



2023 DANCE CONCERT PROGRAM BOOK ADS

The program that you receive at the annual **Spring Dance Concert** will contain the order of the performances and the names of all of our performers. It is a beautiful keepsake for you and your dancer. It is also a great source of advertising for your business as it is distributed to hundreds of families! Multiple ad sizes are listed below.

Please fill out the order form on the back of this page to reserve a spot in this year's program!

PERSONAL SPOTLIGHT

Parents, family members and friends may send a special note to their favorite dancers.

(Limited to 65 Characters and Spaces per line)

Example: "To my ballerina Ella, dance your heart out! Love, Aunt Katie"

BUSINESS OR FAMILY ADS

Area business advertisements and family ads are available in 1/4 page, 1/2 page or Full page.

These must be Business Card or Copy Ready Ads

Personal Spotlight	\$25.00
1/4 Page (2 1/2" width by 3 1/2" height).....	\$40.00
1/2 Page (5" width by 4" height).....	\$75.00
Full Page (5"width by 8" height).....	\$150.00
Inside Back Cover (color)	\$200.00
Outside Back Cover (color)	\$250.00

IN APPRECIATION FOR YOUR EFFORTS, WE WILL PRESENT THE FOLLOWING AWARDS:

1. Top Seller (business ads exceeding \$500): **1 Year Free Tuition for 1 class**
2. All students who bring in business ads exceeding \$300 will be entered into a drawing to win:
1/2 Year Free Tuition for 1 class

All ads must be black & white and in PDF form (no Word.doc please!)

Email your ad to **thedancecentre1@gmail.com** and include your name and the size ad you would like. Your completed order form and payment must be submitted to the office before your ad is included in the program.

THE DEADLINE FOR ALL SPOTLIGHTS AND ADVERTISEMENTS IS SATURDAY, APRIL 28, 2023



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CONTACT INFORMATION

Contact Person: _____

Title (for business ad): _____

Business Name (for business ad): _____

Phone: _____ Email: _____

PERSONAL SPOTLIGHT (2 lines – limited to 65 characters and spaces): \$25

(Place message in this box. Remember to include the dancer's name in the message.)

BUSINESS & FAMILY AD

Business and family ads are available in 1/4 page, 1/2 page or full page. Please choose size below.

These must be Business Card or Copy Ready Ads

_____ **1/4 Page** (2 1/2" width by 3 1/2" height).....\$40.00

_____ **1/2 Page** (5" width by 4" height).....\$75.00

_____ **Full Page** (5" width by 8" height).....\$150.00

_____ **Inside Back Cover (color)**\$200.00*

_____ **Outside Back Cover (color)**\$250.00*

* please email or call to check availability of cover page ads

Please email digital copy-ready ad to **thedancecentre1@gmail.com**.

Please do not staple business cards or ads to this form or send in hard copy photos.

Please enclose a check payable to *The Dance Centre*.

Order forms and completed ads must be submitted to the office by **April 28, 2023**