



# THE CORRECT EFFECT

NECK CORRECT CREAM  
FOR NECK AND DÉCOLLETÉ

SKINMEDICA®



## NECK NEGLECT

### DID YOU KNOW?

- + Neck wrinkles are 5 times deeper than wrinkles on the cheek<sup>1</sup>
- + Sagging on the neck skin is more severe than on any other part of the body<sup>1</sup>
- + The skin on the neck is thinner, like the skin on the eyelids<sup>1</sup>



YOUR NECK SHOULD BE AN IMPORTANT PART OF YOUR SKINCARE ROUTINE BECAUSE IT CAN BE **AN INSTANT GIVEAWAY OF YOUR AGE<sup>2</sup>**

The skin on your neck is unique. It's thinner and more delicate. It contains less collagen, and it loses elasticity over time. This means your neck is more susceptible to the natural aging process, as well as environmental stressors, such as pollution and sun damage.<sup>2</sup>

Even the impact of modern-day living and technology, including looking down at screens, can take a toll and lead to "tech neck," contributing to the visible signs of aging<sup>2</sup>:

CREPINESS | SAGGING | DEEP LINES AND WRINKLES

NOW, SKINMEDICA® HAS THE SOLUTION



# TAKING SCIENCE BEYOND THE FACE

INTRODUCING NECK CORRECT CREAM  
FOR THE NECK AND DÉCOLLETÉ—  
A POWERFULLY EFFECTIVE SERUM  
UNIQUELY DESIGNED TO PREVENT AND  
ADDRESS THE SIGNS OF NECK AGING.<sup>2</sup>



## SMOOTH THE WAY TO A YOUTHFUL-LOOKING NECK

CLINICALLY PROVEN TO<sup>2</sup>:



FIRM AND TIGHTEN THE  
LOOK OF CREPEY SKIN



PREVENT AND REDUCE  
THE LOOK OF SAGGING



SMOOTH DEEP LINES  
AND WRINKLES



ENHANCE SKIN  
TONE EVENNESS







# OUR BEST SCIENCE

This state-of-the art, luxurious formula of peptides, antioxidants and active botanical extracts is uniquely designed to target the visible signs of neck aging.<sup>2</sup>



## KEY INGREDIENTS

SPECIALLY CURATED FOR THE  
NECK AND DÉCOLLETÉ<sup>2</sup>:

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- + GREEN MICROALGAE
- + SHITAKE MUSHROOM EXTRACT
- + RICE PROTEIN
- + LEMON BALM EXTRACT
- + PEPTIDES

Support extracellular matrix proteins, including collagen and elastin

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- + PARACRESS EXTRACT

Helps to reduce the appearance of platysmal bands

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- + KNOTGRASS EXTRACT
- + DUNALIELLA SALINA

Protect skin from free radicals

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# GIVE YOUR NECK THE CORRECT EFFECT

Clinical studies found that patients experienced **significant improvement** in the visible signs of neck aging<sup>2</sup>:

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At **week 4**, there were significant improvements in the appearance of<sup>2</sup>:

- + FINE LINES AND WRINKLES
- + CREPINESS AND ROUGHNESS

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And at **week 8**, there were significant improvements in the appearance of<sup>2</sup>:

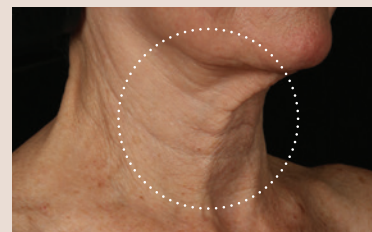
- + CREPINESS AND SAGGING
- + DEEP LINES AND WRINKLES
- + ROUGHNESS
- + SKIN TONE EVENNESS AND RADIANCE

## THE NECK RESULTS ARE IN

IMPROVEMENTS IN THE APPEARANCE OF  
LINES, WRINKLES, SKIN TONE EVENNESS, AND TEXTURE.<sup>2</sup>



**BASILINE**



**WEEK 4**

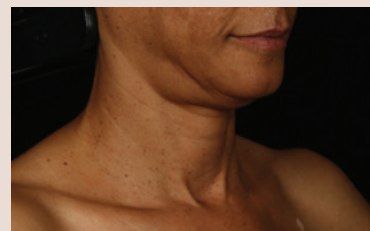
FEMALE, AGE 63, FITZPATRICK II.

Unretouched photos, taken in standard lighting. Twice daily use of Neck Correct Cream.

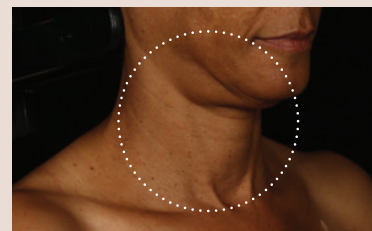
**Individual results may vary.**

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IMPROVEMENTS IN THE APPEARANCE OF NECK SAGGING, LINES, AND WRINKLES.<sup>2</sup>



**BASILINE**



**WEEK 8**

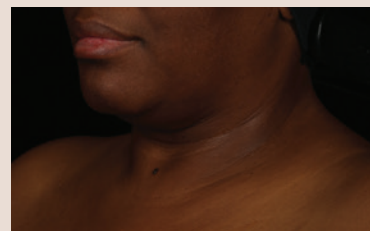
FEMALE, AGE 59, FITZPATRICK IV.

Unretouched photos, taken in standard lighting. Twice daily use of Neck Correct Cream.

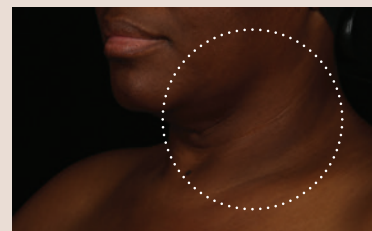
**Individual results may vary.**

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IMPROVEMENTS IN THE APPEARANCE OF NECK SAGGING, LINES, AND WRINKLES.<sup>2</sup>



**BASILINE**



**WEEK 12**

FEMALE, AGE 49, FITZPATRICK V.

Unretouched photos, taken in standard lighting. Twice daily use of Neck Correct Cream.

**Individual results may vary.**



# THE DÉCOLLETÉ RESULTS ARE IN

As early as **week 4**, there were significant improvements in the appearance of<sup>2</sup>:

- + FINE LINES/WRINKLES
- + ROUGHNESS

And at **week 8**, there were significant improvements in the appearance of<sup>2</sup>:

- + FINE LINES/WRINKLES
- + ROUGHNESS
- + COARSE LINES/WRINKLES
- + HYPERPIGMENTATION
- + RADIANCE

IMPROVEMENTS WERE SHOWN IN TEXTURE, TONE, AND OVERALL APPEARANCE.<sup>2</sup>



**BASILINE**



**WEEK 8**

FEMALE, AGE 61, FITZPATRICK II.  
Unretouched photos, taken in standard lighting.  
Twice daily use of Neck Correct Cream.  
**Individual results may vary.**

## RAVE REVIEWS

98%

MADE MY SKIN FEEL SMOOTHER

93%

OVERALL SATISFIED WITH THE LOOK OF MY NECK

88%

IMPROVED THE TEXTURE OF MY SKIN

86%

IMPROVED THE OVERALL HEALTH AND LOOK OF MY NECK

98%

SMOOTHER AND SOFTER SKIN

93%

IMPROVED THE SMOOTHNESS OF MY SKIN

THE NECK<sup>2</sup>

THE DÉCOLLETÉ<sup>2</sup>

AT WEEK 12; n = 42.

# SKINMEDICA®

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## FROM TREATMENT TO TAKE-HOME

Neck Correct Cream is the perfect complement to your skincare regimen. It may be used alone or as part of a comprehensive treatment plan following an in-office procedure.

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### REDEEM & SAVE

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#### References:

1. Kim E, Cho G, Won NG, Cho J. Age-related changes in skin bio-mechanical properties: the neck skin compared with the cheek and forearm skin in Korean females. *Skin Res Technol*. 2013;19(3):236-241. 2. Data on file at SkinMedica®

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