



Amanda Burns, AE
Three Rivers Association of REALTORS®

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Illinois REALTORS® American Dream Campaign

I am excited to share with you the launch of “Your American Dream” consumer advertising campaign by Illinois REALTORS®. You may have seen commercials on TV, Billboards, internet ads and even on TikTok! Your value as a REALTOR® is being shared!

This campaign is communicating why it is so important to work with a REALTOR® and how that knowledge base is beneficial to buyers and sellers. There are numerous resources available for you, as a REALTOR® to use at [Your American Dream Campaign Member Resources - Illinois REALTORS](#).

Your American Dream Campaign Toolkit:

[Campaign Style Guide](#)

[Frequently Asked Questions](#)

[NEW! 5 Ways REALTORS® Bring Value to the Transaction](#)

[NEW! 7 Important Things Home Sellers Often Forget to Do](#)

[9 Home finance programs to help you get your buyers into a home](#)

[6 Reasons Why Now Is A Good Time to Sell](#)

[A Few things that REALTORS® do...](#)

[Getting It Sold – Your Resource for Staging Curb Appeal and Selling Success!](#)

[Homeownership: How Much Can I Afford?](#)

[Homeownership: Understanding the Cost](#)

- [English](#) | [Chinese](#) | [Spanish](#) | [Vietnamese](#)

[Don't Go It Alone: Choose a REALTOR® as Your Real Estate Partner](#)

- [English](#) | [Chinese](#) | [Spanish](#) | [Vietnamese](#)

Thank you for adding value to the REALTOR® Brand.
Amanda