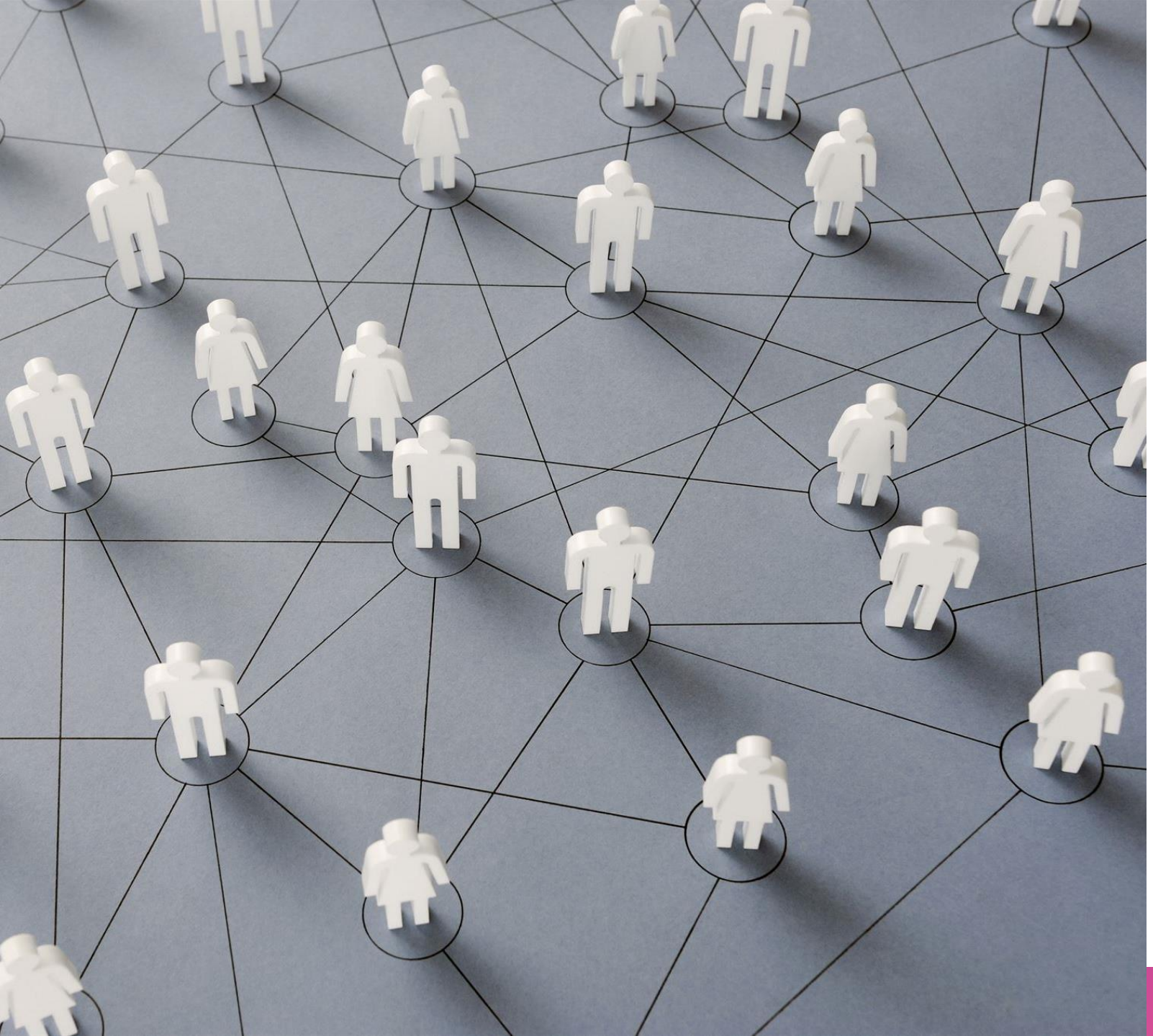
AAUW FLORIDA MEMBERSHIP SUMMARY

INSIGHTS INTO MEMBER DEMOGRAPHICS AND ENGAGEMENT



2024-25 AAUW FLORIDA

MEMBERSHIP OVERVIEW



Membership Summary

Overall Membership Size

The organization has a total of 1,483 members statewide, indicating a broad community base.

Honorary and Lifetime Members

There are **86 Honorary Lifetime** Members and **66 Lifetime Members** showing deep, long-term commitment.

Member Engagement Importance

The data highlights the value of sustained involvement for organizational strength and growth.



Membership Overview

Stable Membership Base

With an average membership duration near **16 years**, AAUW Florida has a loyal and committed member base.

Recent Growth

In 2025, **187 new members joined,** indicating ongoing growth and successful outreach efforts.

Strategic Insights

Membership data informs retention strategies, recruitment effectiveness, and future organizational planning.

GEOGRAPHIC DISTRIBUTION

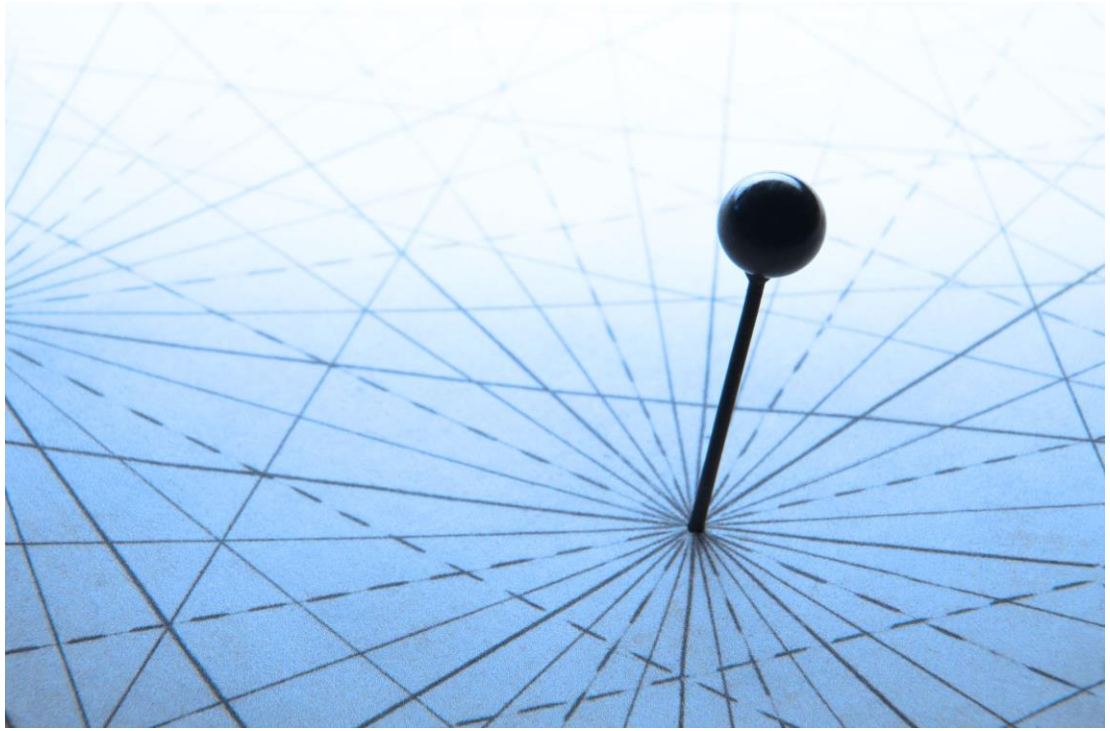
OUR FLORIDA CITIES AND TOWNS





Top States by Member Count

STATE/PROVINCE	MEMBERS
FL (Florida)	1273
NY (New York)	13
MI (Michigan)	11
MA (Massachusetts)	7
IL	7
NJ	7
PA	5
OH	4
NC	3
WI	3
CO	2
MO	2
DE	2
IN	2
SC	2
MD	2



Top Cities by Member Count

CITY	MEMBERS
Venice	90
Naples	81
The Villages	72
Vero Beach	69
Sarasota	50
Fort Myers	49
New Smyrna Beach	45
Winter Park	43
Orlando	39
Marco Island	37



Top Branches by Member Count

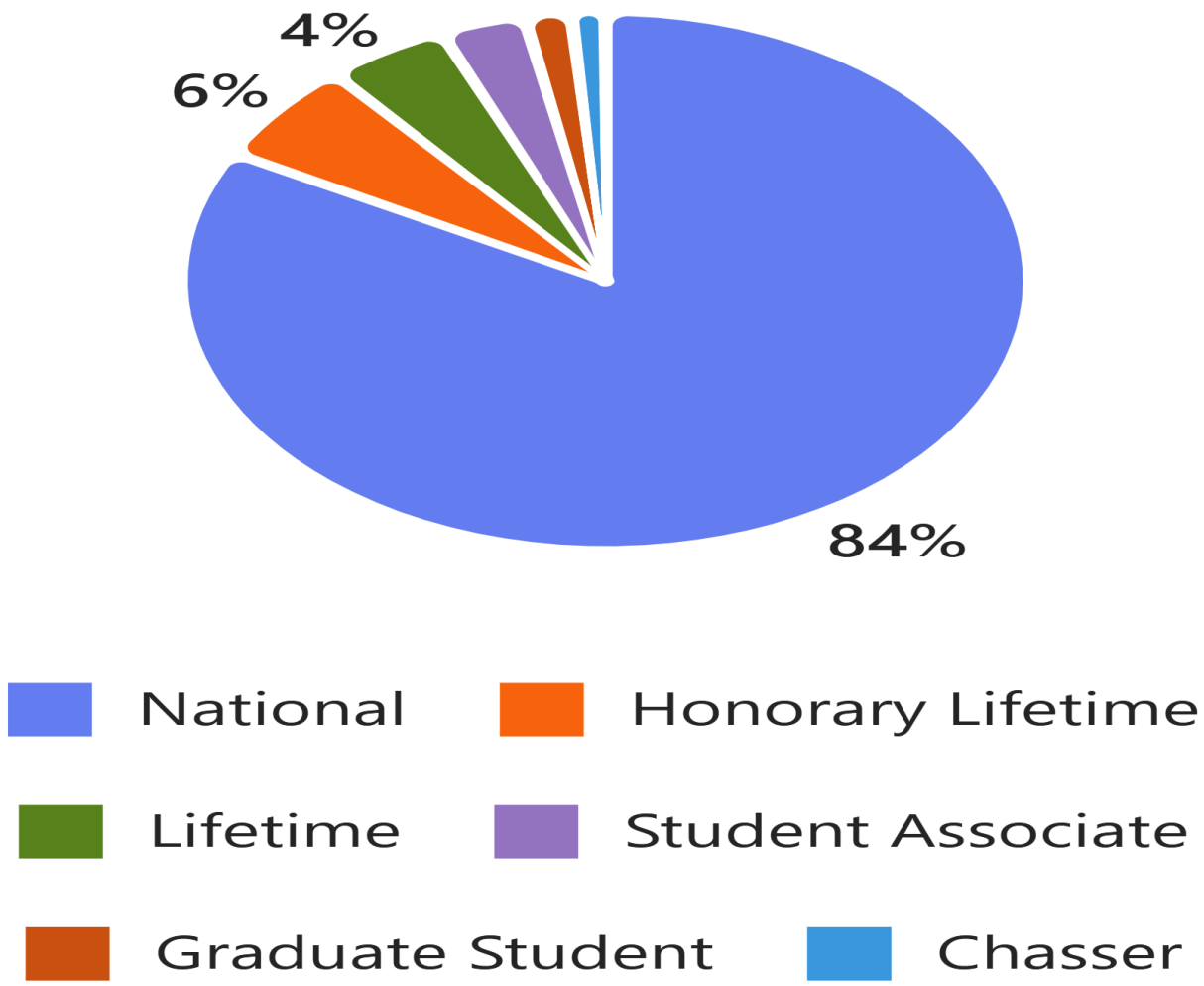
BRANCH	MEMBERS
FL3052-Venice	139
FL3019-Orlando-Winter Park	125
FL3034-Vero Beach	121
FL3058-Lake Sumter	103
FL3037-Greater Naples	101
FL3061-New Smyrna Beach	94
FL3005-Fort Myers/Lee County Branch	77
FL3024-Saint Augustine	72
FL3026-Sarasota	67
FL3054-Marco Island	66



MEMBERSHIP CHARACTERISTICS

Membership Type Distribution

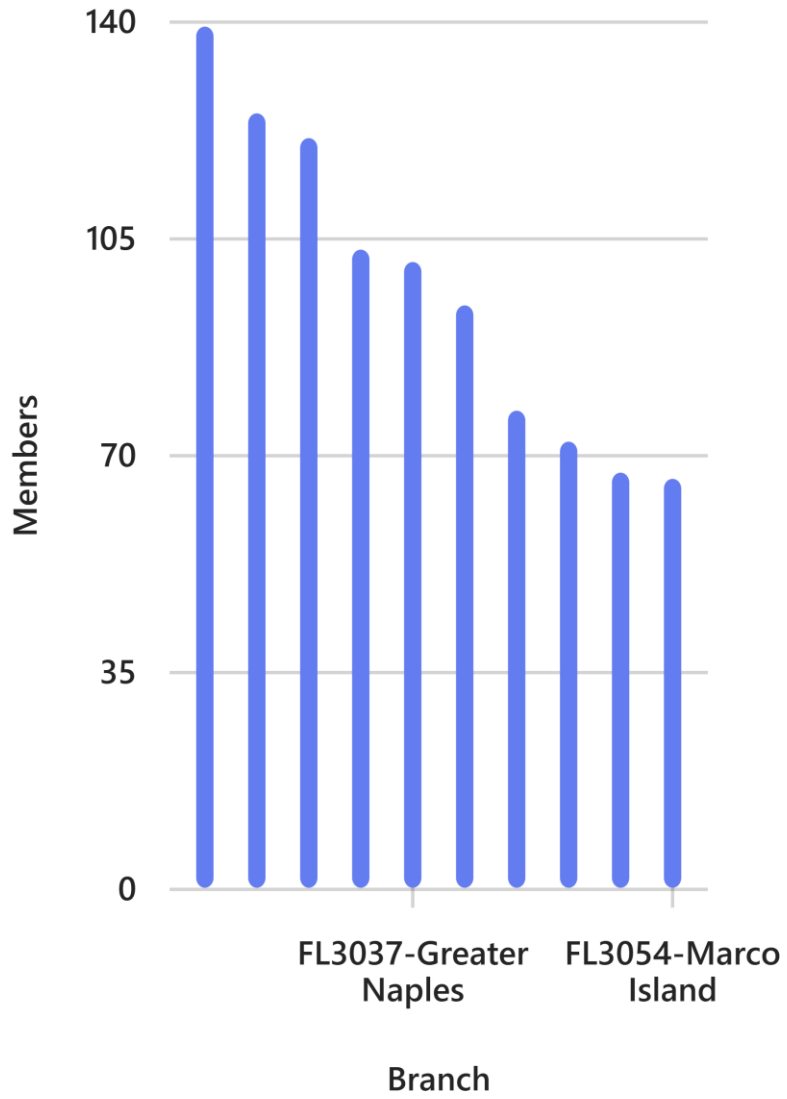
MEMBERSHIP TYPE	MEMBERS
National	1238
Honorary Lifetime	86
Lifetime	66
Student Associate	44
Graduate Student	22
Chasser	1



Membership Type Distribution
Most members are National, followed by Honorary Lifetime and Lifetime:

Membership Type Distribution

Venice and Orlando-Winter Park branches have the highest membership:



Membership Type Distribution

Cities by Member Count

Ranking: 1-10

CITY	MEMBERS	TOP MEMBERSHIP TYPES	AVG. JOIN DATE
Venice	90	National (85), Honorary Lifetime (4), Lifetime (1)	Feb 3, 2013
Naples	81	National (72), Honorary Lifetime (3), Student Associate (3)	Jul 20, 2013
Sarasota	81	National (76), Lifetime (3), Honorary Lifetime (2)	May 14, 2011
The Villages	72	National (70), Lifetime (2)	Feb 12, 2018
Vero Beach	69	National (68), Honorary Lifetime (1)	Apr 27, 2018
Lake Wales	57	National (55), Lifetime (1), Student Associate (1)	Mar 27, 2016
Tampa	50	National (44), Lifetime (3), Honorary Lifetime (2)	Apr 24, 2013
Fort Myers	49	National (46), Lifetime (1), Honorary Lifetime (1)	Feb 1, 2015
New Smyrna Beach	45	National (40), Student Associate (2), Graduate Student (1)	Aug 14, 2017
Winter Park	43	National (41)	Oct 29, 2017

Membership Expiration Trends

Cities Ranked 11–20

City	Member Count
Orlando	39
Marco Island	37
Bradenton	36
Riverview	35
Sun City Center	33
Coconut Creek	32
St. Augustine	29
Gainesville	27
Palm Coast	24
Weston	24

Membership Expiration Trends

YEAR	EXPIRING MEMBERSHIPS
2021	1
2022	3
2024	27
2025	396
2026	863
2027	14
2099	58
2174	16
2248	5

MEMBERSHIP EXPIRATION TRENDS

MEMBERS WITHOUT ACTIVE BRANCHES

FL3004-Fort Lauderdale
FL3004-Fort Lauderdale
FL3011-Key West-Lower Keys
FL3015-Melbourne
FL3015-Melbourne
FL3015-Melbourne
FL3015-Melbourne
FL3015-Melbourne
FL3015-Melbourne
FL3015-Melbourne
FL3015-Melbourne
FL3015-Melbourne
FL3016-Miami
FL3041-Pompano
FL3041-Pompano
FL3042-Stuart Area
FL3042-Stuart Area
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WHAT ARE YOU NEEDS?

LET'S MAKE SHORT TERM AND MEDIUM SIZE GOALS