



FEATURING
KEYNOTE SPEAKER

**GLENN
GILMORE**

Digital Media Expert &
Forbes Top 20 "Social
Media Influencer"

DIVISION OF BUSINESS & ENTERPRISE
**GLOBALLY IMPACTFUL
SPEAKERS & TALKS (G.I.S.T)**

"You Too Can Change the World"

PRESIDENT JEM SPECTAR
CORDIALLY INVITES YOU TO JOIN US

FEB 22, 2017

For The Globally Impactful Speakers & Talks (G.I.S.T) Series

"You Too Can Change the World"

5:45 RECEPTION

RON VICKROY

A special reception to honor the distinguished 27-year
career of retired Pitt-Johnstown Business
Professor, Ron Vickroy.

7:00 SPEAKER SERIES

RICHARD A. BROSS ('73)

Guest Speaker

- Pitt Alumnus
- Former group Vice President of Hormel Foods
- Former President of Hormel Foods International Corp. (HFIC)

GLENN GILMORE

Keynote Speaker

- Forbes Top 20 "Social Media Influencer"
- Founding faculty member at the Rutgers University School of Business Social Media Marketing Executive Programs
 - Author of Social Media Law for Business
 - Named a "man of action" by TIME magazine
- Recognized as leading influencer in Digital Marketing and the Internet of Things

PASQUERILLA PERFORMING ARTS CENTER
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