



For years, businesses and community partners like you have helped make the Anamosa Pumpkinfest & Ryan Norlin GIANT Pumpkin Weigh-Off one of the most anticipated fall traditions in Eastern Iowa. Your past support has played a huge role in bringing visitors to our community, creating memorable experiences for families, and helping this event continue to grow year after year.

We would be honored to count on your support again as Pumpkinfest returns to Downtown Anamosa on Saturday, October 3, 2026.

This year's theme, "We the Pumpkins," celebrates America's 250th Anniversary with a patriotic twist on one of Anamosa's favorite traditions. We are excited to bring the community together once again for a full day of fall fun, including the GIANT Pumpkin Weigh-Off, parade, Kids Zone, Pumpkin Roll, craft and food vendors, 5K, live entertainment, contests, and more.

Your sponsorship directly supports the success of these events and helps us keep the prize money for the GIANT Pumpkin Weigh-Off competitive with other events across the country. Competitive prize money attracts growers and visitors from across the Midwest and beyond, bringing more people into Anamosa to shop, dine, stay, and explore everything our community has to offer.

Thank you for considering sponsorship of the 2026 Anamosa Pumpkinfest & Ryan Norlin GIANT Pumpkin Weigh-Off. We truly appreciate your continued support and partnership in making this event possible. **To ensure your business receives all promotional benefits, please confirm your sponsorship by September 11th.**

BUSINESS/ORGANIZATION/INDIVIDUAL OR FAMILY NAME:

SPONSORSHIP LEVEL (These are listed on the back of this sheet):

Checks can be mailed to Anamosa Festivals, PO BOX 13, Anamosa, IA 52205

Presenting Sponsor (\$2500 +)

- Pumpkinfest presented by _____
- Logo on all marketing
- Largest banner logo (banner displayed at Chamber office, LCC, and at parade)
- Recognition during announcements
- Dedicated sponsor spotlight on socials
- Complimentary Vendor spot
- Golf tournament hole sponsorship
- Option to include marketing materials in 5K & BBQ participant packets

Platinum (\$1000 +)

- Large Logo on banner
- Recognition during announcements
- Website + newsletter logo
- Dedicated sponsor spotlight on socials
- Facebook recognition
- Golf tournament hole sponsorship
- Option to include marketing materials in 5K & BBQ participant packets

Gold (\$500–\$999)

- Medium logo on banner
- Website logo
- Dedicated sponsor spotlight on socials
- Newsletter mention
- Facebook recognition
- Golf tournament hole sponsorship
- Option to include marketing materials in 5K & BBQ participant packets

Silver (\$250–\$499)

- Name on banner
- Newsletter recognition
- Facebook recognition
- Golf tournament hole sponsorship

Bronze (\$100–\$249)

- Website listing
- Newsletter recognition
- Facebook recognition
- Golf tournament hole sponsorship

Community Partner (\$50–\$99)

- Newsletter recognition
- Facebook recognition

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