

6 QUESTIONS YOU SHOULD BE ASKING ABOUT TARIFFS

Tariffs touch more than what you pay at the border. They ripple through your costs, customers, suppliers, and business decisions.

1. WHAT ARE TARIFFS REALLY COSTING MY BUSINESS?

Freight, brokerage, paperwork, margin, cash flow, lost sales.

The tariff itself may not be the biggest cost.

2. DO I KNOW ALL THE WAYS TARIFFS ARE AFFECTING MY BUSINESS?

Products, materials, customers or markets – directly or indirectly.

You can't fix what you haven't found.

3. AM I PAYING THE RIGHT AMOUNT?

Classification, origin, and past customs entries.

Errors could mean you are paying too much or missing potential refunds.

4. WHERE IS MY SUPPLY CHAIN MOST AT RISK?

Suppliers, materials or parts that are hard to replace.

Know where you are most dependant and where you need a backup plan.

5. WHO PAYS AND CAN I RECOVER ANY OF IT?

My business, my supplier, my customer, my contracts.

Trade programs, tariff relief, or refunds may help reduce costs.

6. ARE TARIFFS CHANGING MY BUSINESS DECISIONS AND DO I HAVE A PLAN?

Hiring, staffing, inventory, equipment, expansion.

Thinking ahead now makes it easier to respond later.

TAKE A MOMENT

Where is the biggest tariff or trade pressure on my business right now?



To start the tariff-impact survey now, scan the QR code

TAKE THE NEXT STEP

What are tariffs changing in your business?

Share what you are seeing and get early insight into the Alberta Tariff Impact Study

findings and practical tools being developed for Alberta manufacturers.

Workforce & Management Capability Building

TO GET STARTED, CONTACT:

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