

Fact Sheet

Rapid Response Services for Businesses

What is Rapid Response?

Rapid Response is a proactive, business-focused program designed to assist companies facing potential layoffs or plant closures. Rapid Response teams provide early intervention assistance to help avert potential layoffs, and immediate on-site services to assist workers facing job losses. Rapid Response services are tailored to each company based on the needs of the affected employees. These services are carried out by state and local workforce development agencies in partnership with the America's Job Center of CaliforniaSM network.

What Services are Available?

Rapid Response teams will work with your company to minimize the disruptions associated with job losses on your business, workers, and community. Rapid Response teams will meet with you to discuss your needs and programs that can help avert layoffs, including:

- Incumbent worker training – a program designed to assist employers in upgrading the skills of their workers to maintain a quality workforce and avert the need for layoffs.
- Customized training – a program that supports training for new and existing employees to help businesses stay competitive, productive, and profitable, and help employees retain high-wage, high-skilled jobs.
- Work Sharing - a program available to employers who reduce employee hours and wages as an alternative to layoffs. Affected employees are eligible to receive a percentage of Unemployment Insurance benefits. Employers can retain trained employees until business conditions improve and avoid the expense of recruiting, hiring, and training new employees.

Additionally, Rapid Response teams will work with affected workers on-site to provide important information and services that enhance re-employment opportunities, including:

- Career counseling and job search assistance.
- Résumé preparation and interviewing skills workshops.
- Unemployment Insurance.
- Information about education and training opportunities.

Benefits of Rapid Response Services

Rapid Response activities provide multiple benefits to your company, including:

- Lower Unemployment Insurance costs as workers are re-employed more quickly.
- Higher productivity, better worker morale, and lower absenteeism due to reduced stress.
- Positive community impact.

How to get started?

Contact your local **America's Job Center of CaliforniaSM** to learn more about Rapid Response services.