



# Sponsorship Opportunities

There are numerous ways corporations and organizations can partner with NAMI Walks NH to crush stigma and improve the lives of over 29,000 Granite Staters affected by mental illness and suicide.

For more information or to secure your sponsorship, contact Kristen Welch, CFRE, Director of Development, at [kwelch@NAMINH.org](mailto:kwelch@NAMINH.org) or 603-557-3160.

## Sponsor Benefits

	PREMIER	PRESENTING	MAJOR	GOLD	SILVER	START/FINISH LINE	KICK-OFF EVENT	BRONZE	SUPPORTER	KILOMETER
	\$15K	\$10K	\$7.5K	\$5K	\$2.5K	\$1.5K	\$1.5K	\$1K	\$500	\$250
Facebook Live Interview week before the event	●									
Video ad/message during virtual walk day program	●	●								
Corporate team fundraising page	●	●	●							
Logo on timeline of virtual walk day	●	●	●							
Sponsor's name included in all media releases	●	●	●							
Static ad during virtual walk day program	●	●	●	●						
Recognition at Kick-off Event	●	●	●	●						
Two social media posts	●	●	●	●	●					
Logo on digital flyer	●	●	●	●	●	●	●			
Logo on sponsor banner at NAMI NH Office	●	●	●	●	●	●	●	●		
Logo on NAMI Walks NH t-shirt	●	●	●	●	●	●	●	●		
Recognition in ENews & other publications	●	●	●	●	●	●	●	●	●	●
Listing on NAMI Walks NH website	●	●	●	●	●	●	●	●	●	●
Listing in pre- and post-walk communications	●	●	●	●	●	●	●	●	●	●

Please note: some benefits subject to print deadlines.

Special sponsorship recognition is also available for major donors of goods and services, depending on the cash value of the donation.



**New Hampshire**

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