



start'up LYCEE

tous ENTREPRENANTS



ROCHAMBEAU
THE FRENCH INTERNATIONAL SCHOOL



THE FRENCH INTERNATIONAL SCHOOL
11TH — 15TH JUNE 2018



TODAY'S STUDENTS ARE TOMORROW'S ENTREPRENEURS

Start'Up Week is a start-up creation competition, organized in High Schools. This format allows students to live all the steps of an innovative project creation.

Recognized by the United Nations Organization, it allows every student to gain self awareness in order to find the best professional orientation and to develop skills sought after by companies : commitment, agility, creativity, and leadership.



GAMIFICATION

Reinforce the personal experience and commitment.



PEER LEARNING

Encourage collaboration and learning at your own pace.



TOUS ENTREPRENANTS METHOD

Encourage initiatives and bring out the students' skills.

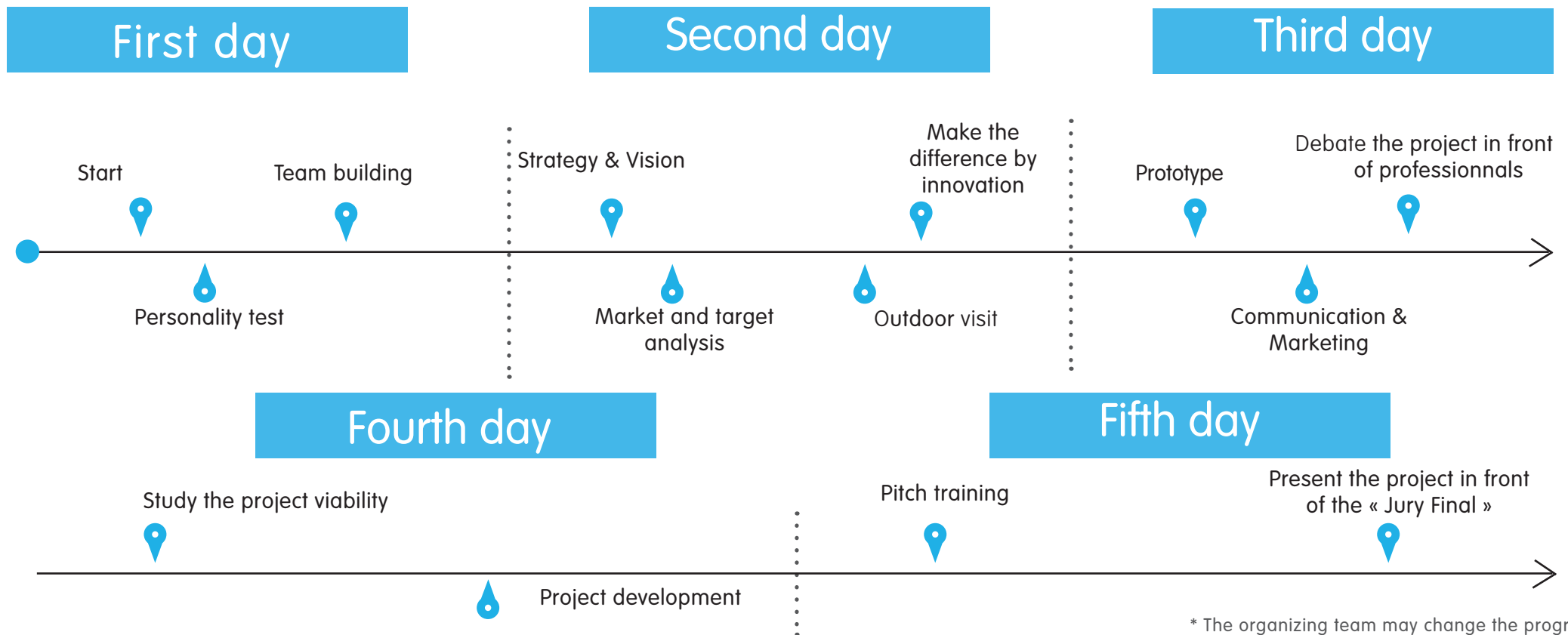


EMOTIONAL JOURNEY

A long term pedagogical and educational experience.



START'UP WEEK PROGRAM*



* The organizing team may change the program



WHY BECOME A MENTOR AT START-UP WEEK?

01 COMMITMENT

Associate your
company's image
with a meaningful
social project

02 MEET AND GREET

Meet and
identify future
talent in your
community.

03 INNOVATION

Invest in education
and innovative
entrepreneurship

04 WORD OF MOUTH

Introduce the
local ecosystem
actors to
your methods
and values

BEING A COACH FOR START'UP WEEK, WHAT IS IT LIKE ?



Thanks to a mentor guide, as well as various briefings, everybody can be a coach for Start'Up Week. The leadership team will provide you with all the tools needed in order to best support our students' projects.

You will coach teams by giving external points of view and feedback on their project development.

NO NEED FOR SPECIFIC EXPERTISE !

Being patient and supportive encourages students to be confident and to give the best of themselves.

BE SUPPORTIVE !

Ask questions, rather than give answers.... So as to strengthen collective thinking and greater autonomy.

FOSTER TEAM THINKING !



So far, 83 Start'Up Week programs have supported student projects. The feedback has been very positive, from all stakeholders. Today, let's come together so that our students can all benefit as well.

IF YOU ARE A TEACHER OR A PROFESSIONAL :



SHARE WITH ENTREPRENEURS

Start'Up Week is the meeting point of 2 worlds : school and enterprise.

Sharing with local entrepreneurs is crucial to the experience of the students. It allows for the practical application of the skills taught in the program and builds awareness of the business environment.

It is a unique moment to learn from each other's experiences, to identify the needs of the community as well as gain the social skills needed to succeed.



REALIZE THE IMPORTANCE OF CONCEPTS STUDIED IN CLASS

Attending a Start'Up Week, is the occasion to link the classroom and the workplace. It is providing a forum of ideas that students can benefit from.



AS A PARENT :

Our students have great potential ! Our responsibility is to help them bring out the best of themselves, to support them in their professional choices and allow them to discover the business environment. There are 2 ways you can support them in this adventure :

COME AND ENCOURAGE THEM FOR THE PITCH COMPETITION

You are warmly invited on Friday, June 15th. Students will present the project they worked on, in front of a professional jury involved in this program.

BECOME A COACH-PARENT

To develop their projects, students need an outside opinion, so as to get the benefits of collaborative work. You can see on the previous page the role of a Start'Up coach.

BE A SPONSOR



FROM \$1500

GOLD SPONSOR*

- ★ Individual pitch during the Prize Ceremony.
- ★ Prize Naming.

FROM \$800

SILVER SPONSOR*

- ★ Be a member of the jury.
- ★ Access at the lunch to meet attendees on Friday, June 15th.

FROM \$100

BRONZE SPONSOR*

- ★ Your logo on communication materials. Your
- ★ company is introduced on social media.
(pictures, clips, press articles...)

* The organizing team may change the list of its media but remains committed to promoting our sponsors.

IMMEDIATE BENEFITS

INSPIRE YOUNG PEOPLE

Establish a professional network
Learn practical skills
Develop entrepreneur and intrapreneur willingness

ENHANCE THE HS EXPERIENCE

Integrate innovation in the heart of the educational process
Place the school at the heart of the local business community

CONNECT HIGH SCHOOLS

Increase student employability
Attend a quality educational initiative



Sean Lynch, Lycée Français de NY, Head of School

« Each student has its own vision of what the world could look like, of the issues which need to be solved. With our students, we try to combine these personal needs that they see and feel everyday inside their communities, with global needs identified by United Nations and identify innovative solutions, taking our inspiration from start up and entrepreneurs ».

Alain Benzaken, Entrepreneur and Coach

« Know how to present an idea and be able to convince the others is a crucial skill in life. This program succeeds to reach this objective».

Iris Gaudin, Attendee

« A unique occasion to work as a team on concrete ideas to implement after the event, a real bonus for universities and employers ».



CONTACT US

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