



New Health Restrictions Options to keep businesses open

**Responses from 333 currently affected
businesses province-wide**

September 10-14, 2021

◎ Preferred method to avoid restrictions on business operations

Of the following options to limit restrictions on business operations, what would work best for your business?

Total responses: 333

Government mandated proof of vaccination for customers to receive service



Exemptions to restrictions for operators who voluntarily require proof of vaccination



Current approach with masking and no proof of vaccination required



No preference





- Provides liquor sales past 10 p.m.

Does your business typically offer liquor sales past 10 p.m. in normal operations?

Total responses: 333

Yes



No

0%

◎ Would support voluntary proof of vaccination if that was the only option

In the event proof of vaccination is not mandated, would your business consider requiring proof of vaccination to be exempt from restrictions?

Total responses: 148

Yes



54%

No



15%

Don't know/not sure



31%

AB | Region(s) of operation

Total responses: 333



Expanded_Industry

Total responses: 333



Tourism Sector

Total responses: 312





Survey methodology

The survey was conducted using the Alida platform and was in field September 10 - 14, 2021. 1187 total responses were received.

Invitations to complete the online questionnaire were sent to:

- Restaurants Canada, Alberta Hotel and Lodging, Calgary Hotel and Lodging, and Alberta Brewers. These industry associations then sent an invitation to their members to participate, producing 362 responses.
- ACC network of 121 chamber members. Local Chambers then sent an invitation to their members to participate, producing 602 responses.
- Alberta Perspectives insight community of 1025 members, producing 223 responses.