



LUNCH & LEARN

What's Your Story?

How to Attract & Engage Customers

October 31, 2019

12:00 PM to 1:15 PM

COST: \$5.00/person for lunch

LOCATION: JARI Center for Business Development
160 Jari Drive (Richland Township)

PRESENTER: Brian Law
Prime Design Solutions and Innovative Tomato

This session will review the following topics:

- Why storytelling makes a memorable connection
- How your brand reflects your story
- Using multiple channels to communicate your story