

Building a Great Brand

July 8, 2019 | 11:00 AM

What makes a great brand?

This is the question that will guide Dave's webinar as he covers three main topics:

- Answering the two WHY questions to create your Big Idea messaging.
- "Lose The The"—Words matter when building your Big Idea messaging and tagline.
- Mad Men or Silicon Valley—The importance of combining aspects of both art & science in your marketing efforts.

COST: FREE (Registration required)

PRESENTER: Dave Mastovich
MASSolutions

LOCATION: Online

Building a Great Brand

Monday, July 8, 2019 | 11:00 AM

Online Webinar

REGISTRANT INFORMATION

Company_____

Address_____

City_____ Zip_____

Contact Name_____

Telephone_____

PARTICIPANT'S NAME

Please use new form for additional participants

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PARTICIPANT'S EMAIL (REQUIRED)

Please RSVP by Wednesday, July 3, 2019 to *Jenn Seese*

**Once registered, you will receive a link via E-mail for
access to the Webinar.**

Phone: (814) 266-3844 / Email at JSeese@JARI.com

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