

La Silla Roja

Protecting Education for
Sustainable Lives





What is Magis Americas?

Magis Americas is a Jesuit NGO for **global development** committed to guaranteeing access to **quality and inclusive education**, the right to migrate, and the protection of the environment.

We work to accompany and support our Jesuit partners in the Global South, especially in Latin America and the Caribbean, as they strive towards the construction of just, dignified, and equitable societies.





Our Focus Areas

Our main focus areas are: **education**, **migration**, and the **environment**, representing a holistic approach for the vision of a world in which all people have their rights upheld, their dignity protected, and their capacity to act as protagonists in their individual and communal development recognized.



Global Citizenship Education

We believe **Global Citizens** are those who continuously seek to **deepen their awareness of their place and responsibility** in an increasingly interconnected world, both locally and globally; those who **stand in solidarity** with others in the pursuit of a sustainable earth and a more humane world as true companions in the mission of **reconciliation** and justice.

Educate Magis





Fe y Alegría

Fe y Alegría is an International Movement of Quality Popular Education and Social Promotion found in 22 countries in Latin America and the Caribbean, Africa and Europe.

Fe y Alegría works to contribute to the transformation of society by promoting the values of justice, participation, fraternity, respect for diversity, and solidarity.

Fe y Alegría and Magis Americas have partnered together since 2005.



La Silla Roja Campaign





La Silla Roja Campaign

What is it?

- A Global Citizenship Education campaign that works to defend the **right to education for the over 260 million children and youth** worldwide who are still out of school.
- The Red Chair represents the right to quality and inclusive education and **calls attention to the impact a lack of access to education has on personal and communal development.**
- This initiative was first launched in 2012 by our partner **Entreculturas – Fe y Alegría Spain** and has since been implemented by Fe y Alegría in several countries throughout Latin America, Europe and Africa.



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In the context of COVID-19

- In more the 190 countries nearly 1.6 billion students' education has been affected by COVID-19.
- As we rely more on technology to continue learning, more than 50% of the global population does not have a computer at home and 43% lacks access to internet.
- We are not only living through a health crisis, but an education crisis.



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Objectives

- **Generate consciousness and awareness** among high school students on the state of education in the context of the pandemic and the importance of protecting access to quality education to live sustainable lives, on a global and local level.
- **Encourage participation** so that the message of the realities of the state of education and its importance for sustainable lives is magnified.
- **Promote action** in our surroundings, especially in our schools, pushing for action towards guaranteeing the protection of the right to quality education for kids despite their circumstances and differences.

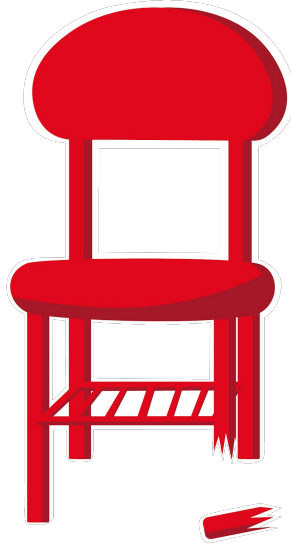
La Silla Roja Campaign

What does it consist of?





In 2020, **La Silla Roja** will be missing one of its legs



representing the difficulties around guaranteeing access to quality and inclusive education in the context of a global pandemic.



The campaign will introduce a **challenge**, aiming to educate and spur high school students into action by providing them with the **opportunity to experience, reflect and act** on the impacts COVID-19 is having on education worldwide.



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In the context of COVID-19

Phase 1:

COVID-19 & the State of Education: Why does the chair only have three legs?

Phase 2:

Story Sharing and Making it Tangible: How is this missing leg represented in the real world?

Phase 3:

Dream of a future in which #Education4SustainableLives is achieved and we have put back the missing leg on the chair.



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Getting Started

1. A teacher or service learning representative will be assigned as the **La Silla Roja Advocate**, who will help and accompany the students throughout the challenge phases.
2. The LSR Advocate will select a class or group of students to invite to participate in the campaign. These students will have to fill out a sign-up form where they indicate:
 - a. If they will be working in groups
 - b. The theme they want to focus on during the challenge*
 - c. The Fe y Alegría country they will choose as a focus for the challenge **

*Themes can be found in the appendix

**The list of countries can be found in the appendix



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Getting Started: The Sign-up Process

1. The **sign-up process** for students will be **open until September 30th**.
2. This campaign will **live on the Educate Magis** Student portal.
3. After the sign-up process with their LSR Advocate, students will receive an email detailing how to **register on the Educate Magis Student portal**.
4. The LSR Advocate will have the option to register on the Educate Magis Student portal if they wish to actively comment on their students posts.
5. Once the students have registered they will be ready to **get started!**



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Phase 1:

COVID-19 & the State of Education: Why does the chair only have three legs?

In this phase students will first explore their selected theme and geographical focus in order to understand the challenges education faces, both locally and globally, as a result of the COVID-19 pandemic.

1. Students will analyze the selected theme, in the context of their local realities, by exploring and understanding the current impacts of COVID-19 on that theme in their actual context.
2. After exploring and understanding the issues at play in a local context, students will move on to the global context, identifying and analyzing the similarities of the impact of the selected theme in their geography of choice.
3. Finally, students will share their comparative analysis with peers through a video or article that will also be posted on Educate Magis and we encourage is also shared on personal social media channels.



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Phase 2:

Story Sharing and Making it Tangible: How is this missing leg represented in the real world?

In the second phase students will go beyond the facts, as they dive deeper into their selected theme by making theoretical knowledge tangible to their own lives. This will allow students to reflect on the educational ramifications of their selected theme.

1. Students will write a reflection on their selected theme, using one of the following two options:
 - a. Share a personal (or close to personal story) on why, in the context of North America, education is necessary to live sustainable lives in relation to the selected theme.
 - b. Look for a real story in their selected geographical focus that represents the need to advocate and understand why education is necessary to live sustainable lives, relating it to their selected theme. Students should respect the dignity of the people whose stories they decide to share.
2. Students then will share the selected story with their peers through a video or article that will also be posted on Educate Magis and can also be shared on personal social media channels.



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Phase 2:

“Education4SustainableLives peers session”

After the students have shared the context they gained and analyzed in Phase 1, as well as the story selected in Phase 2, they will have a “#Education4SustainableLives peers” session.

- The LSR Advocate will hold a session in which students will be able to share thoughts and conclusions with their peers.
- Students will have to come up with 3 key learnings to share their peers.



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Phase 3:

Dream of a future in which #Education4SustainableLives is achieved and we have put back the missing leg on the chair.

In the last phase, students, having gained knowledge and awareness on the status of access to education, will take action.

1. Students will fill out a final reflection questionnaire, provided by their LSR Advocate, in order to have a #Education4SustainableLives co-creation session (led by the LSR Advocate).
2. A co-creation session will be scheduled by the LSR Advocate so that all students from the school that participated in the campaign can attend.
3. Co-creation session part 1: based on the feedback from the questionnaire, the LSR Advocate will lead a discussion of reflection on what was learned during the campaign.



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Phase 3:

Dream of a future in which #Education4SustainableLives is achieved and we have put back the missing leg on the chair.

4. Co-creation session part 2: students will co-create the La Silla Roja #Education4SustainableLives Promise Charter, a list of tangible actions they, as individuals and as a school, commit to carrying out during the year.
 - a. Actions should address the challenges they have seen around education given the current situation, leading them to assume their role and responsibility as global citizens.
 - b. These actions can be anything from volunteering, raising awareness, writing to government representatives, or creating their own awareness campaign).
5. The La Silla Roja #Education4SustainableLives Promise Charter will be posted on Educate Magis, as well as any social media channels that students and their schools wish to share it on.
6. The La Silla Roja #Education4SustainableLives Promise Charter will then serve to fulfill service hours requirements and initiatives.



Key aspects to keep in mind for this campaign

Spread the message!

@magisamericas

@yourschool

#LaSillaRoja

#Education4SustainableLives



- The campaign will run from September 15th to December 15th
- Keep it simple, we want this to be an interactive way of creating awareness and action around the complex issues surrounding education in the context of the pandemic.
- This campaign aims to be flexible in its implementation and adaptable to the realities of each school (online and in-person learning).
- We suggest this to be voluntary for students.
- We suggest the three phases are completed, however if you see this does not work or apply for you that is ok!
- Take advantage of Educate Magis as a tool to engage!

Sign up [here](#)

to register your school and receive the LSR
Advocate package!





In collaboration with



THANK YOU!



APPENDIX





Themes to choose from:

- Digital Divide:

Students will explore how the digital gap in access to internet and technology, like smartphones, has increased during the pandemic and the different implications this has on communities and their access to education.

- School Dropout Rates:

Students will explore how dropout rates are increasing around the world as different realities make it more difficult for students to stay in school. Here the focus should be on the different causes within the context of COVID-19 that lead to an increase in dropout rates today.

- Innovative Solutions in Education:

The pandemic has provided an excellent opportunity to create innovation within education. Students will explore the different ways countries, communities, students, and teachers have come up with creative solutions to the many challenges faced in education during the pandemic.



Countries where Fe y Alegría is present:

- | | |
|--------------|----------------------------------|
| 1. Venezuela | 12. Spain |
| 2. Ecuador | 13. El Salvador |
| 3. Bolivia | 14. Dominican Republic |
| 4. Peru | 15. Nicaragua |
| 5. Colombia | 16. Guatemala |
| 6. Brazil | 17. Honduras |
| 7. Paraguay | 18. Haiti |
| 8. Uruguay | 19. Republic of Chad |
| 9. Argentina | 20. Madagascar |
| 10. Chile | 21. Democratic Republic of Congo |
| 11. Panama | 22. Italy |