

## EMPOWERING STUDENTS:

# Mastering Entrepreneurial and Future Skills

### Hewlett Packard: Future of Work Academy

The nationwide rollout of Hewlett Packard's Future of Work Academy encompasses 100s colleges and universities, and Mission College has been chosen as one of the participants. This presents an exciting prospect for our students to engage in a Virtual Conference scheduled for October 27th, offering two distinct tracks: Entrepreneurial and Future Skills.

#### Objective

Bring students into a structured, cohort-based group to work together on a project learning about future work opportunities. There are 1,100 spots available nationwide. Mission should nominate as many students as we want from any areas of study (this is like our Hackathon in 2018 and 2019). HP interviews and selects the participants.

#### Method

The Entrepreneurial Track is a trainer for any students. The focus is the new business start-up model. Students work together in small groups in which they are given a topic learn how to pitch the idea. It runs from 1:00 P.M. to 3:30 P.M. ON **Friday, October 27th**. 100 students will then be given an invitation to attend a post-conference 3-week boot camp.

The Future Skills Track is an Innovation Incubator from the Aspen Institute in which student groups are given a Business Case Template and work on it together, and then finalists present. This runs from 1:00 P.M. – 5:30 P.M. on Friday, October 27th.

#### Benefits

The purpose is to create awareness and generate interest amongst students of future work trends. All students get access to the Career Accelerator to help them learn about career opportunities. Other benefits include help building a LinkedIn Profile, interview preparation and there is a mentorship program available to all students following the conference.

#### What we need to do

We need a student representative for Mission and we need to gather our thoughts and generate a list of potential nominees who are interested.

#### When do we need to finish by

Student recruitment begins **August 1** and ends **September 30** for the Future Skills, and October 23 for the Entrepreneurial.



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