



# LUNCH & LEARN

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## In-Depth Video Marketing

June 18, 2019  
12:00 PM to 1:15 PM

**COST:** \$5.00/person for lunch

**LOCATION:** JARI Center for Business Development  
160 Jari Drive (Richland Township)

**PRESENTER:** Brian Law, President of Prime Design Solutions and Innovative Tomato

### This session will review the following topics:

- Innovative uses of video to promote your business
- How video can support your content marketing strategy
- Creative ways of distributing your video, including through social media
- Processes to follow when developing video content
- An introduction to tools and equipment needed to turn your ideas in high-impact messages

# In-Depth Video Marketing

Tuesday June 18, 2019 | 12:00 pm – 1:15 pm

JARI Center for Business Development

160 Jari Drive, Johnstown, PA

## PARTICIPANTS NAME

Please use new form for additional participants

1) \_\_\_\_\_

2) \_\_\_\_\_

3) \_\_\_\_\_

4) \_\_\_\_\_

## REGISTRANT INFORMATION

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zip \_\_\_\_\_

Contact Name \_\_\_\_\_

Telephone \_\_\_\_\_

## Company Size:

Less than 10 employees

11 - 50 employees

51+ employees

## PAYMENT INFORMATION

# of Participants \_\_\_\_\_ x \$5.00 = \$ \_\_\_\_\_

**This form is considered your invoice.** Payment should be made prior to the day of the event to reserve your seat.

Checks are to be made payable and mailed to:

**JARI, Attn: Jenn Seese, 245 Market Street \* Suite 200, Johnstown, PA 15901.**

***Note: No shows and cancellations after June 17th will be billed for any seats that you had reserved that we were unable to fill.***

**Please RSVP by Monday, June 17th, 2019 to Jenn Seese**

Phone: (814) 535-8675 / Email at [jseese@jari.com](mailto:jseese@jari.com)

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration and the U.S. Department of Agriculture. Reasonable accommodations for persons with disabilities will be made if requested 1 week in advance by contacting Michele Clapper at 814.262.8368.

*Please inform us of any dietary restrictions.*