



WASHINGTON MEDICAL CASE MANAGEMENT ASSOCIATION  
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## WMCMA CMSA Chapter Information

[www.wmcma.org](http://www.wmcma.org)

WMCMA, is the Seattle, WA chapter of CMSA. The Case Management Society of America has grown to be the leading non-profit association dedicated to the support and development of the profession of case management. It is based in Brentwood, Tennessee, and serves more than 11,000 members, 20,000 subscribers, and 70 chapters through educational forums, networking opportunities, legislative advocacy, and establishing standards to advance the profession.

Our members are kept abreast of programs, news, developments, and activities through CMSA's journal & magazine, Professional Case Management and Case in Point.

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**WMCMA is looking for Chapter Sponsors and Partners in Education for 2021 - 2022.**  
**Please click to learn exciting ways to share information about your organization.**  
**We look forward to working together in 2021 - 2022.**

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## Platinum Partner in Education – Annual Sponsorship

**\$2,500.00**

Includes the following benefits to your company:

- **Web Site Advertisement**
  - Your company logo on the home page of the WMCMA website for the entire year, to be submitted in JPEG format
  - One-page bio/information about your company including contact information, (mission, service statement, area serviced, etc.) to be included with your logo
- **Job Postings**
  - One job posting per quarter, (4 per year)
  - Posting will remain on the website for 30 days unless position filled prior to the end of that time
  - Eblast of your posting sent to members and contacts
- **Article Submission**
  - Submit an article to be placed on the WMCMA website
  - 2 articles per year, can be on any health care related topic that will enhance the education of our Case Managers and highlight the services your company provides

- **Monthly Meeting Attendance (7 meetings)**
  - Two (2) company representatives can attend each meeting free of charge and obtain CEUS
  - Two to three minutes at the start of each meeting (7) to tell attendees about your company.
  - Your logo and website link on event invites
  
- **Sponsor one Monthly Zoom Educational Meeting**
  - You provide an approved speaker
  - Acknowledged as a Sponsor on all advertising for the meeting
  - Sponsor the CEU. The WMCMA chapter will apply for CEUs for Speaker unless your company has Speakers with CEUs attached
  - Copy of attendee list
  
- **Annual Spring, Summer Mini & Annual Fall Conference– Virtual**
  - **Save the Dates: May 13<sup>th</sup>, 2021, August 12<sup>th</sup>, 2021, October 14<sup>th</sup>, 2021**
  - Four (4) company representatives can attend free of charge and obtain CEUs
  - Introduce your company at the beginning of the conference
  - Introduce a Speaker during the conference
  - Acknowledgment of your sponsorship on all advertising for the conference and throughout the conference
  - A Platinum Booth once cleared to return to in-person expo. If virtual, Platinum status and time to share.
  - Receive a copy of the attendee list
  - Opportunity to send giveaways to attendees, like the giveaways that would be at your booth if we were meeting in person. The demographic information will be on the attendee list
  
- **WMCMA GIVES BACK! Sponsor:** Holiday Celebration /Charity Auction 2021
  - Only 10 sponsorship spots available. Plat & Gold Annual sponsors will be filled first.
  - Includes a few minutes to tell attendees about your company.
  - Logo and Link on all event advertising
  - Copy of Attendee list.

## Gold Partner in Education – Annual Sponsorship

**\$1500.00**

Includes the following benefits to your company:

- **Monthly Meeting Attendance (7 Meetings)**
  - Two (2) company representatives can attend each meeting free of charge and obtain CEUS.
  - **3 sponsor feature slots** – two to three minutes to tell attendees about your company and services. Your choice of 3 meetings
  
- **Annual Spring & Fall Conference – Virtual**
  - **Save the Dates: May, 13<sup>th</sup> 2021, October 14<sup>th</sup>, 2021**
  - Two (2) company representatives can attend free of charge and obtain CEUs
  - Introduce your company during the conferences

- Gold Booth once cleared to return to in-person expo. If Virtual, Gold Status and time to share during event
- Acknowledgment of your sponsorship on all advertising for the conference.
- Copy of the conference attendee list
- **WMCMA GIVES BACK! Sponsor:** Holiday Celebration /Charity Auction 2021
  - Only 10 sponsorship spots available. Plat & Gold Annual sponsors will be filled first.
  - Includes a few minutes to tell attendees about your company.
  - Logo and Link on all event advertising
  - Copy of Attendee list.
- **1 free Job Posting**
  - Posting will remain on the website for 30 days unless position filled prior to the end of that time.
  - Career Announcement email with your open position sent out to WMCMA members and contact list.
- **Website advertisement** for 6 months, information to be submitted in JPEG format
  - Your logo and a one-paragraph bio/information about your company and contact information to be placed on the website during this timeframe
- **Article Submission**
  - Submit an article to be placed on the WMCMA website
  - 1 article per year, can be on any health care related topic that will enhance the education of our Case Managers and highlight the services your company provides

### Additional Monthly Sponsorship Opportunities

Due to the uncertainty of the COVID pandemic, we are currently planning all virtual meetings for 2021 We are tentatively planning for a live Fall Conference & Expo 2021. If cleared for an in person expo from the WA Health Authority then we will offer a variety of Expo booths for individual registration. If not, then we will continue with our virtual conference format.

- **Virtual Sponsor Features:** Spring and Summer Mini Conferences \$300
  - Twenty (20) two minute sponsor features will be available at each virtual event. (Platinum and Gold annual sponsors will be filled first)
  - Tell attendees about your company live or show a short video.
  - Copy of the attendee list
  - Your logo and website link on event invites.
- **WMCMA GIVES BACK! Sponsors:** Holiday Celebration /Charity Auction 2021
  - We will have 10 sponsorship spots available. \$500 (Plat & Gold Annual sponsors will be filled first)
  - Includes a few minutes to tell attendees about your company.
  - Logo and Link on WMCMA website for the month of December.
  - Copy of Attendee list.

- **Educational Opportunities:** The chapter is still looking to fill our 2021 - 2022 educational calendar. If your company would like to sponsor a monthly meeting, please send an email to [contactwmcma@gmail.com](mailto:contactwmcma@gmail.com)
  - Your sponsorship would cover the cost of any speaker fees and the CE cost if a separate application needs to be made. CE cost is between \$100-\$300. Speaker cost varies.
  - If your company has a speaker you wish to submit for consideration, please contact [contactwmcma@gmail.com](mailto:contactwmcma@gmail.com) Someone from the educational committee will get in touch with you to finalize the month and speaker information
  - Acknowledgment of speaker/ CE sponsorship on all advertising for the monthly meeting
  
- **Open Position Advertising \$300**
  - Advertise your open position on the WMCMA Website for one month
  - One time eblast with your position sent to WMCMA members and Contacts

Any questions or to send company information please email [contactwmcma@gmail.com](mailto:contactwmcma@gmail.com). To purchase any of the sponsorship options contact WMCMA Executive Director, Rebekah Burdick at [contactwmcma@gmail.com](mailto:contactwmcma@gmail.com) to coordinate payment. You can pay by CC over the phone or to send a check to our executive office. WMCMA, (attn. Rebekah Burdick) 495 West Badger Rd. Lynden, WA 98264.