



## DANCE CONCERT PROGRAM BOOK AD CONTEST

The Program that you receive at the Spring Dance Concert will contain the order of the performances and the names of all of our performers. It is a great source of advertising for your business. In addition, you have the opportunity to contribute:

### PERSONAL SPOTLIGHT

Parents, family members and friends may send a special note to their favorite dancers.  
(Limited to 65 Characters and Spaces per line)

Example: *To my ballerina Maura, dance your heart out! Love, Aunt Katie*

### BUSINESS ADS

family & area business advertisements

**\*\* These must be Business Card or Copy Ready Ads \*\***

**Personal Spotlight:** \$25.00  
**¼ Page** (2 ½" width by 3 ½" height): \$40.00  
**½ Page** (5" width by 4" height): \$75.00  
**Full Page** (5" width by 8" height): \$150.00  
**Inside Back Cover:** \$200.00  
**Outside Back Cover (color):** \$250.00

### IN APPRECIATION FOR YOUR EFFORTS, WE WILL PRESENT THE FOLLOWING AWARDS:

- ❖ Top Seller (business ads exceeding \$500): *1 Year Free Tuition for 1 class*
- ❖ All students who bring in business ads exceeding \$300 will be entered into a drawing to win *½ Year Free Tuition for 1 class*

- All digital pictures must be in **JPEG** form, at least 150 dpi
- All ads you create must be black & white and in **PDF** form, **NO WORD.doc PLEASE!**
- If you would like us to create your ad for you, please email digital picture and message to **thedancecentre1@gmail.com**. Emails must include your name and the size ad you would like. ***Your completed order form and payment must be submitted to the office before your ad is created.***

**THE DEADLINE FOR ALL SPOTLIGHTS AND ADVERTISEMENTS IS  
MONDAY, APRIL 23, 2018**