

Borderland
Mentoring & Coaching
Programs and Services eDirectory
Youth and Adult

El Paso · Las Cruces · Ciudad Juárez

Outreach Sponsor



**Find a
Mentor/Coach**



**Be a Volunteer/
Mentor/Coach**



March 2026 Edition

The Power of Mentoring and Coaching

The Mentee: Learning Through Connection

Every great journey begins with guidance.
As a mentee, you gain clarity, confidence, and courage.
You learn new skills, uncover hidden strengths, and see new paths forward.
Mentorship gives you access to real-world wisdom —
the kind that books can't teach.
You grow faster when someone believes in your potential.

Mentee Benefits:

Discover your strengths and purpose
Build new skills and career confidence
Expand your network of support
Gain insight from real-life experience
Move from Fog → Focus → Fire



The Mentor: Growing by Giving

Mentors don't just give advice — they give others belief.

By sharing your experience, you help others rise — and rediscover your own purpose in the process.
Every mentoring moment strengthens leadership, empathy, and fulfillment.

Mentor Benefits:

Renew your sense of purpose and contribution
Strengthen leadership and communication skills
Build community and legacy
Experience the joy of making a difference
Learn while teaching — because growth is mutual

Together: A Growing Mentoring & Coaching Community
Across the Borderland, every connection adds light.

Whether you mentor, coach, or learn — you help our region thrive.
Together, we're building bridges of hope, learning, and opportunity.
Be part of the movement. Volunteer • Mentor • Coach.

El Poder de la Mentoría y el Coaching

El Aprendiz: Aprender a Través de la Conexión

Todo gran viaje comienza con una guía. Como aprendiz, ganas claridad, confianza y coraje. Aprendes nuevas habilidades, descubres fortalezas ocultas y ves nuevos caminos a seguir. La mentoría te da acceso a la sabiduría del mundo real — esa que los libros no pueden enseñar. Crees más rápido cuando alguien cree en tu potencial.

Beneficios del Aprendiz:

**Descubre tus fortalezas y propósito
Desarrolla nuevas habilidades y confianza profesional
Expande tu red de apoyo
Obtén perspectivas de la experiencia de la vida real
Pasa de la Niebla → Enfoque → Fuego
El Mentor: Crecer Dando**

Los mentores no solo dan consejos, les dan a otros la creencia. Al compartir tu experiencia, ayudas a otros a ascender — y redescubres tu propio propósito en el proceso. Cada momento de mentoría fortalece el liderazgo, la empatía y la realización.

Beneficios del Mentor:

**Renueva tu sentido de propósito y contribución
Fortalece el liderazgo y las habilidades de comunicación
Construye comunidad y legado
Experimenta la alegría de marcar una diferencia
Aprende mientras enseñas — porque el crecimiento es mutuo**

**Juntos: Una Comunidad Creciente de Mentoría y Coaching
A través de la región fronteriza (Borderland), cada conexión añade luz. Ya sea que seas mentor, coach o aprendiz — ayudas a que nuestra región prospere. Juntos, estamos construyendo puentes de esperanza, aprendizaje y oportunidad. Sé parte del movimiento.**

Sé Voluntario • Sé Mentor • Sé Coach.



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your feedback, questions,
or collaboration inquiries
email me:
Larry Stelley
Elevate Modern Elderhood
lseptx47@gmail.com

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Fog into Fire **Mentoring and Coaching**

EME Welcome Message

Larry Stelley

Founder-Elevate Modern Elderhood

ENGLISH

Across the Borderland, we're discovering a powerful truth – mentorship lights the path from uncertainty to purpose. Whether you're a youth looking for direction, an adult ready to reinvent your life, or a community leader eager to give back, this directory connects you with free programs that build bridges of hope, learning, and growth. From El Paso to Las Cruces to Ciudad Juárez, each organization listed here helps transform fog into fire – one mentoring relationship at a time. Welcome to a movement of connection, compassion, and capability. Together, we rise.

ESPAÑOL

A lo largo de la frontera estamos descubriendo una verdad poderosa: la mentoría ilumina el camino que va de la incertidumbre al propósito.

Ya seas un joven en busca de dirección, un adulto listo para reinventar su vida, o un líder comunitario con el deseo de retribuir, este directorio te conecta con programas gratuitos que construyen puentes de esperanza, aprendizaje y crecimiento.

De El Paso a Las Cruces y Ciudad Juárez, cada organización aquí incluida ayuda a transformar la niebla en fuego – una relación de mentoría a la vez.

Bienvenido a un movimiento de conexión, compasión y capacidad.

Juntos, avanzamos.



The EME Borderland Mentoring & Coaching eDirectory showcases primarily free (and a few low-cost or scholarship-supported) mentoring and coaching programs in El Paso (TX), Las Cruces (NM), and Ciudad Juárez (MX).

The programs are offered by nonprofits, government agencies, or educational institutions and serve youth and/or adults.

The programs focus on workforce readiness, entrepreneurship, personal development, justice-involved populations, education, or community reintegration.

The programs are free or very low-cost to participants and embody a commitment to uplift youth and adults through supportive guidance.

From one-to-one mentorship for vulnerable children to entrepreneurial coaching for men and women and workforce training for court-involved youth, these initiatives help bridge gaps in our communities.

Each program also has measures in place (training, screening, etc.) to ensure quality mentors/coaches and safe, effective mentoring relationships. We hope this updated compilation will assist individuals in El Paso, Las Cruces, and Ciudad Juárez to find the mentorship or coaching support they need to transform “fog into fire” in their lives.

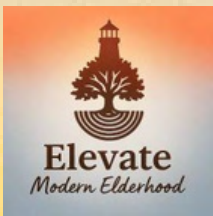


**Mentorship lights
the path from
uncertainty to
purpose.**

La mentoría ilumina el camino
de la incertidumbre al propósito.

EME





El Directorio de Mentoría y Coaching Fronterizo de EME presenta principalmente programas gratuitos (y algunos de bajo costo o con apoyo mediante becas) de mentoría y coaching en El Paso (TX), Las Cruces (NM) y Ciudad Juárez (MX).

Los programas son ofrecidos por organizaciones sin fines de lucro, agencias gubernamentales o instituciones educativas, y están dirigidos a jóvenes y/o adultos.

Estos programas se enfocan en el desarrollo laboral, el emprendimiento, el crecimiento personal, las poblaciones involucradas en el sistema de justicia, la educación o la reintegración comunitaria.

Son gratuitos o de muy bajo costo para los participantes y reflejan un compromiso con elevar a jóvenes y adultos mediante orientación y apoyo significativo.

Desde la mentoría uno a uno para niños vulnerables, hasta el coaching empresarial para hombres y mujeres, y la capacitación laboral para jóvenes involucrados en el sistema judicial, estas iniciativas ayudan a cerrar brechas en nuestras comunidades.

Cada programa también cuenta con medidas (capacitación, evaluación, entre otras) para garantizar mentores y coaches de calidad, así como relaciones de mentoría seguras y efectivas.

Esperamos que esta compilación actualizada ayude a las personas en El Paso, Las Cruces y Ciudad Juárez a encontrar el apoyo de mentoría o coaching que necesiten para transformar la “niebla en fuego” en sus vidas.

EL PASO, TEXAS

YOUTH Mentoring and Coaching PROGRAMS

Boys & Girls Club of El Paso

Leader: Anthony Tomasheski, CEO

Phone: (915) 771-8552 Email: info@bgcelpaso.org

Website: www.bgcelpaso.org

EN: Safe after-school spaces for youth offering mentoring, tutoring, and leadership.

ES: Espacios seguros después de clases con mentoría, tutoría y liderazgo juvenil.

Focus: Youth / Workforce

Mentor Training: Yes

Background Checks: Yes



Big Brothers Big Sisters of El Paso

Leader: Bobbi Jo Ortiz, CEO

Phone: (915) 544-4203 Website: www.bbbsep.org

EN: Matches adult volunteers with youth for 1-to-1 mentoring that builds confidence and success.

ES: Empareja voluntarios adultos con jóvenes para mentorías personales que fortalecen la confianza y el éxito.

Focus: Youth / General

Mentor Training:

Yes Background Checks: Yes

**VOLUNTEER
MENTOR
COACH**

The more you give, the more you grow.

CASA of El Paso (Court-Appointed Special Advocates) Youth (Foster Care)

CASA of El Paso trains and supports community volunteers to advocate for abused and neglected children in the foster care system. Each volunteer CASA is appointed by a judge to mentor and represent a child's best interests in family court, helping ensure the child finds a safe, permanent home.

221 N. Kansas St., El Paso, TX 79901;
Phone: 915-225-5214; Web: casaofelpaso.org.

Focus: Child welfare, personal advocacy, and support through court and foster processes.

Volunteer Training: Yes – volunteers undergo a comprehensive 30-hour pre-service training program to learn court procedures, reporting, and effective advocacy. Ongoing staff support and continuing education are provided.

Background Checks: Yes – all advocate volunteers are thoroughly screened (background check required by state law) before assignment.



**Tell me and I forget,
teach me and I may
remember, involve
me and I learn.**

*Dímelo y lo olvido, enséñame y
quizá lo recuerde, involúcrame y
lo aprendo.*

– Benjamin Franklin



**Ciudad Nueva Community Outreach
Youth Mentoring & Family Programs –
Rio Grande Neighborhood, El Paso, TX**

Launch Pad Location: 504 E. Yandell Dr., El Paso, TX 79902

Mailing Address: 810 N. Campbell St., El Paso, TX 79902

admin@ciudadnueva.org

(915) 201-0903

www.ciudadnueva.org

Program Overview:

Ciudad Nueva Community Outreach is a nonprofit organization that empowers youth, supports families, and strengthens the central El Paso Rio Grande neighborhood through faith-based mentoring and community development. Founded in 2004, Ciudad Nueva builds long-term relationships with hundreds of children and families through after-school programs, summer camps, soccer teams, and neighborhood engagement.

Focus: Youth / Faith / Community Development

Mentor Training: Yes – Orientation and program support provided

Background Checks: Yes – Required for all volunteers

**VOLUNTEER
MENTOR
COACH**

The more you give, the more you grow.



El Paso Promise (EP County Reentry Program)

Young Adults (17–28)

Target: Young Adults transitioning from incarceration.

Description: El Paso Promise is a free reentry mentoring and coaching program under the El Paso County Reentry Support Services (Criminal Justice Coordination Department). It helps justice-involved youth and young adults reintegrate by providing one-on-one guidance, access to education programs, job certification training, and employment pathway. Program staff (“community resource coordinators”) and partner mentors work with each participant on life skills and career development to reduce recidivism.

Focus: Workforce readiness, education, and community reintegration for formerly incarcerated youth. **Location/Contact:** Reentry Office – 6314 Delta Dr., El Paso, TX 79905;

Phone: 915-775-2700

homelessresources.networkofcare.org.

Mentor/Coach Training: Yes – provided internally (case managers and any volunteer mentors receive training in reentry support and available resources).

Background Checks: Yes – required for any volunteer mentors or staff given the sensitive population (justice-involved youth). (Note: This program is staffed by professionals; community “mentors” may largely be staff or partner agencies rather than casual volunteers.)



**To mentor is to plant
seeds of wisdom
whose shade we
may never sit under.**

Ser mentor es plantar semillas
de sabiduría cuya sombra quizá
nunca disfrutemos.

EME

Junior Achievement of the Desert Southwest

Leader: Lupe Mares, President

Phone: (915) 772-5566 Email: lupe.mares@ja.org

Website: <https://desertsouthwest.ja.org>

EN: Volunteers mentor students K–12 on financial literacy, entrepreneurship, and career readiness in classroom settings.

ES: Voluntarios capacitados enseñan a estudiantes K–12 sobre finanzas personales, emprendimiento y preparación laboral.

Focus: Youth / Entrepreneurship / Workforce

Mentor & Coaching Training: Yes – training & teaching materials provided

Background Checks: Yes

JA Workforce Development Pathway Program

Junior Achievement of the Desert Southwest

Leader: Lupe Mares, President

Phone: (915) 772-5566 www.desertsouthwest.ja.org

EN: Career-readiness mentoring for opportunity youth (16–25) connecting education to employment through the JA Pathway.

ES: Mentoría de preparación laboral para jóvenes de 16–25 conectando educación con empleo mediante la Ruta de JA.

Focus: Youth / Workforce / Entrepreneurship

Coaching & Mentoring Training: Yes

Background Checks: Yes





ALaMITO

EDUCATION · JUSTICE · COMMUNITY

Coaches/Mentors
and Mentees creating
futures at Alamito



Alamito + Junior Achievement / PSI A Weekly Gathering That Helps Young People Rise

Every Wednesday from 10:30 am–12 pm, youth at Alamito meet with volunteers/coaches/mentors from Junior Achievement and PSI for a focused session on confidence, financial basics, and real-world skills — followed by a shared lunch that brings everyone together.

The energy is always the same: students engaged, mentors listening, and a sense that every voice matters.

One participant said it best:
“They believe in us — that’s why I keep showing up.”

Career-readiness coaching/mentoring opportunity for youth (16–25) connecting education to employment through the JA Pathway.

These gatherings prepare young people for their future, help them build life skills, and surround them with adults who genuinely care.

**We’re looking for more coaches/mentors —
and more youth who want to grow.**

Junior Achievement of the Desert Southwest
Lupe Mares, President
Phone: (915) 772-5566 Email: lupe.mares@ja.org

If you want to support this program, or if you know a young person who would benefit, now is the perfect time to get involved.

Larry Stelley EME

JA Workforce Development Pathway Program

Philosophic Systems Institute (PSI) @ Alamito

Partner in JA Workforce Pathway

Leader: Dr. Juan Ferret, Founder

Phone: (915) 252-2142 www.psicommunity.org

Address: 508 S. Virginia, El Paso, TX

EN: Teen coaching & mentoring centered on “Education First or Employment First.” Structured coaching, mentoring, and volunteer development guide youth toward purpose and stability.

ES: Mentoría y entrenamiento juvenil enfocados en “Educación Primero o Empleo Primero.” Coaching estructurado y formación de voluntarios para orientar a jóvenes hacia propósito y estabilidad.

Focus: Youth / Workforce / General Coaching/

Mentor Training: Yes – coaching & mentor preparation & training

Background Checks: Yes



**A mentor is someone
who allows you to
see the hope
inside yourself.**

Un mentor es alguien que te
permite ver la esperanza
dentro de ti mismo.

Oprah Winfrey



MentorONE (Wayside Café Ministries)

Youth (6-12)

10964 Montwood Dr. Ste. C, El Paso, TX 79935
Phone: 915-330-3966 www.elpasomentoring.com

EN: MentorONE is a faith-based one-on-one mentoring program pairing at-risk children with caring Christian adult mentors for guidance, friendship, and positive role modeling.

ES: MentorONE es un programa de mentoría personal de base cristiana que une a niños vulnerables con mentores cristianos adultos que se preocupan por ellos para brindarles guía, amistad e inspiración positiva.

Mentors commit ~2 hours per week for at least one year, engaging in simple activities (e.g. homework help, park visits, sports) to encourage the child's personal growth.

Mentor Training: Yes – mentors must complete an interview, provide 4 references, pass a background check, and attend a 4-hour orientation before matching.

Background Checks: Yes – required for all mentors (including fingerprinting)



**You can't light
another's path
without brightening
your own.**

No puedes iluminar el camino
de otro sin iluminar también
el tuyo.

Unknown

Strive Now

Executive Director Israel Castro

915-276-9607

israel@striveculture.org

www.epstrivenow.org

EN: Strive Now is a youth development nonprofit based in El Paso that equips teens with the character, good habits, and mentorship needed to lead purposeful lives and thrive in college, careers, and their communities. Founded in 2022, the organization has supported young people through workshops, leadership programs, and real-world mentorship experiences, building the next generation of community leaders who believe that purpose is lived out every day.

ES: Strive Now es una organización de desarrollo juvenil con sede en El Paso que equipa a los adolescentes con el carácter, los buenos hábitos y la mentoría que necesitan para llevar vidas con propósito y prosperar en la universidad, sus carreras y sus comunidades. Desde 2022, hemos apoyado a jóvenes a través de talleres, programas de liderazgo y experiencias de mentoría en el mundo real, construyendo la próxima generación de líderes comunitarios que creen que el propósito se vive todos los días.

Focus: Youth / Workforce /

Mentor Training: Yes — mentor preparation & training

Background Checks: Yes

STTE Foundation
(Success Through Technology Education)

Stephanie Schilling – Executive Director

915-346-5256

venture@sttefoundation.org

www.sttefoundation.org

**EN: Free innovation, startup, and tech-education mentorship programs
for youth and adults.**

**ES: Programas gratuitos de innovación, emprendimiento y tecnología
para jóvenes y adultos.**

Focus: Tech / Entrepreneurship / Workforce

Mentor Training: Embedded (industry mentors)

Background Checks: Required for youth events



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inside yourself.**

Un mentor es alguien que te
permite ver la esperanza
dentro de ti mismo.

Oprah Winfrey

EME

**“EME turns the wisdom of adults 40+
into a regional engine for opportunity, mentorship, and economic resilience.”**

**Join the movement — elevate a youth, support a small business,
or become a Modern Elder mentor today.**

El Paso, Texas

ADULT PROGRAMS

American Corporate Partners (ACP)—Veteran & Military Spouse Mentorship Program

ACP is a national nonprofit providing free, year-long, one-on-one mentorship for post-9/11 Veterans, Active-Duty Service Members, and Military Spouses. Each Protégé is hand-matched with a Mentor from one of ACP's 125+ corporate partners for support in career planning, résumé development, interview preparation, networking, and transitioning into new industries.

ACP also offers ACP Ventures, a mentorship track for Veterans and Spouses exploring small business development and entrepreneurship.

Program Links:

Protégé Application (Veterans/Service Members):

<https://apply.acp-usa.org/protege>

ACP Website: <https://apply.acp-usa.org/jchaires>

ACP Events & Webinars: <https://www.acp-usa.org/news/acp-events>

ACP Ventures (Entrepreneurship Mentorship):

<https://www.acp-usa.org/programs/veteran-mentoring-program/#ventures>



The City of El Paso's Economic & International Development Department



Business One-Stop Shop (BOSS)

200 N. Kansas St. 79901

O: 915-212-0094

BOSSEP@elpasotexas.gov

WWW.ElPasoBOSS.org

EN: BOSS empowers El Paso's entrepreneurs with hands-on guidance and accessible support to turn ideas into thriving businesses. Grounded in three pillars; ecosystem navigation, tailored bilingual assistance and network expansion, BOSS assists entrepreneurs access financing options, strengthen their workforce and unlock growth opportunities. Through our dedicated team, we provide one-on-one guidance so every business owner can build, hire and leave a lasting legacy in the community we love.

ES: BOSS empodera a los emprendedores de El Paso mediante orientación práctica y apoyo accesible para transformar sus ideas en negocios prósperos. Fundamentado en tres pilares; navegación del ecosistema, asistencia bilingüe personalizada y expansión de redes, BOSS ayuda a los emprendedores a acceder a opciones de financiamiento, fortalecer su fuerza laboral y aprovechar oportunidades de crecimiento. A través de nuestro equipo dedicado, brindamos acompañamiento personalizado para que cada empresario pueda construir, generar empleo y dejar un legado duradero en la comunidad que amamos.

Focus: Entrepreneurship

Staff Mentor/Guidance Training: Yes

Background Checks: Not applicable

El Paso Chamber Leadership El Paso

304 Texas Ave, Suite 1500A, El Paso, TX 79901
(915) 534-0500
www.elpaso.org



EN: Leadership El Paso is a leadership development program. It is a training & networking program meant to develop emerging leaders' skills and connections, offering insights and mentorship.

ES: Leadership El Paso es un programa de desarrollo de liderazgo. Es un programa de capacitación y networking (creación de redes) destinado a desarrollar las habilidades y contactos de los líderes emergentes, ofreciendo conocimiento y mentoría.



EPCC SBDC – Small Business Development Center

Audrey Marrufo - Director

Phone: (915) 831-7743 • Website: www.elpasosbdc.net

EN: Free advising and coaching for entrepreneurs in planning, marketing, and finance.

ES: Asesoría gratuita para emprendedores en planificación, mercadotecnia y finanzas.

Focus: Entrepreneurship / Workforce

Mentor Training: Professional Staff

Background Checks: Not applicable



Pioneer 21 (Tech Incubator)

Laura Butler

Primary Phone: (915) 321-3123

admin@pioneers21.org

pioneers21.org

EN: Formal Team Mentor Program modeled on MIT Venture Mentoring Service with screened volunteer mentors who provide guidance & coaching to client startups; oversight, guidelines, confidentiality, conflict-of-interest management.

ES: Programa Formal de Mentoría por Equipos modelado a partir del Servicio de Mentoría de Emprendimiento (Venture Mentoring Service) del MIT, con mentores voluntarios seleccionados que proporcionan orientación y coaching a las startups clientes; supervisión, pautas, confidencialidad y gestión de conflictos de intereses.

Training for mentors? Yes—structured, screened, and overseen; program has strict mentor/entrepreneur guidelines (VMS-style).

Project ARRIBA

Adults (18+)

Roman S. Ortiz – President & Chief Executive Officer

1155 Westmoreland Dr. Suite 235, El Paso, TX 79925

Phone: 915-843-4055 www.projectarriba.org

Email: arriba@projectarriba.org

Adults (18+, typically economically disadvantaged individuals).

EN: Project ARRIBA is a nonprofit workforce development and career coaching program that supports low-income adults in completing college degrees or vocational certifications for high-demand careers.

Participants receive intensive case management, one-on-one mentorship from program counselors, and wraparound services (tuition assistance, childcare, etc.) to help them graduate and secure well-paid jobs

The program connects individuals to opportunities, mentorship, and financial support needed to start a sustainable career project.

Focus: Education, workforce readiness (healthcare, technology, skilled trades, etc.), and poverty alleviation.

ES: Los participantes reciben gestión de casos intensiva, mentoría individual por parte de consejeros del programa, y servicios integrales de apoyo (wraparound services) (asistencia con la matrícula, cuidado infantil, etc.) para ayudarles a graduarse y asegurar empleos bien remunerados.

El programa conecta a los individuos con las oportunidades, la mentoría y el apoyo financiero necesarios para iniciar un proyecto de carrera sostenible.

Enfoque: Educación, preparación para la fuerza laboral (atención médica, tecnología, oficios calificados, etc.), y alivio de la pobreza.

Mentor Training: Case managers are trained professionals in career coaching; participants are not matched with outside volunteer mentors, so formal “mentor training” is not applicable beyond staff development.

Background Checks: N/A for participants (no external mentors; staff follow standard HR screening). (Project ARRIBA is free to eligible participants; funded by grants and local investments

SCORE Central Texas-El Paso



FOR THE LIFE OF YOUR BUSINESS

Phone: (915) 235-1717 • www.score.org

EN: Free and confidential 1-to-1 mentoring and online small business education for entrepreneurs and small-business owners, supported by certified volunteer mentors.

ES: Mentoría individual y educación en línea para pequeñas empresas gratuitas y confidenciales para emprendedores y propietarios de pequeñas empresas, con el apoyo de mentores voluntarios certificados.



STRENGTHENING AMERICA'S ECONOMY:

SCORE is a direct catalyst for business growth and job creation, empowering small businesses through expert mentoring and education. As the nation's premier small business resource, we provide entrepreneurs with the tools, guidance, and support they need to succeed.

WHO WE ARE:

**Over 10,000
volunteers**

provide 4 million hours per year
of critical mentoring in

**all 50 U.S. states
and territories.**

STTE Foundation
(Success Through Technology Education)

Stephanie Schilling – Executive Director

915-346-5256

venture@sttefoundation.org

www.sttefoundation.org

Description: Free innovation, startup, and tech-education mentorship programs for youth and adults.

En español: Programas gratuitos de innovación, emprendimiento y tecnología para jóvenes y adultos.

Focus: Tech / Entrepreneurship / Workforce

Mentor Training: Embedded (industry mentors)

Background Checks: Required for youth events



Borderland Mentoring & Coaching eDirectory – “EME turns the wisdom of adults 40+ into a regional engine for opportunity, mentorship, and economic resilience.”

Women's Border Business Center (El Paso Hispanic Chamber) Adults (Entrepreneurs)

**4141 Pinnacle St. Suite 120, El Paso, TX 79902
Phone: 915-566-4066 Email: marketing@ephcc.org
<https://ephcc.org/womens-border-business-center>**

EN: Adults (entrepreneurs and small business owners; women-focused but open to all). Description: The Women's Business Border Center is a free business coaching and mentoring program. and operated by the El Paso Hispanic Chamber.

It provides training, individual technical assistance, and mentorship for anyone interested in starting or growing a small business.

Services include business plan development, marketing strategy, access to capital, certifications, and networking opportunities. Clients receive one-on-one counseling from experienced business advisors and industry mentors in areas like finance, management, and procurement.

Focus: Entrepreneurship, small business development, and workforce (job creation).

ES: Adultos (emprendedores y propietarios de pequeñas empresas; centrado en mujeres, pero abierto a todos).

El Women's Business Border Center es un programa gratuito de coaching y mentoría empresarial, operado por la Cámara Hispana de El Paso.

Proporciona capacitación, asistencia técnica individual y mentoría para cualquier persona interesada en iniciar o hacer crecer una pequeña empresa.

Los servicios incluyen desarrollo de planes de negocios, estrategia de mercadeo (marketing), acceso a capital, certificaciones y oportunidades de networking (creación de redes). Los clientes reciben asesoramiento individual de asesores de negocios con experiencia y mentores de la industria en áreas como finanzas, gestión y adquisiciones (procurement).

Enfoque: Emprendimiento, desarrollo de pequeñas empresas y fuerza laboral (creación de empleo).

Women's Business Border Center

Continued

Mentor Training: Provided by professional staff – the program's business counselors are certified and trained (e.g. SBA Women's Business Center counselors). Industry mentors/volunteers may be involved for specific expertise, with the chamber ensuring they have relevant experience.

Background Checks: Not required for business mentoring (since services target adults in a professional context).



Borderland Mentoring & Coaching eDirectory – “EME turns the wisdom of adults 40+ into a regional engine for opportunity, mentorship, and economic resilience.”

Las Cruces, NEW MEXICO **YOUTH PROGRAMS**

**Big Brothers Big Sisters (Mountain Region – SW NM)
Youth (6–18)**

**1832 W. Amador Avenue, Las Cruces, NM 88005; Phone: 575-523-9530; Website:
www.bbbsmountainregion.org**

EN: Big Brothers Big Sisters (BBBS) operates in Las Cruces as part of the Mountain Region. It provides life-changing one-to-one mentoring for children facing adversity, by matching each child (“Little”) with a screened adult volunteer mentor (“Big”).

Through regular outings and activities (community-based or school-based programs), Bigs help Littles build confidence, avoid risky behaviors, and achieve success in school and life. There is no cost for youth to participate. Focus: General youth development, personal growth, and positive role modeling.

ES: Big Brothers Big Sisters (BBBS) opera en Las Cruces como parte de la Región de la Montaña. Proporciona mentoría individual que cambia vidas para niños que enfrentan adversidades, al emparejar a cada niño ("Little") con un mentor voluntario adulto seleccionado ("Big").

A través de salidas y actividades regulares (en programas basados en la comunidad o en la escuela), los Bigs ayudan a los Littles a fomentar la confianza, evitar comportamientos de riesgo y alcanzar el éxito en la escuela y en la vida. La participación no tiene costo para los jóvenes.

Enfoque: Desarrollo juvenil general, crecimiento personal y modelos a seguir positivos.

Mentor Training: Yes – BBBS provides orientation and ongoing training to all “Big” volunteers (covering child safety, relationship-building, etc.), and each match is supported by a professional case.

Background Checks: Yes – rigorous background checks are mandatory for all volunteer mentors (including references and fingerprinting) to ensure child safety.

Boys & Girls Club of Las Cruces

Phone: (575) 526-1519 • Website: www.bgclascruces.org

EN: After-school programs promoting leadership, tutoring, and mentoring for youth ages 6–18.

ES: Programas después de clases que promueven liderazgo, tutoría y mentoría para jóvenes de 6 a 18 años.

Focus: Youth

WorkforceMentor Training: Yes

Background Checks: Yes



Cruces Creatives – Hazlo Mentoring Program

Phone: (575) 448-1072 • Website: www.crucescreatives.org

EN: Maker mentoring program for youth to design, build, and learn from adult mentors.

ES: Programa de mentoría en creación para jóvenes que diseñan, construyen y aprenden con mentores adultos.

Focus: Tech

YouthMentor Training: Yes

Background Checks: Yes

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Mesilla Valley CASA (CASA of 3rd Judicial District) Youth (Foster Care)

665 E. University Ave. Suite C, Las Cruces, NM 88005
Phone: 575-527-0035 Email: info@mesillavalleycasa.org
Web: www.mesillavalleycasa.org

EN: Youth (children in foster care, ages 0–18). Description: Mesilla Valley CASA trains community volunteers to serve as advocates and mentors for foster children in New Mexico’s 3rd Judicial District (Dona Ana County).

Focus: Child welfare advocacy, personal development, and support for at-risk youth in foster care.

ES: Jóvenes (niños en cuidado de crianza (foster care), de 0 a 18 años). Mesilla Valley CASA capacita a voluntarios de la comunidad para que sirvan como defensores y mentores de los niños en cuidado de crianza del Tercer Distrito Judicial de Nuevo México (Condado de Doña Ana).

Enfoque: Defensa del bienestar infantil, desarrollo personal y apoyo para jóvenes en situación de riesgo en cuidado de crianza.

Mentor Training: Yes – CASA volunteers undergo extensive training (usually ~30 hours pre-service) covering courtroom procedures, child development, and effective advocacy. Ongoing education and staff supervision are provided.

Background Checks: Yes – all advocates must pass thorough background checks and screenings (due to working with minors in state custody). This is required by the state CASA program and the court.

Find a
Mentor/Coach



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Mentor/Coach

Las Cruces **ADULT PROGRAMS**

SCORE Las Cruces

Phone: 1-800-634-0245

Website: www.score.org/santafe

EN: Free business mentoring for new and existing entrepreneurs.

ES: Mentoría gratuita para nuevos emprendedores y empresarios.

Focus: Entrepreneurship / Workforce

Mentor Training: Yes

Background Checks: Not required



FYI+ (Families & Youth Innovations Plus)

Phone: (575) 522-4004 • Website: www.fyiplusnm.org

EN: Provides coaching and mentoring for youth, families, and reentry programs.

ES: Ofrece mentoría y entrenamiento para jóvenes, familias y programas de reinserción social.

Focus: Youth / Justice / Workforce

Mentor Training: Yes

Background Checks: Yes

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CrossTown Ministries (Las Cruces)

Phone: (575) 650-5412 • Website: www.crosstownlc.com

EN: Faith-based reentry and family mentoring for returning citizens and low-income households.

EN: Mentoría de fe para reinserción y apoyo familiar.

Focus: Justice / Faith / Workforce

Mentor Training: Yes

Background Checks: Yes



WESST Las Cruces Women's Business Center

277 E. Amador Ave. Suite 275, Las Cruces, NM 88001

575-541-1583 www.wesst.org

EN: WESST Las Cruces hosts a Women's Business Center (WBC) that offers free and low-cost mentoring, consulting, and training for entrepreneurs in several counties of southwest New Mexico. As a federally funded WBC, it provides one-on-one business coaching on topics like business plan development, marketing, finance, and licensing. Clients can also attend workshops and networking events to build skills and connections. The program fosters the growth of women-owned and minority-owned businesses by improving access to resources, capital (microloans), and personalized mentorship.

ES: WESST Las Cruces alberga un Centro de Negocios para Mujeres (WBC) que ofrece mentoría, consultoría y capacitación gratuitas y de bajo costo para emprendedores en varios condados del suroeste de Nuevo México. Como un WBC con fondos federales, proporciona asesoramiento empresarial individual (one-on-one business coaching) sobre temas como desarrollo de planes de negocios, marketing, finanzas y obtención de licencias. Los clientes también pueden asistir a talleres y eventos de networking (creación de redes) para desarrollar habilidades y contactos. El programa fomenta el crecimiento de negocios propiedad de mujeres y de minorías al mejorar el acceso a recursos, capital (micropréstamos) y mentoría personalizada.

WESST Las Cruces Women's Business Center Continued:

Mentor Training: The center's business consultants are trained professionals (WESST staff undergo rigorous preparation to be effective advisors. When external volunteer mentors (e.g. experienced entrepreneurs) are involved, WESST staff coordinate and ensure mentors provide guidance aligned with the client's needs.

Background Checks: No formal background check is required for business mentoring since services are provided to adults in a professional setting (the emphasis is on expertise and confidentiality, not on vulnerable populations).



VOLUNTEER MENTOR COACH

The more you give, the more you grow.

CIUDAD JUÁREZ

YOUTH PROGRAMS

PERAJ “Adopta un Amigo” – UACJ

Leader: Mtra. Blanca Guadalupe de la Torre Cadena
Phone: (656) 688-2294 ext. 2593 • Website: www.peraj.org

Description: University student mentors help elementary children develop academic and emotional skills.

En español: Estudiantes universitarios guían a niños de primaria para fortalecer habilidades académicas y emocionales.

Focus: Youth / General
Mentor Training: Yes
Background Checks: Yes



CASA – Centro de Asesoría y Promoción Juvenil, A.C.

Leader: Dra. María Teresa Montero
Phone: (656) 612-6235 • Website: www.casapromocionjuvenil.org

EN: Provides educational, cultural, and mentoring programs for at-risk youth.
ES: Ofrece programas educativos, culturales y de mentoría para jóvenes en riesgo.

Focus: Youth / Workforce
Mentor Training: Yes
Background Checks: Yes

Jóvenes Constructores de la Comunidad (JCC)

Youth (15–29)

For information, interested youth can contact JCC via
Phone: +52 (55) 5566-9274 or Email: info@jovenesconstructores.org
www.juarez2030.mx .

EN: Youth and young adults (approximately ages 15–29) in vulnerable conditions (out-of-school, unemployed, or at-risk youth).

Jóvenes Constructores de la Comunidad (JCC) is a nonprofit that creates opportunities for the social and workforce insertion of at-risk youth in Mexico. In Ciudad Juárez, JCC runs intensive programs that develop youths' life competencies and job skills through training, community projects, and mentorship.

ES: Jóvenes y adultos jóvenes (aproximadamente de 15 a 29 años) en condiciones de vulnerabilidad (jóvenes que no estudian ni trabajan, o en riesgo).

Jóvenes Constructores de la Comunidad (JCC) es una organización sin fines de lucro que crea oportunidades para la inserción social y laboral de jóvenes en riesgo en México. En Ciudad Juárez, JCC ejecuta programas intensivos que desarrollan las competencias para la vida y las habilidades laborales de los jóvenes a través de capacitación, proyectos comunitarios y mentoría.

Focus: Workforce readiness, personal development, and violence prevention for disadvantaged youth. Facebook: “Jóvenes Constructores Juárez” (updates on local projects).

Mentor Training: JCC's program facilitators are trained youth workers who follow a structured curriculum. Participants are guided by these staff and sometimes peer mentors; any volunteers involved are oriented to the JCC methodology.

Background Checks: Not applicable in the same way as US programs – JCC staff and local partners are typically vetted as professional facilitators. (Youth participants are the beneficiaries, and no one-on-one unsupervised volunteer-child mentoring occurs; program operates in group settings.)

Modelo Desafío (FICOSEC-supported initiative) Youth (16–29)

For information and enrollment, youth can contact the program via Facebook: “Desafío Juárez” or WhatsApp +52 (656) 287-0438.

EN: Older youth and young adults (ages ~16–29) in high-crime or marginalized areas of Juárez.

Modelo Desafío (“Challenge Model”) is a free youth development and job-training mentorship program that has operated in Ciudad Juárez since 2011. It is a multi-partner initiative (supported by FICOSEC and local NGOs) that provides vulnerable youth (many who are “ninis” – neither working nor in school, or previously involved in illicit activities) with life skills coaching, soft-skills workshops, and technical training.

ES: Jóvenes mayores y adultos jóvenes (de ~16 a 29 años) en áreas de alta criminalidad o zonas marginadas de Juárez.

Modelo Desafío es un programa gratuito de desarrollo juvenil y capacitación laboral que ha operado en Ciudad Juárez desde 2011. Es una iniciativa de múltiples aliados (apoyada por FICOSEC y organizaciones locales) que brinda a jóvenes vulnerables – muchos de ellos “ninis” (que ni estudian ni trabajan, o que anteriormente estuvieron involucrados en actividades ilícitas)– acompañamiento en habilidades para la vida, talleres de habilidades blandas y formación técnica.

Mentor Training: The program is delivered by trained coordinators and instructors from partner organizations (e.g. Sembradores de Paz, Desarrollo Juvenil del Norte, and educational institutions).

Background Checks: Formal background checks for volunteers are generally not required, since the program doesn’t use unsupervised one-on-one mentoring. However, partnering organizations (some faith-based or educational) vet their own staff. The emphasis is on providing a safe group learning environment for all participants.

Por la Juventud, A.C.

Leader: Nohemí Barraza Romero

Phone: (656) 537-9572 • Facebook: “Por la Juventud AC”

EN: Inclusive youth mentoring programs supporting youth with disabilities.

ES: Programas inclusivos de mentoría para jóvenes con discapacidad.

Focus: Youth / General

Mentor Training: Staff

Background Checks: Likely



CIUDAD JUÁREZ
ADULT PROGRAMS

Technology HUB / Bridge Accelerator

Phone: +52 (656) 611-1111 • Website: www.t-hub.mx

EN: Startup mentoring, innovation labs, and business coaching for entrepreneurs.

ES: Mentoría para startups, laboratorios de innovación y asesoría empresarial.

Focus: Tech / Entrepreneurship / Workforce

Mentor Training: Experienced mentors

Background Checks: Not applicable



Dirección de Desarrollo Económico – Municipio de Juárez

Leader: Tania Maldonado Garduño

Phone: (656) 737-0701 ext. 72702

Website: www.juarez.gob.mx

EN: Free business consulting and mentoring for entrepreneurs.

ES: Asesoría empresarial gratuita para emprendedores.

Focus: Entrepreneurship / Workforce

Mentor Training: Staff

Servicio Nacional de Empleo – Cd. Juárez

Leader: Meyvi López Maldonado
Phone: (656) 629-3300 ext. 55409
Website: www.chihuahua.gob.mx/empleo

EN: Free employment counseling, job-matching, and skills workshops.

ES: Asesoría laboral gratuita, vinculación de empleo y talleres de habilidades.

Focus: Workforce / Justice
Mentor Training: Staff
Background Checks: Not required



Iglesia El Shaddai

Leader: Pastor Hugo Esparza Jr.
Phone: (656) 123-8455 • Website: www.temploelshaddai.com

EN: Provides free faith-based mentorship for families, youth, and couples.

ES: Ofrece mentoría espiritual gratuita para familias, jóvenes y matrimonios.

Focus: Faith / Youth / General

Mentor Training: Internal

Background Checks: For youth ministry

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THE BORDERLAND MENTORING & COACHING NETWORK

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BRIDGING COMMUNITIES,
IGNITING GROWTH

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Disclaimer

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Program Verification Note / Nota de Verificación de Programas

ENGLISH

All program listings in this directory were compiled and verified from official organization websites, public reports, and direct communications between September and October 2025. Every effort has been made to ensure accuracy and completeness; however, details such as contact information, leadership names, and program availability may change over time. Readers are encouraged to contact each organization directly for the most current information.

ESPAÑOL

Todos los programas incluidos en este directorio fueron recopilados y verificados a partir de sitios web oficiales, informes públicos y comunicaciones directas. Se ha hecho todo lo posible por garantizar la exactitud y la integridad de la información; sin embargo, los datos como información de contacto, nombres de liderazgo y disponibilidad de programas pueden cambiar con el tiempo. Se recomienda a los lectores comunicarse directamente con cada organización para obtener la información más actualizada.

Acknowledgment Note

Special thanks to the many mentors, educators, and community leaders in the Borderland who dedicate their time to helping others rise. Your work builds bridges across generations, cultures, and communities.

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Larry Stelley

Elevate Modern Elderhood
lseptx47@gmail.com



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