Valley)
- Corporate team fundraising page
- Logo on timeline on virtual walk day
- Recognition at Kick Off Event
- Sponsor's name included in all media releases
- Two social media posts
- Recognition in ENews and other publications
- Listing on NAMIWalks NH website
- Listing in pre- and post-walk communications



## FACE MASK SPONSOR \$5,000 (2 available)

- Logo on 500 cloth masks mailed to Walk registrants
- Corporate team fundraising page
- Recognition at Kick Off Event
- Two social media posts
- Recognition in ENews and other publications
- Listing on NAMIWalks NH website
- Listing in pre-and post-walk communications

## KID ZONE SPONSOR \$1,500 (3 available)



- Recognition during live broadcast of children's activities (Facebook Live and YouTube)
- Two social media posts
- Recognition at Kick Off Event
- Recognition in ENews and other publications
- Listing on NAMIWalks NH website
- Listing in pre-and post-walk communications

## DOG COSTUME CONTEST SPONSOR \$3,000 (1 available)



- Recognition during live announcement of Dog Costume Contest (Facebook Live and YouTube)
- Recognition on social media throughout the Dog Costume Contest
- Recognition at Kick Off Event
- Recognition in ENews and other publications
- Listing on NAMIWalks NH website
- Listing in pre-and post-walk communications

## DAY OF HOPE AUCTION SPONSOR \$1,000 (1 available)

- Logo on the auction album on Facebook
- Logo on the auction items graphics
- Recognition at Kick Off Event
- Recognition in ENews and other publications
- Listing on NAMIWalks NH website
- Listing in pre-and post-walk communications