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## Video in Marketing

December 6, 2018  
12:00 PM to 1:15 PM

**COST:** \$5.00/person for lunch

**LOCATION:** JARI Center for Business Development  
160 Jari Drive (Richland Township)

**PRESENTER:** Brian Law  
Prime Design Solutions

### This session will review the following topics:

- Innovative uses of video to promote your business
- How video can support your content marketing strategy
- Creative ways of distributing video, including through social media

# Video in Marketing

Thursday, December 6, 2018 | 12:00 pm – 1:15 pm

JARI Center for Business Development

160 Jari Drive, Johnstown, PA

## REGISTRANT INFORMATION

## PARTICIPANTS *(Please use a new form for additional participants)*

Company\_\_\_\_\_

1)\_\_\_\_\_

2)\_\_\_\_\_

Address\_\_\_\_\_

3)\_\_\_\_\_

4)\_\_\_\_\_

City\_\_\_\_\_ Zip\_\_\_\_\_

Contact Name\_\_\_\_\_

## PAYMENT INFORMATION

Telephone\_\_\_\_\_

# of Participants\_\_\_\_\_ x \$5.00 = \$\_\_\_\_\_

**This form is considered your invoice.** Payment should be made prior to the day of the event to reserve your seat.

Checks are to be made payable and mailed to:

**JARI, Attn: Lauren Thompson, 245 Market Street \* Suite 200, Johnstown, PA 15901.**

***Note: No shows and cancellations after December 4th will be billed for any seats that you had reserved that we were unable to fill.***

**Please RSVP by Tuesday, December 4, 2018 to Lauren Thompson**

Phone: (814) 535-8675 / Email at [lauren@jari.com](mailto:lauren@jari.com)

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration. Reasonable accommodations for persons with disabilities will be made if requested at least 2 weeks in advance by contacting Michele Clapper at 814.262.8368.