



LUNCH & LEARN

In-Depth Video Marketing

June 18, 2019
12:00 PM to 1:15 PM

COST: \$5.00/person for lunch

LOCATION: JARI Center for Business Development
160 Jari Drive (Richland Township)

PRESENTER: Brian Law, President of Prime Design Solutions and Innovative Tomato

This session will review the following topics:

- Innovative uses of video to promote your business
- How video can support your content marketing strategy
- Creative ways of distributing your video, including through social media
- Processes to follow when developing video content
- An introduction to tools and equipment needed to turn your ideas in high-impact messages

In-Depth Video Marketing

Tuesday June 18, 2019 | 12:00 pm – 1:15 pm

JARI Center for Business Development

160 Jari Drive, Johnstown, PA

PARTICIPANTS NAME

Please use new form for additional participants

REGISTRANT INFORMATION

Company _____

Address _____

City _____ Zip _____

1)

2)

3)

4)

Company Size:

Less than 10 employees

11 - 50 employees

51+ employees

PAYMENT INFORMATION

Contact Name _____

of Participants _____ x \$5.00 = \$ _____

Telephone _____

This form is considered your invoice. Payment should be made prior to the day of the event to reserve your seat.

Checks are to be made payable and mailed to:

JARI, Attn: Jenn Seese, 245 Market Street * Suite 200, Johnstown, PA 15901.

Note: No shows and cancellations after June 17th will be billed for any seats that you had reserved that we were unable to fill.

Please RSVP by Monday, June 17th, 2019 to *Jenn Seese*

Phone: (814) 535-8675 / Email at jseese@jari.com

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration and the U.S. Department of Agriculture. Reasonable accommodations for persons with disabilities will be made if requested 1 week in advance by contacting Michele Clapper at 814.262.8368.

Please inform us of any dietary restrictions.