



2nd Annual GOLF CLASSIC Partnership
Aboriginal Chamber of Commerce &
The Winnipeg Chamber of Commerce
June 5, 2019 | Pine Ridge Golf Club

2019 Sponsorship Package





ABOUT THE CHAMBER GOLF CLASSIC

For the second time in our Chambers' history - The Aboriginal Chamber of Commerce and The Winnipeg Chamber of Commerce are coming together to host The Chamber Golf Classic - 39 years of combined experience moving the office to the green!

The tournament offers 18 holes of golf on one of the region's premier courses, a superb dinner, amazing prizes and the chance to build lasting business relationships.

THE POWER OF PARTNERING WITH THE CHAMBER

**Partnering with The Chamber is always a smart move in growing your business...
*but it's also an effective business strategy:***

A national survey* reveals that if a company shows it's involved with its local chamber, consumers are 10% more likely to think it stacks up better against its competition.



TITLE SPONSORSHIP \$5,000

SPONSORSHIP INCLUDES:

- **8 complimentary golfers** (includes lunch, dinner and use of power cart)
Option to invite guests/clients to form 2 teams of 4 players, or 8 of your representatives strategically placed with registered golfers where possible
- **Opportunity to speak** for 1-2 minutes at the dinner and present winning teams with their prizes
- **Opportunity to distribute a marketing piece** to each attendee at the dinner
- **Recognition in all promotional communication for the event**
- **Recognition on social media** (13,700+ Twitter followers and 3,000+ Facebook Likes)
- **Corporate signage/banner at lunch and dinner** (provided by sponsor)
- **Logo recognition on printed materials**, including golfer registration forms and tent cards at the dinner
- **Verbal recognition** during dinner program
- **Opportunity to have 2 volunteers at the tournament**, includes making new contacts while driving power carts

TARGET MARKET

Key stakeholders: CEOs, CFOs, COOs, CTOs, Chamber board members, business community influencers, Chamber members, and a diverse audience of the business community from a variety of key economic sectors

EXPECTED ATTENDEES

200+

SPONSORSHIP INVESTMENT

\$5,000



DINNER SPONSORSHIP \$2,500

SPONSORSHIP INCLUDES:

- **4 complimentary golfers** (includes lunch, dinner and use of power cart)
Option to invite guests/clients to form 1 team of 4 players, or 4 of your representatives strategically placed with registered golfers where possible
- **Opportunity to speak** for 1-2 minutes at the dinner and present prizes for closest to the pin and longest drive contests
- **Opportunity to distribute a marketing piece** to each attendee at the dinner
- **Recognition on social media** (13,700+ Twitter followers and 3,000+ Facebook Likes)
- **Corporate signage/banner at the dinner** (provided by sponsor)
- **Logo recognition on tent cards at the dinner**
- **Verbal recognition** during dinner program

TARGET MARKET

Key stakeholders: CEOs, CFOs, COOs, CTOs, Chamber board members, business community influencers, Chamber members, and a diverse audience of the business community from a variety of key economic sectors

EXPECTED ATTENDEES

200+

SPONSORSHIP INVESTMENT

\$2,500



LUNCH SPONSORSHIP \$2,000

SPONSORSHIP INCLUDES:

- **4 complimentary golfers** (includes lunch, dinner and use of power cart)
Option to invite guests/clients to form 1 team of 4 players, or 4 of your representatives strategically placed with registered golfers where possible
- **Opportunity to distribute a marketing piece** on each table at the lunch
- **Recognition at the event, including on social media** (*13,700+ Twitter followers and 3,000+ Facebook Likes*) and logo recognition on tent cards
- **Corporate signage/banner at the lunch** (*provided by sponsor*)
- **Logo recognition on lunch vouchers given to each golfer**
- **Verbal recognition** during dinner program



TARGET MARKET

Key stakeholders: CEOs, CFOs, COOs, CTOs, Chamber board members, business community influencers, Chamber members, and a diverse audience of the business community from a variety of key economic sectors

EXPECTED ATTENDEES

200+

SPONSORSHIP INVESTMENT

\$2,000



HOLE SPONSOR \$1,500

SPONSORSHIP INCLUDES:

- **4 complimentary golfers** (includes lunch, dinner and use of power cart)
- **Signage at your designated hole** (WCOC to provide)
- **Opportunity for your reps to greet/network** with golfers at your hole
- **Complimentary lunch** for your reps managing the hole
- **Corporate signage/banner** at your hole and at registration table (provided by sponsor)
- **Recognition at event**, including on social media (*13,700+ Twitter followers and 3,000+ Facebook Likes*) and logo recognition on tent cards
- **Verbal recognition** during dinner program



TARGET MARKET

Key stakeholders: CEOs, CFOs, COOs, CTOs, Chamber board members, business community influencers, Chamber members, and a diverse audience of the business community from a variety of key economic sectors

EXPECTED ATTENDEES

200+

SPONSORSHIP INVESTMENT

\$2,400 with golfers

\$1,500 without 4 golfers



POWER CART SPONSOR \$2,000

SPONSORSHIP INCLUDES:

- **2 complimentary golfers** (includes lunch, dinner and use of power cart)
- **Logo recognition** on all power carts
- **Opportunity to provide practical marketing piece** in golf carts
- **Recognition on social media** (13,700+ Twitter followers and 3,000+ Facebook Likes)

TARGET MARKET

Key stakeholders: CEOs, CFOs, COOs, CTOs, Chamber board members, business community influencers, Chamber members, and a diverse audience of the business community from a variety of key economic sectors



EXPECTED ATTENDEES

200+

SPONSORSHIP INVESTMENT

\$2,000



GOLF BALL SPONSOR \$2,000

SPONSORSHIP INCLUDES:

- **2 complimentary golfers** (includes lunch, dinner and use of power cart)
- **Logo recognition** on all golf balls
- **Opportunity to provide practical marketing piece** to all golfers
- **Recognition on social media** (13,700+ Twitter followers and 3,000+ Facebook Likes)

TARGET MARKET

Key stakeholders: CEOs, CFOs, COOs, CTOs, Chamber board members, business community influencers, Chamber members, and a diverse audience of the business community from a variety of key economic sectors

EXPECTED ATTENDEES

200+

SPONSORSHIP INVESTMENT

\$2,000



ur business advice
g opportunity promotion
inars connections value
s entrepreneurship referrals
s Access support
ormation boardroom access
start-up insurance plan
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REGISTRATION SPONSOR \$2,000

SPONSORSHIP INCLUDES:

- **2 complimentary golfers** (includes lunch, dinner and use of power cart)
- **Opportunity to distribute a marketing piece** at the registration table with branded swag bag
- **Corporate signage/banner** at the registration table (provided by sponsor)
- **Verbal recognition** during dinner program
- **Recognition on social media** (13,700+ Twitter followers and 3,000+ Facebook Likes)



TARGET MARKET

Key stakeholders: CEOs, CFOs, COOs, CTOs, Chamber board members, business community influencers, Chamber members, and a diverse audience of the business community from a variety of key economic sectors

EXPECTED ATTENDEES

200+

SPONSORSHIP INVESTMENT

\$2,000

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