



OFFICE *of the* PRESIDENT

**Dr. Tiffany Masson,
President**



September | 2022

PRESIDENT'S MONTHLY BOARD REPORT

Greetings!

I look forward to joining each of you this Thursday, October 6, 2022, as we review recent accomplishments and begin to plan our next Strategic Actions Plan. As you'll read below, we have many successes to celebrate and ways in which our students, faculty and staff are making a difference across our community.

We will be sealing our time capsule to be opened by Trustees, leadership, and students in 2072. Please send or bring your letters/artifacts as an important contribution to our history.

For those able to join us in person, we invite you to spend time with KansasCOM leadership and select students representing our student government and other committees. This cocktail reception will take place at 4:30pm prior to the board meeting.

ACADEMIC AFFAIRS

We have received a favorable response from the Commission on Osteopathic College Accreditation (COCA) regarding our recent focused site visit that took place in July 2022. We are now actively preparing our COCA self-study in preparation for their hybrid site visit in January 2023. The academic hiring plan is progressing well, as we continue to focus on building redundancy and institutional memory into our staffing models. An update regarding the search for the Dean/Chief Academic Officer will be provided at the upcoming board meeting.



A major focus of KansasCOM is to measurably produce empathetic physicians and, toward that end, we have contributed approximately 650 hours of community service to the community. In addition, all of our students were given the Jefferson Scale of Empathy and the mean score was 123.2 (standard deviation 8.5), which compares to national data with a mean score of 114.3 (standard deviation 10.4). Students will continue to be measured throughout their time at KansasCOM to ensure we are maintaining or growing empathy as they progress in the program. Dr. David Ninan will share further information at our upcoming board meeting about the importance of this assessment/metric and why it is essential in preparing physicians of the future.



STUDENT AFFAIRS

All early enrollment indicators are positive as we prepare for the class of 2023. To date, we have received 3274 applications for 137 open spots. To date and still growing, 200 potential students have been invited for interviews. The interview process began in September and will progress through until approximately March 2023. All interview dates have been attended by the maximum number of interviewees and response from faculty and staff have been positive regarding the applicant's passion, engagement, and expectations for success.



The staff has been diligent in their work to support students as they focus on the demanding curriculum. Throughout Physician Suicide Awareness Week, KansasCOM provided training regarding signs to best recognize suicidality among classmates and colleagues. Various types of additional supports are embedded across student life at KansasCOM to best prepare them for additional demands often encountered during residency and practice. In addition, these supports, and many others, are in place to ensure students maintain empathy for themselves and others (which often reduce over time during medical education), learn to build strong relationships with a goal to increase their commitment to the college, and minimize risk of burnout, depression, and suicide that often plague the medical community.



FACILITY

Phase II of environmental branding began this month as the TCS Marketing Team joined us in Wichita to work with our local vendor. Environmental branding not only creates a better learning and working environment for students, faculty, and staff, but assists in telling our story to visitors, community leaders, and potential donors.

STRATEGIC PLANNING

An update regarding the current Strategic Actions Plan, which concludes September 2023, will be provided at the upcoming board meeting. As we begin the final year of the current Strategic Action Plan, we have started to develop the timeline and process for entering into the development of a new Strategic Actions Plan. As we did together in 2019, I look forward to including each of you in the development process with the goal of presenting the final Strategic Actions Plan for approval in Fall 2023.

SECURITY

Active shooter training was held on September 26, 2022, for students. The training was well attended and provided safety information regarding intruders on campus, active shooters, and general safety knowledge. While we are proud to be located in the heart of downtown Wichita, we also recognize our location and the design of the building that requires us, in these moments in time, to remain diligent each day and appropriately train our students and employees. As such, the security team remains focused on keeping everyone safe and these trainings provide additional knowledge to that effect.

FINANCE

August 2022 year-to-date financial statements are trending approximately \$408,000 better than budget. This is primarily related to timing differences as many budgeted expenses were spread evenly throughout the fiscal year.

RECRUITMENT & HIRING

Hiring updates:

- Rebekah Freed, PhD – Learning Specialist
- Tarin Barnes – Audio/Visual Media Systems Technician

INSTITUTIONAL ADVANCEMENT

Four major gifts have been accepted this fiscal year, including a recent announcement of a \$575,600 matching gift from the Patterson Foundation. This donation will be used to create a Medical Education Hub in rural western Kansas. There are currently five prospects that have been identified to match these funds.

Alumni relations planning is underway through the help of a student-led club called Students Today, Alumni Tomorrow (STAT). The primary objective of this group is to create meaningful and lasting connections to the institution so that students will stay engaged and give back in a multitude of ways (e.g., clinical rotations, symposium, faculty-guest lectures, donations). STAT will host an event for all students each year and determine how graduates enter the alumni association.

COMMUNITY RELATIONS

A number of community connections have been made throughout the month of September. Faculty, staff, and student representatives attended various community events to show KansasCOM support of other local nonprofits, network with business and community leaders, and create educated advocates throughout the Wichita region. We hosted the Medical Society of Sedgwick County (MSSC), which invited over 150 local physicians to learn more about our program, tour the facility, and discuss opportunities to serve through preceptorship and the Kansas Education and Research Network (KERN). We look forward to hosting the Kansas Association of Osteopathic Physicians, the Wichita Area Psychological Association, and the Ascension physician specialists in the coming months.





Thank you for your ongoing commitment to KHSC and all that you do across our communities. ***This monthly board report was compiled by members of the President's Cabinet, who are exceptional leaders helping to shape the future of KHSC.***

Sincerely,

A handwritten signature in blue ink, appearing to read "Tiffany Masson".

Tiffany Masson, Psy.D.
President, Kansas Health Science Center

