



AE Update
January 2023

"There is no end to education. It is not that you read a book, pass an examination, and finish with education. The whole of life, from the moment you are born to the moment you die, is a process of learning."

— Jiddu Krishnamurti

I have always been a lifelong learner and sought to educate myself professionally and personally and encourage all to do the same. I am so pleased to announce that along with my At Home with Diversity Certification, I have also completed C2EX and Fairhaven. If you have not yet completed these free programs, please take the time to do so. "Commitment to Excellence (C2EX) from the National Association of REALTORS® empowers REALTORS® to evaluate, enhance and showcase their highest levels of professionalism. It's not a course, class or designation—it's an Endorsement that REALTORS® can promote when serving clients and other REALTORS®. "In November 2020, NAR launched **Fairhaven**, a new fair housing simulation training for REALTORS® that uses the power of storytelling to help members identify, prevent, and address discriminatory practices in real estate. Inspired by real stories, this innovative online experience has agents work against the clock to sell homes in the fictional town of Fairhaven, while confronting discrimination in the homebuying process. Learners will also walk in the shoes of a homebuyer facing discrimination. The training provides customized feedback that learners can apply to daily business interactions."

I will also be attending IR winter business January 23rd – 26th. Traveling along with my are Board President, Rhonda Altman; Board President-Elect, Justin McLaughlin and Secretary-Treasurer Judy Panozzo. Included meeting topics are: Leadership, Advocacy, Legal, Outlook, Trends and Technology.

Next in my Professional Education is gaining my RCE Designation, RCE is **the only professional designation designed specifically for REALTOR® association executives**. The RCE designation exemplifies goal-oriented AEs with drive, experience and commitment to professional growth.

On the topic of Continuing Education, I would like to remind all our REALTOR® members that any required courses with IDFPR or included with your membership dues. We have a full course schedule right now during the Managing Broker Renewal Cycle. You may register for classes on our website, www.trarealtors.net or by call in the office.

Not only do I welcome your feedback, but I would also like to solicit it. My email address is amanda@trarealtors.net and the office phone line is 815-744-4520. Please don't hesitate to reach out.

It is a privilege to serve the membership of Three Rivers Association of REALTORS®, where members come first.

Amanda
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