

# 2024 Northeast Regional Conference

Hosted by the Connecticut, Long Island, New Jersey, New York City, Northeast and Upstate New York Chapters

## SPONSORSHIP OPPORTUNITIES

Plans are underway for **TMA's 2024 Annual Northeast Regional Conference (NERC), August 28 - 29, 2024** at the Saratoga Casino Hotel in Saratoga Springs, NY for the third year. There are several ways you and your organization can participate in this year's event.

TMA-NERC sponsorships provide a great way to gain exposure, increasing awareness of your firm among key decision makers and professionals within the region.

### How do I reserve a sponsorship?

Available sponsorship opportunities are listed below. Contact Ralph Aurelia at (203) 377-1527 or [raurelia@pathward.com](mailto:raurelia@pathward.com) to reserve a sponsorship or to obtain additional information.

There are three sponsorship categories:

- Premium Sponsorships
- Conference Sponsorships
- Golf Sponsorships

All three provide great exposure at the event. Premium Sponsorships also provide exposure before the event, including your company's name and logo on all email blasts leading up to the event.

**For more information or to commit to a sponsorship, please contact:**

Ralph Aurelia  
Managing Director - Business Development at Pathward, N.A.  
Email: [raurelia@pathward.com](mailto:raurelia@pathward.com)  
Phone: (203) 377-1527

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### Keynote Speaker Sponsorship

#### Keynote Speaker

\$2,750 - limit one

- Your Organization to Introduce this year's Conference Keynote Speaker
- Two complimentary Conference registrations plus two Golf or Tennis registrations
- Reserved prime seating at the session
- Corporate logo on all printed materials and attendee gifts
- Corporate logo displayed on electronic slideshow during the Opening reception, Dinner and the following day's Breakfast
- Signage at all conference events
- Recognition on day 2 of the conference
- Recognition in "Blast E-Mails"
- First right of refusal for sponsorship level next year

### Premium Conference Sponsorships

Tier One	Limit	Cost (per)	Sponsorship Recognition Benefits
<b>Diamond</b>	2	\$1,750	<ul style="list-style-type: none"> <li>• One complimentary Conference registration plus one Golf or Tennis registration</li> <li>• Corporate logo on all printed materials and attendee gifts</li> <li>• Corporate logo displayed on electronic slideshow during the Opening Reception, Dinner and the following day's Breakfast</li> <li>• Signage at all conference events</li> <li>• Recognition on day 2 of the conference</li> <li>• Recognition in "Blast E-Mails"</li> <li>• First right of refusal for sponsorship level next year</li> </ul>
<b>Gold</b>	4	\$1,500	<ul style="list-style-type: none"> <li>• One complimentary Conference registration plus one Golf or Tennis registration</li> <li>• Corporate logo on all printed materials and attendee gifts</li> <li>• Corporate logo displayed on electronic slideshow during the Opening Reception, Dinner and the following day's Breakfast</li> <li>• Signage at all conference events</li> <li>• Recognition on day 2 of the conference</li> <li>• Recognition in "Blast E-Mails"</li> <li>• First right of refusal for sponsorship level next year</li> </ul>
<b>Silver</b> <i>1 Available</i>	8	\$1,250	<ul style="list-style-type: none"> <li>• One complimentary Conference registration plus one Golf or Tennis registration</li> <li>• Corporate logo on all printed materials and attendee gifts</li> <li>• Corporate logo displayed on electronic slideshow during the Opening Reception, Dinner and the following day's Breakfast</li> <li>• Signage at all conference events</li> <li>• Recognition on day 2 of the conference</li> <li>• Recognition in "Blast E-Mails"</li> <li>• First right of refusal for sponsorship level next year</li> </ul>

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### Conference Sponsorships

Tier Two	Limit	Cost (per)	Sponsorship Recognition Benefits
<b>Cocktails</b>	1	\$600	<ul style="list-style-type: none"> <li>• Signage at the Conference</li> <li>• Recognition in printed materials</li> <li>• Recognition in “Blast E-Mails”</li> </ul>
<b>Carving Stations &amp; Hors D'oeuvres</b>	1	\$600	
<b>Continental Breakfast (1 remains)</b>	2	\$300	
<b>Coffee Break</b>	1	\$300	
<b>Conference Program</b>	1	\$850	
<b>Golf / Tennis Luncheon (2 remain)</b>	3	\$600	
<b>Conference Registration</b>	1	\$850	

### Golf and Tennis Sponsorships

	Limit	Cost (per)	Sponsorship Recognition Benefits include recognition in printed materials, plus:
<b>Tennis</b>	1	\$500	<ul style="list-style-type: none"> <li>• Signage at Tennis Courts</li> </ul>
<b>Golf Hole</b>	18	\$250	<ul style="list-style-type: none"> <li>• Signage at 1 of the 18 Golf Holes</li> </ul>
<b>Driving Range</b>	1	\$250	<ul style="list-style-type: none"> <li>• Signage at Driving Range</li> </ul>
<b>Golf Cart</b>	1	\$500	<ul style="list-style-type: none"> <li>• Signage at Golf Registration</li> </ul>
<b>Beverage Cart (1 remains)</b>	2	\$500	<ul style="list-style-type: none"> <li>• Signage on Beverage Cart</li> </ul>
<b>Straightest Drive – Women</b>	1	\$300	<ul style="list-style-type: none"> <li>• Signage at Golf Hole</li> </ul>
<b>Straightest Drive – Men</b>	1	\$300	<ul style="list-style-type: none"> <li>• Signage at Golf Hole</li> </ul>
<b>Longest Drive - Women</b>	1	\$300	<ul style="list-style-type: none"> <li>• Signage at Golf Hole</li> </ul>
<b>Longest Drive - Men</b>	2	\$300	<ul style="list-style-type: none"> <li>• Signage at Golf Hole</li> </ul>
<b>Closest to Pin – Women</b>	1	\$300	<ul style="list-style-type: none"> <li>• Signage at Golf Hole</li> </ul>
<b>Closest to Pin - Men</b>	2	\$300	<ul style="list-style-type: none"> <li>• Signage at Golf Hole</li> </ul>
<b>Hole-in-One</b>	1	\$750	<ul style="list-style-type: none"> <li>• Signage at Golf Hole</li> </ul>
<b>Top Three Foursomes</b>	1	\$250	<ul style="list-style-type: none"> <li>• Recognition at panel discussion</li> </ul>

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