



## Partnering to provide childcare and keep parents working

- This initiative provides solutions for employers where they can support their employees access to exceptional child care.
- Employers, organizations and vendors can submit their business case which outlines how they propose to deliver these child care services on the Alberta Purchasing Connection (APC) site.

To learn more about Seniors, Community and Social Services purchasing opportunities, please visit the Alberta Purchasing Connection (APC) site at <https://vendor.purchasingconnection.ca> and use the reference number AB-2022-00035.

Alberta

Research suggests that when parents are able to access affordable, quality child care services, they are more likely to successfully engage or re-engage in the labour market and elevate their workplace productivity.

Employers who believe that child care is not only a family issue but a business issue, will undoubtedly create a competitive advantage for themselves and attract high-quality employees.

Seniors, Community and Social Services is interested in creating an employer-focused child care model that removes obstacles for the working family. This model will combine high-quality child care services with elevated employment supports for working parents.

This means we are requesting proposals that meet the unique needs of low-income Alberta parents who struggle to maintain their employment due to challenges with adequate child care.

Examples of proponents that can apply but are not limited to:

- Employers
- Day care facilities
- Community-based organizations

Full details can be accessed here:

<https://vendor.purchasingconnection.ca/Opportunity.aspx?Guid=220b345f-27c1-4d63-0b0c-39c2ed480000>

Don't hesitate to reach out: [CSS.PRMNorthMarketing@gov.ab.ca](mailto:CSS.PRMNorthMarketing@gov.ab.ca)  
Attention: Carlie Scuccato

Alberta