



Commonwealth Awards

2023 | Pittsburgh, PA

Throughout Pennsylvania, innovative initiatives are underway that exemplify and contribute to healthy, resilient, and vibrant communities for all. These are the plans, projects and leaders we will celebrate at the 10,000 Friends of PA Commonwealth Awards. Please join us as a sponsor!

the event

10,000 Friends of Pennsylvania's Commonwealth Awards honor projects, plans and initiatives that demonstrate smart growth, community resilience, environmental justice and equity principles in action, in alignment with 10,000 Friends of PA's mission to help build healthy, vibrant and resilient communities throughout Pennsylvania.

The awards recognize individuals, businesses or organizations with the vision to find new sustainable and equitable uses for vacant and underutilized land, increase opportunities and access for all in communities on the rise, and breathe new life into old neighborhoods.

your support

Please join us in celebrating the progress and accomplishments underway across PA as we honor projects, plans and visionaries that exemplify smart growth, resilience and equity.

Your support is critical to our mission and advocacy work at the federal, state and local levels, as well as our regional initiatives. Together, we will change policies that shape how we use our land, move around our communities, and build healthier, equitable and resilient communities for everyone. **Please join us as a Commonwealth sponsor today!**

who we are

10,000 Friends of Pennsylvania is a bipartisan statewide advocate for community resilience, smart growth, and responsible, efficient land use and transportation, as well as partner for great places to live and work.

We see diversity, equity, and inclusion as connected to our mission and critical to ensure the well-being of the people and communities we serve. We are committed to advocating for change in society by challenging systems and policies that create inequity, oppression and disparity.

We collaborate with citizens and the public and private sectors to promote balance in public policy and development projects that strengthen our economy, protect our resources, and build healthy and walkable communities for all. Our 2022-2023 policy agenda focuses on affordable housing, clean transportation, and resilient infrastructure.



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Sponsorship Opportunities

Commonwealth Awards | 10000friends.org



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Your support will advance our mission to build healthy, vibrant and resilient communities across the Commonwealth. Sponsors will receive recognition during the event as well as through print and digital communications, reaching more than 7,000 subscribers.

- ☐ **\$10,000 DIAMOND SPONSOR** (limit of 1)
Recognition from podium & opportunity to offer remarks | Full page ad on back cover of program (8.5" x 11") | Recognition in press releases, email and social media | Company name/logo prominent on invitation | Company name/logo with hyperlink on 10,000 Friends website and digital communications | Prominent logo display during event | 12 complimentary tickets
- ☐ **\$7,500 PLATINUM SPONSOR** (limit of 2)
Recognition from podium | Full page ad on inside cover of program (8.5" x 11") | Recognition in press releases and social media | Company name/logo prominent on invitation | Company name/logo with hyperlink on 10,000 Friends website and digital communications | Prominent logo display during event | 10 complimentary tickets
- ☐ **\$5,000 GOLD SPONSOR**
Company name/logo on invitation | Half page ad in program (8" x 4.5") | Prominent logo display during event | Company name/logo with hyperlink on 10,000 Friends website, social and digital communications | 10 complimentary tickets
- ☐ **\$4,000 RECEPTION SPONSOR** (limit of 1)
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- ☐ **\$3,500 SMALL PROJECTS AWARD SPONSOR** (limit of 2)
Company name/logo with hyperlink on 10,000 Friends website, invitation, social and digital communications | Logo display during event and in program | 8 complimentary tickets
- ☐ **\$3,000 SILVER SPONSOR**
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- ☐ **\$1,500 BRONZE SPONSOR**
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- ☐ **\$1,000 STEEL SPONSOR**
Company name/logo with hyperlink on 10,000 Friends website and invitation | Logo display during event and in program | 4 complimentary tickets
- ☐ **\$500 FRIEND OF PA**
Company name on 10,000 Friends website and listing in event program | 2 complimentary tickets

SPONSOR ADD-ONS:

- ☐ Please include my 10,000 Friends of PA annual membership of \$300
- ☐ Additional tickets _____ x \$50/each = \$ _____ total

YES! Sign me up as a Commonwealth Awards Sponsor!

Name: _____ Title: _____ Phone: _____

Company: _____ Address: _____

City: _____ State: _____ Zip: _____ Email: _____

Sponsorships and files/advertising

Payment: Sponsorship questions? Contact Stacie Reidenbaugh: sreidenbaugh@10000friends.org

Check: made payable to - 10,000 Friends of Pennsylvania, P.O. Box 4547, Lancaster, PA 17604-4547

Online Payment/Credit Card: 10000friends.org

Invoice: please send to (billing contact) _____ email _____

Files & Advertising: Submit high-res logos/files asap to receive maximum promo time.

Ad/logo specs - 300 dpi; jpg or pdf. Please list preferred social media address/es for recognition (FB, Twitter, LI, IG) below:

Thank you for your generous support of the mission of 10,000 Friends and the Commonwealth Awards!

10,000 Friends of Pennsylvania is a registered 501(c)3 organization. The official registration and financial information of 10,000 Friends of Pennsylvania may be obtained from the Pennsylvania Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.