

2024 Northeast Regional Conference

Hosted by the Connecticut, Long Island, New Jersey, New York City, Northeast and Upstate New York Chapters

SPONSORSHIP OPPORTUNITIES

Plans are underway for **TMA's 2024 Annual Northeast Regional Conference (NERC), August 28 - 29, 2024** at the Saratoga Casino Hotel in Saratoga Springs, NY for the third year. There are several ways you and your organization can participate in this year's event.

TMA-NERC sponsorships provide a great way to gain exposure, increasing awareness of your firm among key decision makers and professionals within the region.

How do I reserve a sponsorship?

Available sponsorship opportunities are listed below. Contact Ralph Aurelia at (203) 377-1527 or raurelia@pathward.com to reserve a sponsorship or to obtain additional information.

There are three sponsorship categories:

- Premium Sponsorships
- Conference Sponsorships
- Golf Sponsorships

All three provide great exposure at the event. Premium Sponsorships also provide exposure before the event, including your company's name and logo on all email blasts leading up to the event.

For more information or to commit to a sponsorship, please contact:

Ralph Aurelia
Managing Director - Business Development at Pathward, N.A.
Email: raurelia@pathward.com
Phone: (203) 377-1527

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Keynote Speaker Sponsorship

Keynote Speaker

\$2,750 - limit one

- **Your Organization to Introduce this year's Conference Keynote Speaker**
- **Two complimentary Conference registrations plus two Golf or Tennis registrations**
- **Reserved prime seating at the session**
- Corporate logo on all printed materials and attendee gifts
- Corporate logo displayed on electronic slideshow during the Opening reception, Dinner and the following day's Breakfast
- Signage at all conference events
- Recognition on day 2 of the conference
- Recognition in "Blast E-Mails"
- First right of refusal for sponsorship level next year

Premium Conference Sponsorships

Tier One	Limit	Cost (per)	Sponsorship Recognition Benefits
Diamond	2	\$1,750	<ul style="list-style-type: none"> • One complimentary Conference registration plus one Golf or Tennis registration • Corporate logo on all printed materials and attendee gifts • Corporate logo displayed on electronic slideshow during the Opening Reception, Dinner and the following day's Breakfast • Signage at all conference events • Recognition on day 2 of the conference • Recognition in "Blast E-Mails" • First right of refusal for sponsorship level next year
Gold	4	\$1,500	
Silver <i>1 Available</i>	8	\$1,250	

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Conference Sponsorships			
Tier Two	Limit	Cost (per)	Sponsorship Recognition Benefits
Cocktails	1	\$600	<ul style="list-style-type: none"> Signage at the Conference Recognition in printed materials Recognition in "Blast E-Mails"
Carving Stations & Hors D'oeuvres	1	\$600	
Continental Breakfast (1 remains)	2	\$300	
Coffee Break	1	\$300	
Conference Program	1	\$850	
Golf / Tennis Luncheon (2 remain)	3	\$600	
Conference Registration	1	\$850	

Golf and Tennis Sponsorships			
	Limit	Cost (per)	Sponsorship Recognition Benefits include recognition in printed materials, plus:
Tennis	1	\$500	<ul style="list-style-type: none"> Signage at Tennis Courts
Golf Hole	18	\$250	<ul style="list-style-type: none"> Signage at 1 of the 18 Golf Holes
Driving Range	1	\$250	<ul style="list-style-type: none"> Signage at Driving Range
Golf Cart	1	\$500	<ul style="list-style-type: none"> Signage at Golf Registration
Beverage Cart (1 remains)	2	\$500	<ul style="list-style-type: none"> Signage on Beverage Cart
Straightest Drive – Women	1	\$300	<ul style="list-style-type: none"> Signage at Golf Hole
Straightest Drive – Men	1	\$300	<ul style="list-style-type: none"> Signage at Golf Hole
Longest Drive - Women	1	\$300	<ul style="list-style-type: none"> Signage at Golf Hole
Longest Drive - Men	2	\$300	<ul style="list-style-type: none"> Signage at Golf Hole
Closet to Pin – Women	1	\$300	<ul style="list-style-type: none"> Signage at Golf Hole
Closet to Pin - Men	2	\$300	<ul style="list-style-type: none"> Signage at Golf Hole
Hole-in-One	1	\$750	<ul style="list-style-type: none"> Signage at Golf Hole
Top Three Foursomes	1	\$250	<ul style="list-style-type: none"> Recognition at panel discussion

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