



IP (Intellectual Property) Basics for Business Owners

Intellectual Property (or sometimes just referred to as IP) is often one of the more misunderstood aspects of the law by business owners. Shawn Leppo, Co-Chair of the Intellectual Property Group of McNeese Wallace & Nurick, will provide an overview of the four primary types of Intellectual Property (patents, trademarks, copyrights and trade secrets), what each of them protects, what you can expect they might cost to obtain and defend, and how a combined portfolio of all four can help protect and grow your business, along with helping you identify potential risks of stepping into the minefield of someone else's IP.

Won't you join us for this informational seminar to gain knowledge on this important topic.

When: March 6, 2019 @ 9:00 a.m. to 11:00 a.m.

Where: SAP&DC Conference Room
3 Sheraton Drive
Altoona, PA 16601
814-949-6500

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