

Maker-to-Manufacturing Workshop Series



CATALYST CONNECTION
Your Strategic Partner for Manufacturing Growth

Are you a startup or established small manufacturer making or commercializing new or existing products?

Catalyst Connection is hosting a Maker-to-Manufacturing Workshop Series focused on topic areas that will provide entrepreneurial makers and small businesses with the information that will help them to connect to a larger ecosystem of manufacturing.

M2M offers services and resources including:

- **Mini-Grant Funding for Technical Assistance:** M2M mini-grants of \$3,000 are available to provide intensive services that may include assistance with prototype development, market research, business case development, sales and distribution partners, and operational excellence advice.
- **Makers-to-Manufacturers Peer Network:** This group can benefit from peer provided guidance, education and training programs that include workshops and webcasts on topics including innovation and commercialization, and access to emerging Maker Spaces in the region.
- **Supply Chain Buyers Network:** Startup companies can engage with supply chains in various industry clusters to make connections and gain entry into new markets.



Workshop Dates & Topics

- **Organizational Culture - Wednesday, July 24th at J&J Truck Bodies located in Somerset, PA:** Catalyst Connection's Small Manufacturing Business Advisor, Erica Frischmann, will present her experience and results with helping regional manufacturers improve organizational culture, morale and employee engagement through its people and leadership. The session will focus on the 5 best practices for addressing employees' needs to ensure an environment that embraces respect, recognition, trust and value.

Register Today!

Visit <http://bit.ly/2L0uqRY> or contact Cindy Connelly, Manager of Events at cconnelly@catalystconnection.org or 412-918-4273.